

Table 1: Value index and value of retail sales by type of retail outlet for October and November 2007

Type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Oct 2007 (Revised figures)	Nov 2007 (Provisional figures)	Oct 2007 (Revised figures)	Nov 2007 (Provisional figures)	Oct 2007 over Oct 2006	Nov 2007 over Nov 2006	Jan - Nov 2007 over Jan - Nov 2006
All retail outlets	123.4	120.5	20,776	20,290	+16.8	+19.5	+12.4
By type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	128.3	122.4	2,403	2,293	+0.1	+10.3	+7.1
• Fish, livestock and poultry, fresh or frozen	123.9	119.8	651	629	+9.0	+16.0	+8.8
• Fruits and vegetables, fresh	114.7	84.7	191	141	+3.9	+2.7	+1.6
• Bread, pastry, confectionery and biscuits	122.1	106.4	496	432	-23.8	+7.4	+2.7
• Other foodstuffs	138.2	139.5	818	826	+10.2	+5.9	+7.5
• Alcoholic drinks and tobacco	134.6	144.5	247	265	+9.5	+21.7	+14.9
Supermarkets Φ	116.4	112.0	2,645	2,545	+6.9	+8.6	+5.7
Fuels	118.9	118.7	595	594	+6.4	+14.0	+1.3
Clothing, footwear and allied products	125.6	123.1	2,818	2,762	+18.6	+25.1	+16.0
• Wearing apparel	129.5	122.8	2,492	2,362	+18.4	+25.9	+16.0
• Footwear, allied products and other clothing accessories	102.1	125.2	326	400	+20.5	+20.7	+15.8
Consumer durable goods	118.7	115.9	3,376	3,296	+21.1	+23.8	+13.2
• Motor vehicles and parts	147.1	145.3	1,071	1,059	+28.8	+41.0	+19.3
• Electrical goods and photographic equipment	121.6	112.1	1,656	1,526	+21.2	+21.2	+14.4
• Furniture and fixtures	90.8	109.4	378	455	+10.3	+16.3	+10.4
• Other consumer durable goods, not elsewhere classified	80.1	75.7	271	256	+9.5	-1.9	-3.2
Department stores	121.3	139.8	2,092	2,411	+16.3	+26.4	+12.5
Jewellery, watches and clocks, and valuable gifts	150.1	141.5	3,248	3,062	+41.7	+28.7	+24.0
Other consumer goods	112.1	103.6	3,598	3,326	+16.4	+15.8	+10.5
• Books, newspapers, stationery and gifts	112.2	91.0	526	426	+9.5	+7.2	+5.4
• Chinese drugs and herbs	128.7	109.6	313	266	+29.8	+24.3	+19.3
• Optical shops	104.7	104.8	137	138	+20.3	+32.1	+21.0
• Medicines and cosmetics	97.2	102.8	1,187	1,255	+11.4	+11.5	+8.3
• Other consumer goods, not elsewhere classified	125.2	108.3	1,435	1,241	+20.7	+20.4	+11.9

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>117.1</i>	<i>113.6</i>	<i>2,897</i>	<i>2,811</i>	<i>+6.8</i>	<i>+9.2</i>	<i>+5.9</i>
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The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

Table 2: Volume index of retail sales by type of retail outlet for October and November 2007

Type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Oct 2007 (Revised figures)	Nov 2007 (Provisional figures)	Oct 2007 over Oct 2006	Nov 2007 over Nov 2006	Jan - Nov 2007 over Jan - Nov 2006
<u>All retail outlets</u>	116.8	112.2	+13.1	+15.3	+9.9
<u>By type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	114.6	109.7	-9.5	-0.4	+1.1
• Fish, livestock and poultry, fresh or frozen	101.4	98.1	-7.5	-2.3	-0.7
• Fruits and vegetables, fresh	92.0	71.4	-9.4	-6.7	-4.8
• Bread, pastry, confectionery and biscuits	114.7	99.8	-28.4	+0.6	-1.6
• Other foodstuffs	126.2	126.6	+0.5	-3.8	+1.7
• Alcoholic drinks and tobacco	135.2	145.2	+6.0	+17.8	+13.2
Supermarkets ^Φ	111.5	107.0	+2.6	+4.1	+3.4
Fuels	106.5	102.6	+0.4	+3.6	+1.7
Clothing, footwear and allied products	113.7	106.0	+14.6	+23.1	+9.9
• Wearing apparel	115.4	102.8	+13.9	+22.7	+9.0
• Footwear, allied products and other clothing accessories	103.6	125.3	+20.2	+25.4	+15.1
Consumer durable goods	135.6	131.5	+26.9	+28.0	+19.0
• Motor vehicles and parts	150.1	148.5	+28.8	+41.2	+21.5
• Electrical goods and photographic equipment	153.1	141.1	+32.7	+31.3	+24.8
• Furniture and fixtures	88.6	105.8	+6.4	+10.1	+7.3
• Other consumer durable goods, not elsewhere classified	92.0	87.6	+14.0	+1.3	+3.2
Department stores	118.0	131.4	+16.0	+23.9	+10.7
Jewellery, watches and clocks, and valuable gifts	117.2	106.9	+27.7	+14.6	+15.9
Other consumer goods	108.2	99.3	+15.3	+14.2	+8.1
• Books, newspapers, stationery and gifts	108.4	86.6	+7.0	+3.3	+2.7
• Chinese drugs and herbs	118.9	100.8	+22.7	+17.2	+14.2
• Optical shops	95.1	95.1	+13.5	+28.0	+15.5
• Medicines and cosmetics	92.3	97.3	+8.4	+8.2	+5.4
• Other consumer goods, not elsewhere classified	124.2	106.8	+23.6	+23.3	+10.8

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>112.3</i>	<i>108.4</i>	<i>+2.8</i>	<i>+4.8</i>	<i>+3.7</i>
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The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, September 2006 - November 2007

Original Series		Seasonally Adjusted Series		
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}
2006 Sep	+5.9	Sep 2006	Jun 2006	+1.2
Oct	+5.2	Oct 2006	Jul 2006	+2.2
Nov	+5.0	Nov 2006	Aug 2006	+1.5
Dec	+8.2	Dec 2006	Sep 2006	+2.2
2007 Jan	-4.9	Jan 2007	Oct 2006	+2.9
Feb	+25.2	Feb 2007	Nov 2006	+5.1
Mar	+3.4	Mar 2007	Dec 2006	+1.9
Apr	+1.7	Apr 2007	Jan 2007	+0.2
May	+9.4	May 2007	Feb 2007	-2.6
Jun	+12.8	Jun 2007	Mar 2007	+2.5
Jul	+12.1	Jul 2007	Apr 2007	+5.9
Aug	+12.7	Aug 2007	May 2007	+8.3
Sep	+13.0	Sep 2007	Jun 2007	+5.5
Oct	+13.1	Oct 2007	Jul 2007	+3. <u>5</u>
Nov	+15.3*	Nov 2007	Aug 2007	+2.7*

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2006 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2006 over the average monthly index for Jul., Aug. and Sep. 2006.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.