

Table 1: Value index and value of retail sales by type of retail outlet for November and December 2007

Type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Nov 2007 (Revised figures)	Dec 2007 (Provisional figures)	Nov 2007 (Revised figures)	Dec 2007 (Provisional figures)	Nov 2007 over Nov 2006	Dec 2007 over Dec 2006	Jan - Dec 2007 over Jan - Dec 2006
All retail outlets	120.5	149.1	20,290	25,099	+19.5	+16.8	+12.8
By type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	122.5	131.7	2,295	2,467	+10.3	+9.8	+7.4
• Fish, livestock and poultry, fresh or frozen	119.8	133.6	629	702	+16.0	+9.1	+8.8
• Fruits and vegetables, fresh	84.4	92.9	141	155	+2.4	+4.8	+1.8
• Bread, pastry, confectionery and biscuits	105.7	122.6	429	498	+6.6	+4.5	+2.8
• Other foodstuffs	140.6	137.9	832	816	+6.7	+12.3	+8.1
• Alcoholic drinks and tobacco	143.6	161.5	263	296	+21.0	+17.6	+15.1
Supermarkets Φ	112.0	120.4	2,545	2,736	+8.6	+8.3	+5.9
Fuels	118.7	140.4	594	703	+14.0	+14.2	+2.5
Clothing, footwear and allied products	122.8	168.0	2,755	3,768	+24.7	+15.1	+15.9
• Wearing apparel	122.3	165.8	2,354	3,191	+25.4	+14.0	+15.8
• Footwear, allied products and other clothing accessories	125.5	180.8	401	578	+21.0	+21.2	+16.4
Consumer durable goods	116.0	131.0	3,298	3,727	+23.9	+22.9	+14.0
• Motor vehicles and parts	145.7	143.4	1,062	1,044	+41.3	+38.3	+20.8
• Electrical goods and photographic equipment	112.1	138.2	1,527	1,882	+21.3	+21.0	+15.0
• Furniture and fixtures	109.5	124.4	455	517	+16.4	+19.1	+11.1
• Other consumer durable goods, not elsewhere classified	75.3	83.8	255	283	-2.5	-1.1	-3.1
Department stores	140.1	183.8	2,416	3,170	+26.7	+14.0	+12.7
Jewellery, watches and clocks, and valuable gifts	141.1	193.5	3,052	4,187	+28.3	+29.1	+24.5
Other consumer goods	103.9	135.2	3,334	4,340	+16.1	+14.9	+10.9
• Books, newspapers, stationery and gifts	91.1	114.8	427	538	+7.4	+10.3	+5.8
• Chinese drugs and herbs	110.1	155.1	268	377	+24.9	+25.5	+20.0
• Optical shops	104.9	122.3	138	161	+32.1	+28.6	+21.6
• Medicines and cosmetics	102.9	124.5	1,256	1,520	+11.7	+7.8	+8.3
• Other consumer goods, not elsewhere classified	108.7	152.2	1,245	1,744	+20.8	+20.0	+12.6

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>113.6</i>	<i>124.4</i>	<i>2,811</i>	<i>3,079</i>	<i>+9.2</i>	<i>+8.5</i>	<i>+6.1</i>
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The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

Table 2: Volume index of retail sales by type of retail outlet for November and December 2007

Type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Nov 2007 (Revised figures)	Dec 2007 (Provisional figures)	Nov 2007 over Nov 2006	Dec 2007 over Dec 2006	Jan - Dec 2007 over Jan - Dec 2006
<u>All retail outlets</u>	112.2	138.6	+15.3	+12.4	+10.1
<u>By type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	109.8	116.2	-0.3	-0.6	+0.9
• Fish, livestock and poultry, fresh or frozen	98.1	105.5	-2.3	-7.3	-1.3
• Fruits and vegetables, fresh	71.2	79.7	-7.0	-3.0	-4.7
• Bread, pastry, confectionery and biscuits	99.1	115.6	#	-0.7	-1.5
• Other foodstuffs	127.6	122.1	-3.1	#	+1.6
• Alcoholic drinks and tobacco	144.3	162.0	+17.1	+14.5	+13.2
Supermarkets Φ	107.0	114.5	+4.1	+3.0	+3.4
Fuels	102.7	119.2	+3.6	+2.2	+1.8
Clothing, footwear and allied products	105.7	149.6	+22.8	+13.1	+10.2
• Wearing apparel	102.4	143.4	+22.3	+10.5	+9.1
• Footwear, allied products and other clothing accessories	125.6	187.0	+25.7	+27.3	+16.5
Consumer durable goods	131.6	149.5	+28.1	+27.2	+19.8
• Motor vehicles and parts	148.8	146.9	+41.5	+37.9	+22.8
• Electrical goods and photographic equipment	141.2	172.8	+31.3	+30.6	+25.4
• Furniture and fixtures	105.9	120.7	+10.3	+13.2	+7.8
• Other consumer durable goods, not elsewhere classified	87.2	96.7	+0.9	+1.5	+3.1
Department stores	132.0	175.1	+24.6	+10.9	+10.8
Jewellery, watches and clocks, and valuable gifts	106.4	145.7	+14.1	+15.4	+15.8
Other consumer goods	99.6	129.7	+14.5	+13.0	+8.5
• Books, newspapers, stationery and gifts	86.8	108.7	+3.5	+5.5	+3.0
• Chinese drugs and herbs	101.3	140.8	+17.7	+17.5	+14.6
• Optical shops	95.1	110.8	+28.1	+24.0	+16.1
• Medicines and cosmetics	97.5	117.5	+8.3	+4.3	+5.3
• Other consumer goods, not elsewhere classified	107.2	151.2	+23.7	+22.3	+11.8

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>108.4</i>	<i>118.4</i>	<i>+4.9</i>	<i>+3.4</i>	<i>+3.7</i>
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Denotes change within ± 0.05 .

The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, October 2006 - December 2007

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}	
2006 Oct	+5.2	Oct 2006	Jul 2006	+2.2	
Nov	+5.0	Nov 2006	Aug 2006	+1.5	
Dec	+8.2	Dec 2006	Sep 2006	+2.2	
2007 Jan	-4.9	Jan 2007	Oct 2006	+2.9	
Feb	+25.2	Feb 2007	Nov 2006	+5.1	
Mar	+3.4	Mar 2007	Dec 2006	+1.9	
Apr	+1.7	Apr 2007	Jan 2007	+0.2	
May	+9.4	May 2007	Feb 2007	-2.6	
Jun	+12.8	Jun 2007	Mar 2007	+2.5	
Jul	+12.1	Jul 2007	Apr 2007	+5.9	
Aug	+12.7	Aug 2007	May 2007	+8.3	
Sep	+13.0	Sep 2007	Jun 2007	+5.5	
Oct	+13.1	Oct 2007	Jul 2007	+3. <u>5</u>	
Nov	+15.3	Nov 2007	Aug 2007	+2.7	
Dec	+12.4*	Dec 2007	Sep 2007	+3.1*	

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2007 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2007 over the average monthly index for Jul., Aug. and Sep. 2007.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.