

**Table 1: Value index and value of retail sales by type of retail outlet for October and November 2006**

Type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Oct 2006 (Revised figures)	Nov 2006 (Provisional figures)	Oct 2006 (Revised figures)	Nov 2006 (Provisional figures)	Oct 2006 over Oct 2005	Nov 2006 over Nov 2005	Jan - Nov 2006 over Jan - Nov 2005
<b>All retail outlets</b>	<b>105.6</b>	<b>100.8</b>	<b>17,781</b>	<b>16,961</b>	<b>+7.0</b>	<b>+7.4</b>	<b>+6.9</b>
<b>By type of retail outlet</b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>128.1</b>	<b>110.9</b>	<b>2,400</b>	<b>2,077</b>	<b>+15.2</b>	<b>+7.6</b>	<b>+7.3</b>
• Fish, livestock and poultry, fresh or frozen	113.7	103.2	597	542	+13.9	+9.7	+5.7
• Fruits and vegetables, fresh	110.4	82.4	184	137	+4.5	-3.3	+1.8
• Bread, pastry, confectionery and biscuits	160.2	99.4	651	404	+35.6	+3.0	+6.5
• Other foodstuffs	125.4	131.3	742	777	+5.4	+9.8	+8.9
• Alcoholic drinks and tobacco	123.0	118.5	225	217	+13.6	+11.7	+13.1
<b>Supermarkets <math>\Phi</math></b>	<b>108.9</b>	<b>103.1</b>	<b>2,475</b>	<b>2,343</b>	<b>-0.6</b>	<b>+3.9</b>	<b>+4.1</b>
<b>Fuels</b>	<b>111.8</b>	<b>104.0</b>	<b>560</b>	<b>521</b>	<b>+6.9</b>	<b>+5.1</b>	<b>+9.0</b>
<b>Clothing, footwear and allied products</b>	<b>105.9</b>	<b>98.3</b>	<b>2,375</b>	<b>2,205</b>	<b>+3.3</b>	<b>+4.9</b>	<b>+4.9</b>
• Wearing apparel	109.4	97.4	2,105	1,874	+3.1	+5.5	+4.9
• Footwear, allied products and other clothing accessories	84.7	103.5	271	331	+5.5	+1.6	+5.2
<b>Consumer durable goods</b>	<b>98.0</b>	<b>93.6</b>	<b>2,788</b>	<b>2,661</b>	<b>+6.6</b>	<b>+2.6</b>	<b>+3.4</b>
• Motor vehicles and parts	114.2	103.5	832	754	+24.7	+6.7	+10.9
• Electrical goods and photographic equipment	100.3	92.0	1,367	1,253	+2.3	+1.4	+0.6
• Furniture and fixtures	82.4	94.1	342	391	+5.7	+8.3	+3.1
• Other consumer durable goods, not elsewhere classified	73.2	77.7	247	263	-14.3	-9.6	-1.4
<b>Department stores</b>	<b>104.3</b>	<b>110.6</b>	<b>1,799</b>	<b>1,907</b>	<b>+4.6</b>	<b>+6.2</b>	<b>+7.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>106.0</b>	<b>109.7</b>	<b>2,293</b>	<b>2,373</b>	<b>+15.2</b>	<b>+20.7</b>	<b>+13.8</b>
<b>Other consumer goods</b>	<b>96.3</b>	<b>89.5</b>	<b>3,090</b>	<b>2,874</b>	<b>+6.4</b>	<b>+8.2</b>	<b>+7.5</b>
• Books, newspapers, stationery and gifts	102.4	84.9	480	398	+3.0	+0.8	+4.4
• Chinese drugs and herbs	99.1	87.9	241	214	+9.9	-0.4	+3.2
• Optical shops	87.1	79.4	114	104	+3.5	+10.8	+2.7
• Medicines and cosmetics	87.3	92.1	1,066	1,125	+4.8	+5.9	+4.9
• Other consumer goods, not elsewhere classified	103.8	90.1	1,189	1,033	+8.9	+15.9	+13.1

$\Phi$  These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	109.6	104.1	2,712	2,575	-0.2	+4.0	+5.0
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The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

**Table 2: Volume index of retail sales by type of retail outlet for October and November 2006**

Type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100 )		Percentage Change (%)		
	Oct 2006 (Revised figures)	Nov 2006 (Provisional figures)	Oct 2006 over Oct 2005	Nov 2006 over Nov 2005	Jan - Nov 2006 over Jan - Nov 2005
<b>All retail outlets</b>	<b>103.3</b>	<b>97.2</b>	<b>+5.2</b>	<b>+4.8</b>	<b>+5.5</b>
<i>By type of retail outlet</i>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>126.6</b>	<b>110.0</b>	<b>+14.4</b>	<b>+6.7</b>	<b>+6.5</b>
• Fish, livestock and poultry, fresh or frozen	109.6	100.3	+10.6	+5.5	+2.9
• Fruits and vegetables, fresh	101.5	76.6	-2.2	-10.6	-5.2
• Bread, pastry, confectionery and biscuits	160.1	99.5	+35.9	+3.3	+6.7
• Other foodstuffs	125.5	131.2	+5.9	+10.4	+9.4
• Alcoholic drinks and tobacco	127.6	122.9	+17.4	+15.4	+17.2
<b>Supermarkets <math>\Phi</math></b>	<b>108.7</b>	<b>102.7</b>	<b>-1.2</b>	<b>+3.0</b>	<b>+4.2</b>
<b>Fuels</b>	<b>106.1</b>	<b>99.0</b>	<b>+7.8</b>	<b>+4.6</b>	<b>+3.4</b>
<b>Clothing, footwear and allied products</b>	<b>99.2</b>	<b>85.9</b>	<b>-1.0</b>	<b>-1.6</b>	<b>+3.5</b>
• Wearing apparel	101.4	83.7	-2.2	-1.9	+2.8
• Footwear, allied products and other clothing accessories	86.2	99.7	+8.3	-0.1	+8.3
<b>Consumer durable goods</b>	<b>106.9</b>	<b>102.4</b>	<b>+13.0</b>	<b>+8.6</b>	<b>+9.3</b>
• Motor vehicles and parts	116.6	105.3	+27.0	+8.3	+12.7
• Electrical goods and photographic equipment	115.4	106.8	+12.9	+11.9	+10.1
• Furniture and fixtures	83.3	96.0	+4.1	+7.6	+4.6
• Other consumer durable goods, not elsewhere classified	80.7	86.1	-8.5	-3.6	+4.9
<b>Department stores</b>	<b>101.8</b>	<b>106.0</b>	<b>+3.5</b>	<b>+4.9</b>	<b>+8.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>91.8</b>	<b>92.9</b>	<b>+2.5</b>	<b>+4.7</b>	<b>-0.3</b>
<b>Other consumer goods</b>	<b>93.8</b>	<b>87.0</b>	<b>+4.0</b>	<b>+6.1</b>	<b>+6.8</b>
• Books, newspapers, stationery and gifts	101.3	83.9	+1.9	-1.6	+5.1
• Chinese drugs and herbs	96.9	85.8	+8.0	-1.8	+1.8
• Optical shops	83.7	74.3	+0.7	+5.4	-0.1
• Medicines and cosmetics	85.1	90.0	+2.8	+3.9	+3.4
• Other consumer goods, not elsewhere classified	100.6	86.8	+5.6	+14.1	+12.9

$\Phi$  These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	109.2	103.4	-0.8	+3.1	+5.1
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The underlined '5' denotes rounded up figure.

**Table 3 : Movement of the volume of total retail sales, September 2005 - November 2006**

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) <sup>@#</sup>	
2005	Sep	+4.1	Sep 2005	Jun 2005	+0.8
	Oct	+4.3	Oct 2005	Jul 2005	+0. <u>5</u>
	Nov	+4.0	Nov 2005	Aug 2005	+1.0
	Dec	+7.0	Dec 2005	Sep 2005	+2.1
2006	Jan	+11.7	Jan 2006	Oct 2005	+3.1
	Feb	-3.9	Feb 2006	Nov 2005	+1.9
	Mar	+8.9	Mar 2006	Dec 2005	##
	Apr	+9.1	Apr 2006	Jan 2006	-0.2
	May	+3.5	May 2006	Feb 2006	+1.6
	Jun	+3.4	Jun 2006	Mar 2006	+2.4
	Jul	+5.2	Jul 2006	Apr 2006	+0.6
	Aug	+6.4	Aug 2006	May 2006	+0.6
	Sep	+5.9	Sep 2006	Jun 2006	+1.4
	Oct	+5.2	Oct 2006	Jul 2006	+2.4
	Nov	+4.8*	Nov 2006	Aug 2006	+1.3*

\* Provisional figures.

@ The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2005 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2005 over the average monthly index for Jul., Aug. and Sep. 2005.

# Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

## Denotes change within  $\pm 0.05$ .

The underlined '5' denotes rounded up figure.