

**Table 1: Value index and value of retail sales by type of retail outlet for December 2007 and January 2008**

Type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)	
	Dec 2007 (Revised figures)	Jan 2008 (Provisional figures)	Dec 2007 (Revised figures)	Jan 2008 (Provisional figures)	Dec 2007 over Dec 2006	Jan 2008 over Jan 2007
<b>All retail outlets</b>	<b>149.2</b>	<b>152.6</b>	<b>25,119</b>	<b>25,693</b>	<b>+16.9</b>	<b>+23.3</b>
<b>By type of retail outlet</b>						
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>131.6</b>	<b>139.5</b>	<b>2,466</b>	<b>2,613</b>	<b>+9.8</b>	<b>+20.5</b>
• Fish, livestock and poultry, fresh or frozen	133.6	152.0	702	798	+9.1	+22.3
• Fruits and vegetables, fresh	93.1	103.7	155	173	+5.0	+14.5
• Bread, pastry, confectionery and biscuits	122.1	113.6	496	462	+4.1	+13.9
• Other foodstuffs	138.0	147.2	817	871	+12.4	+20.9
• Alcoholic drinks and tobacco	161.5	168.9	296	310	+17.6	+29.2
<b>Supermarkets <sup>Φ</sup></b>	<b>120.4</b>	<b>122.1</b>	<b>2,736</b>	<b>2,777</b>	<b>+8.3</b>	<b>+16.7</b>
<b>Fuels</b>	<b>140.4</b>	<b>135.0</b>	<b>703</b>	<b>676</b>	<b>+14.2</b>	<b>+18.7</b>
<b>Clothing, footwear and allied products</b>	<b>167.7</b>	<b>163.5</b>	<b>3,763</b>	<b>3,669</b>	<b>+14.9</b>	<b>+22.9</b>
• Wearing apparel	165.7	155.4	3,187	2,990	+13.9	+21.1
• Footwear, allied products and other clothing accessories	180.3	212.4	576	679	+20.9	+31.2
<b>Consumer durable goods</b>	<b>131.2</b>	<b>129.1</b>	<b>3,730</b>	<b>3,673</b>	<b>+23.1</b>	<b>+23.0</b>
• Motor vehicles and parts	142.7	142.3	1,039	1,036	+37.7	+26.4
• Electrical goods and photographic equipment	138.9	127.6	1,891	1,738	+21.5	+25.0
• Furniture and fixtures	124.4	152.0	517	632	+19.1	+23.0
• Other consumer durable goods, not elsewhere classified	83.6	79.0	283	267	-1.3	+2.1
<b>Department stores</b>	<b>183.5</b>	<b>155.3</b>	<b>3,165</b>	<b>2,679</b>	<b>+13.9</b>	<b>+23.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>194.2</b>	<b>200.7</b>	<b>4,202</b>	<b>4,343</b>	<b>+29.6</b>	<b>+30.6</b>
<b>Other consumer goods</b>	<b>135.6</b>	<b>164.0</b>	<b>4,353</b>	<b>5,264</b>	<b>+15.2</b>	<b>+23.6</b>
• Books, newspapers, stationery and gifts	114.8	138.5	538	649	+10.3	+11.8
• Chinese drugs and herbs	155.6	167.4	378	407	+25.9	+36.6
• Optical shops	122.5	137.2	161	180	+28.8	+18.4
• Medicines and cosmetics	125.1	154.6	1,528	1,888	+8.3	+16.7
• Other consumer goods, not elsewhere classified	152.5	186.7	1,748	2,139	+20.2	+32.9

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>124.4</i>	<i>124.3</i>	<i>3,079</i>	<i>3,076</i>	<i>+8.5</i>	<i>+17.6</i>
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The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

**Table 2: Volume index of retail sales by type of retail outlet for December 2007 and January 2008**

Type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100 )		Percentage Change (%)	
	Dec 2007 (Revised figures)	Jan 2008 (Provisional figures)	Dec 2007 over Dec 2006	Jan 2008 over Jan 2007
<b><u>All retail outlets</u></b>	<b>138.7</b>	<b>141.5</b>	<b>+12.5</b>	<b>+17.4</b>
<b>By type of retail outlet</b>				
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>116.1</b>	<b>119.3</b>	<b>-0.7</b>	<b>+6.0</b>
• Fish, livestock and poultry, fresh or frozen	105.5	116.1	-7.3	-1.4
• Fruits and vegetables, fresh	79.8	83.7	-2.9	-2.3
• Bread, pastry, confectionery and biscuits	115.0	101.4	-1.1	+4.1
• Other foodstuffs	122.2	129.0	+0.1	+8.1
• Alcoholic drinks and tobacco	162.0	169.4	+14.5	+26.1
<b>Supermarkets <math>\Phi</math></b>	<b>114.5</b>	<b>115.2</b>	<b>+3.0</b>	<b>+10.4</b>
<b>Fuels</b>	<b>119.2</b>	<b>113.9</b>	<b>+2.2</b>	<b>+4.2</b>
<b>Clothing, footwear and allied products</b>	<b>149.4</b>	<b>154.6</b>	<b>+13.0</b>	<b>+21.7</b>
• Wearing apparel	143.2	143.1	+10.3	+18.5
• Footwear, allied products and other clothing accessories	186.6	224.1	+27.0	+35.6
<b>Consumer durable goods</b>	<b>149.8</b>	<b>145.8</b>	<b>+27.5</b>	<b>+26.8</b>
• Motor vehicles and parts	146.8	144.2	+37.9	+25.2
• Electrical goods and photographic equipment	173.6	160.0	+31.2	+34.3
• Furniture and fixtures	120.7	146.4	+13.2	+19.3
• Other consumer durable goods, not elsewhere classified	96.4	91.1	+1.2	+3.8
<b>Department stores</b>	<b>174.4</b>	<b>150.3</b>	<b>+10.4</b>	<b>+19.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>146.4</b>	<b>146.3</b>	<b>+16.0</b>	<b>+11.6</b>
<b>Other consumer goods</b>	<b>130.1</b>	<b>156.4</b>	<b>+13.4</b>	<b>+21.6</b>
• Books, newspapers, stationery and gifts	108.7	131.3	+5.5	+7.0
• Chinese drugs and herbs	141.2	150.6	+17.8	+27.8
• Optical shops	111.0	124.4	+24.2	+14.6
• Medicines and cosmetics	118.1	145.3	+4.8	+13.0
• Other consumer goods, not elsewhere classified	151.6	183.5	+22.5	+35.2

$\Phi$  These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>118.4</i>	<i>117.6</i>	<i>+3.4</i>	<i>+11.5</i>
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The underlined '5' denotes rounded up figure.

**Table 3 : Movement of the volume of total retail sales, November 2006 - January 2008**

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) <sup>@#</sup>	
2006	Nov	+5.0	Nov 2006	Aug 2006	+1.6
	Dec	+8.2	Dec 2006	Sep 2006	+2.1
2007	Jan	-4.9	Jan 2007	Oct 2006	+3.0
	Feb	+25.2	Feb 2007	Nov 2006	+5.4
	Mar	+3.4	Mar 2007	Dec 2006	+2.9
	Apr	+1.7	Apr 2007	Jan 2007	+1.1
	May	+9.4	May 2007	Feb 2007	-1.7
	Jun	+12.8	Jun 2007	Mar 2007	+2.0
	Jul	+12.1	Jul 2007	Apr 2007	+4.8
	Aug	+12.7	Aug 2007	May 2007	+7.0
	Sep	+13.0	Sep 2007	Jun 2007	+5.1
	Oct	+13.1	Oct 2007	Jul 2007	+3.5
	Nov	+15.3	Nov 2007	Aug 2007	+2.9
	Dec	+12. <u>5</u>	Dec 2007	Sep 2007	+2.9
2008	Jan	+17.4*	Jan 2008	Oct 2007	+1.5*

\* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2007 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2007 over the average monthly index for Jul., Aug. and Sep. 2007.

# Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.