

Table 1: Value index and value of retail sales by type of retail outlet for September and October 2007

Type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Sep 2007 (Revised figures)	Oct 2007 (Provisional figures)	Sep 2007 (Revised figures)	Oct 2007 (Provisional figures)	Sep 2007 over Sep 2006	Oct 2007 over Oct 2006	Jan - Oct 2007 over Jan - Oct 2006
All retail outlets	116.2	123.1	19,554	20,727	+15.8	+16.6	+11.7
By type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	129.4	128.8	2,424	2,413	+15.1	+0.6	+6.8
• Fish, livestock and poultry, fresh or frozen	110.4	124.1	580	652	+22.3	+9.1	+8.1
• Fruits and vegetables, fresh	104.1	114.4	174	191	-0.7	+3.6	+1.5
• Bread, pastry, confectionery and biscuits	193.8	123.1	787	500	+21.5	-23.2	+2.4
• Other foodstuffs	107.6	139.3	636	824	+6.5	+11.0	+7.8
• Alcoholic drinks and tobacco	134.7	134.6	247	247	+17.2	+9.5	+14.2
Supermarkets Φ	117.2	116.2	2,664	2,641	+11.2	+6.7	+5.4
Fuels	112.9	118.9	565	595	+3.6	+6.4	+0.2
Clothing, footwear and allied products	102.1	125.7	2,289	2,820	+16.0	+18.7	+15.2
• Wearing apparel	101.8	129.7	1,958	2,496	+15.6	+18.6	+15.1
• Footwear, allied products and other clothing accessories	103.8	101.4	332	324	+18.5	+19.6	+15.2
Consumer durable goods	122.5	118.7	3,485	3,375	+11.5	+21.0	+12.2
• Motor vehicles and parts	130.4	147.3	950	1,073	+3.9	+29.0	+17.4
• Electrical goods and photographic equipment	121.6	121.3	1,656	1,653	+18.0	+20.9	+13.8
• Furniture and fixtures	126.2	91.0	525	378	+13.5	+10.5	+9.8
• Other consumer durable goods, not elsewhere classified	105.0	80.2	355	271	+2.5	+9.6	-3.3
Department stores	111.6	119.2	1,924	2,056	+16.0	+14.2	+10.8
Jewellery, watches and clocks, and valuable gifts	139.0	149.8	3,008	3,243	+34.7	+41.4	+23.5
Other consumer goods	99.5	111.6	3,194	3,584	+12.2	+16.0	+10.1
• Books, newspapers, stationery and gifts	91.9	112.1	430	525	+1.5	+9.4	+5.2
• Chinese drugs and herbs	119.6	129.1	291	314	+25.4	+30.2	+19.0
• Optical shops	104.6	104.7	137	137	+12.3	+20.3	+20.2
• Medicines and cosmetics	99.6	96.5	1,216	1,179	+9.5	+10.6	+8.0
• Other consumer goods, not elsewhere classified	97.7	124.7	1,119	1,429	+16.7	+20.2	+11.2

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>119.6</i>	<i>116.8</i>	<i>2,960</i>	<i>2,889</i>	<i>+12.5</i>	<i>+6.5</i>	<i>+5.5</i>
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The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

Table 2: Volume index of retail sales by type of retail outlet for September and October 2007

Type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Sep 2007 (Revised figures)	Oct 2007 (Provisional figures)	Sep 2007 over Sep 2006	Oct 2007 over Oct 2006	Jan - Oct 2007 over Jan - Oct 2006
<u>All retail outlets</u>	111.7	116.6	+13.0	+12.8	+9.3
<u>By type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	117.5	115.1	+5.7	-9.1	+1.3
• Fish, livestock and poultry, fresh or frozen	91.9	101.5	+4.3	-7.4	-0.6
• Fruits and vegetables, fresh	82.0	91.8	-11.8	-9.6	-4.7
• Bread, pastry, confectionery and biscuits	183.8	115.6	+15.3	-27.8	-1.7
• Other foodstuffs	99.1	127.2	-2.2	+1.3	+2.4
• Alcoholic drinks and tobacco	135.6	135.2	+14.1	+6.0	+12.7
Supermarkets ^Φ	112.6	111.3	+7.3	+2.4	+3.3
Fuels	103.1	106.5	+1.0	+0.4	+1.6
Clothing, footwear and allied products	97.5	113.8	+12.4	+14.7	+8.8
• Wearing apparel	95.3	115.6	+10.5	+14.0	+8.0
• Footwear, allied products and other clothing accessories	110.6	102.8	+23.4	+19.3	+14.1
Consumer durable goods	139.6	135.6	+17.1	+26.9	+18.2
• Motor vehicles and parts	133.6	150.4	+4.1	+29.0	+19.7
• Electrical goods and photographic equipment	151.8	152.8	+28.6	+32.5	+24.1
• Furniture and fixtures	124.6	88.7	+11.1	+6.5	+7.0
• Other consumer durable goods, not elsewhere classified	121.7	92.0	+7.9	+14.1	+3.4
Department stores	111.1	116.1	+16.2	+14.0	+9.2
Jewellery, watches and clocks, and valuable gifts	109.9	116.9	+25.6	+27.4	+16.0
Other consumer goods	95.9	107.7	+10.3	+14.8	+7.5
• Books, newspapers, stationery and gifts	89.1	108.3	-0.7	+6.9	+2.7
• Chinese drugs and herbs	111.3	119.3	+19.1	+23.0	+14.0
• Optical shops	95.2	95.1	+6.3	+13.5	+14.6
• Medicines and cosmetics	94.7	91.6	+6.4	+7.6	+5.1
• Other consumer goods, not elsewhere classified	96.9	123.7	+18.3	+23.1	+9.8

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>115.3</i>	<i>112.0</i>	<i>+9.0</i>	<i>+2.6</i>	<i>+3.5</i>
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The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, August 2006 - October 2007

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}	
2006 Aug	+6.4	Aug 2006	May 2006	+0.8	
Sep	+5.9	Sep 2006	Jun 2006	+1.2	
Oct	+5.2	Oct 2006	Jul 2006	+2.2	
Nov	+5.0	Nov 2006	Aug 2006	+1.5	
Dec	+8.2	Dec 2006	Sep 2006	+2.2	
2007 Jan	-4.9	Jan 2007	Oct 2006	+2.9	
Feb	+25.2	Feb 2007	Nov 2006	+5.1	
Mar	+3.4	Mar 2007	Dec 2006	+1.9	
Apr	+1.7	Apr 2007	Jan 2007	+0.2	
May	+9.4	May 2007	Feb 2007	-2.6	
Jun	+12.8	Jun 2007	Mar 2007	+2.5	
Jul	+12.1	Jul 2007	Apr 2007	+5.9	
Aug	+12.7	Aug 2007	May 2007	+8.3	
Sep	+13.0	Sep 2007	Jun 2007	+5.5	
Oct	+12.8*	Oct 2007	Jul 2007	+3.4*	

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2006 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2006 over the average monthly index for Jul., Aug. and Sep. 2006.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.