Table 1: Value index and value of retail sales by type of retail outlet for August and September 2008

| Type of retail outlet | Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100) |  | Value of Retail Sales (HK\$ million) |  | Percentage Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Aug 2008 <br> (Revised figures) | Sep 2008 (Provisional figures) | Aug 2008 <br> (Revised figures) | Sep 2008 <br> (Provisional <br> figures) | $\begin{gathered} \hline \text { Aug } 2008 \\ \text { over } \\ \text { Aug } 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Sep } 2008 \\ \text { over } \\ \text { Sep } 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Jan - Sep } 2008 \\ \text { over } \\ \text { Jan - Sep } 2007 \\ \hline \end{gathered}$ |
| All retail outlets | 135.0 | 124.2 | 22,727 | 20,910 | +10.2 | +6.9 | +14.1 |
| By type of retail outlet |  |  |  |  |  |  |  |
| Food, alcoholic drinks and tobacco (other than supermarkets) | 129.1 | 140.6 | 2,418 | 2,634 | +16.0 | +8.7 | +12.4 |
| - Fish, livestock and poultry, fresh or frozen | 125.1 | 127.1 | 657 | 667 | +18.3 | +15.1 | +17.5 |
| - Fruits and vegetables, fresh | 119.7 | 101.4 | 200 | 169 | -1.9 | -2.6 | +5.7 |
| - Bread, pastry, confectionery and biscuits | 128.0 | 219.8 | 520 | 893 | +26.9 | +13.4 | +11.0 |
| - Other foodstuffs | 129.5 | 106.6 | 766 | 631 | +14.8 | -0.9 | +8.1 |
| - Alcoholic drinks and tobacco | 150.3 | 149.4 | 275 | 274 | +10.9 | +10.9 | +19.2 |
| Supermarkets $\Phi$ | 132.3 | 127.6 | 3,007 | 2,901 | +13.9 | +8.9 | +12.1 |
| Fuels | 153.5 | 145.1 | 768 | 726 | +28.3 | +28.6 | +30.7 |
| Clothing, footwear and allied products | 121.2 | 101.9 | 2,718 | 2,285 | +4.5 | -0.2 | +12.0 |
| - Wearing apparel | 117.6 | 101.7 | 2,263 | 1,956 | +4.8 | -0.1 | +12.3 |
| - Footwear, allied products and other clothing accessories | 142.5 | 102.9 | 455 | 329 | +2.6 | -0.9 | +10.1 |
| Consumer durable goods | 139.7 | 133.4 | 3,974 | 3,793 | +5.8 | +8.8 | +12.3 |
| - Motor vehicles and parts | 138.8 | 149.5 | 1,011 | 1,089 | -11.7 | +14.7 | +14.4 |
| - Electrical goods and photographic equipment | 145.9 | 131.1 | 1,987 | 1,786 | +15.1 | +7.8 | +13.1 |
| - Furniture and fixtures | 142.0 | 135.3 | 590 | 562 | +22.4 | +7.2 | +13.8 |
| - Other consumer durable goods, not elsewhere classified | 114.0 | 105.3 | 386 | 356 | -4.0 | +0.3 | +0.2 |
| Department stores | 127.5 | 111.1 | 2,199 | 1,916 | +7.2 | -0.4 | +11.3 |
| Jewellery, watches and clocks, and valuable gifts | 162.8 | 148.5 | 3,524 | 3,213 | +16.2 | +6.8 | +20.0 |
| Other consumer goods | 128.3 | 107.2 | 4,118 | 3,440 | +6.7 | +7.7 | +13.6 |
| - Books, newspapers, stationery and gifts | 132.1 | 91.3 | 619 | 428 | -2. $\underline{5}$ | -0.6 | +4.7 |
| - Chinese drugs and herbs | 133.1 | 111.1 | 324 | 270 | +3.3 | -7.1 | +5.9 |
| - Optical shops | 132.2 | 108.0 | 174 | 142 | +2.1 | +3.2 | +5.3 |
| - Medicines and cosmetics | 124.2 | 113.4 | 1,517 | 1,385 | +8.0 | +13.9 | +11.9 |
| - Other consumer goods, not elsewhere classified | 129.6 | 106.1 | 1,485 | 1,216 | +11.2 | +8.6 | +20.9 |

$\Phi$ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :
Supermarkets and
132.5
128.9
3,278
3,188
$+14.1$
$+7.7 \quad+11.8$
supermarket sections of department stores

The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

Table 2: Volume index of retail sales by type of retail outlet for August and September 2008

| Type of retail outlet | Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. $2005=100$ ) |  | Percentage Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Aug 2008 (Revised figures) | Sep 2008 (Provisional figures) | Aug 2008 <br> over Aug 2007 | Sep 2008 over Sep 2007 | $\begin{gathered} \hline \text { Jan - Sep } 2008 \\ \text { over } \\ \text { Jan - Sep } 2007 \\ \hline \end{gathered}$ |
| All retail outlets | 124.0 | 113.7 | +3.7 | +1.8 | +7.6 |
| By type of retail outlet |  |  |  |  |  |
| Food, alcoholic drinks and tobacco (other than supermarkets) | 105.3 | 114.9 | +3.7 | -2.2 | -1.4 |
| - Fish, livestock and poultry, fresh or frozen | 86.8 | 88.4 | -2.4 | -3.8 | -6.2 |
| - Fruits and vegetables, fresh | 87.7 | 73.4 | -12.7 | -10.5 | -8.1 |
| - Bread, pastry, confectionery and biscuits | 111.1 | 187.8 | +14.9 | +2.2 | +0.8 |
| - Other foodstuffs | 107.6 | 88.4 | +2.1 | -10.8 | -4.8 |
| - Alcoholic drinks and tobacco | 153.7 | 153.0 | +12.6 | +12.9 | +18.0 |
| Supermarkets $\Phi$ | 114.4 | 111.2 | +1.6 | -1.2 | +1.9 |
| Fuels | 118.3 | 114.1 | +7.8 | +10.6 | +9.4 |
| Clothing, footwear and allied products | 118.9 | 98.8 | +3.6 | +1.3 | +11.0 |
| - Wearing apparel | 115.1 | 98.3 | +5.4 | +3.2 | +11.4 |
| - Footwear, allied products and other clothing accessories | 141.6 | 101.4 | -4.3 | -8.3 | +8.4 |
| Consumer durable goods | 163.4 | 154.7 | +8.4 | +10.8 | +14.9 |
| - Motor vehicles and parts | 137.6 | 151.1 | -15.1 | +13.1 | +11.7 |
| - Electrical goods and photographic equipment | 192.6 | 172.0 | +21.8 | +13.3 | +20.6 |
| - Furniture and fixtures | 133.0 | 126.8 | +14.6 | +1.8 | +8.7 |
| - Other consumer durable goods, not elsewhere classified | 138.9 | 127.1 | -0.5 | +4.4 | +3.0 |
| Department stores | 123.7 | 107.3 | +3.3 | -3.5 | +7.5 |
| Jewellery, watches and clocks, and valuable gifts | 114.7 | 106.0 | +1.5 | -3.5 | +3.5 |
| Other consumer goods | 117.8 | 97.3 | +1.0 | +1.5 | +9.0 |
| - Books, newspapers, stationery and gifts | 124.2 | 83.7 | -7.1 | -6.1 | -0.1 |
| - Chinese drugs and herbs | 115.1 | 95.6 | -4.5 | -14.1 | -1.6 |
| - Optical shops | 118.9 | 95.2 | +1.0 | +0.1 | +2.4 |
| - Medicines and cosmetics | 112.3 | 102.2 | +2.7 | +8.0 | +7.1 |
| - Other consumer goods, not elsewhere classified | 121.5 | 98.3 | +4.3 | +1.5 | +16.8 |

$\Phi$ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :
Supermarkets and
115.7
113.4
$+2.5$
$-1.7$
$+2.2$
supermarket sections of department stores

The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, July 2007 - September 2008

| Original Series |  | Seasonally Adjusted Series |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year/Month | Year-on-year rate of change (\%) | 3 months ending <br> Month/Year | Compared with the <br> 3 months ending <br> Month/Year | Rate of change (\%) ${ }^{\text {@\# }}$ |
| 2007 Jul | +12.1 | Jul 2007 | Apr 2007 | +4.8 |
| Aug | +12.7 | Aug 2007 | May 2007 | +7.0 |
| Sep | +13.0 | Sep 2007 | Jun 2007 | +5.1 |
| Oct | +13.1 | Oct 2007 | Jul 2007 | +3.5 |
| Nov | +15.3 | Nov 2007 | Aug 2007 | +2.9 |
| Dec | +12.5 | Dec 2007 | Sep 2007 | +2.9 |
| 2008 Jan | +17.6 | Jan 2008 | Oct 2007 | +1.6 |
| Feb | +4.4 | Feb 2008 | Nov 2007 | +2.5 |
| Mar | +13.0 | Mar 2008 | Dec 2007 | +0.7 |
| Apr | +11.5 | Apr 2008 | Jan 2008 | +2.1 |
| May | +5.6 | May 2008 | Feb 2008 | -2.3 |
| Jun | +4.1 | Jun 2008 | Mar 2008 | -1.7 |
| Jul | +6.6 | Jul 2008 | Apr 2008 | -1.8 |
| Aug | +3.7 | Aug 2008 | May 2008 | +1.8 |
| Sep | +1.8* | Sep 2008 | Jun 2008 | +2.0* |

* Provisional figures.
@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3 -month period, e.g. the rate for the 3 months ending Jun. 2008 is the percentage change of the average monthly index for Apr., May and Jun. 2008 over the average monthly index for Jan., Feb. and Mar. 2008.
\# Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.

