

Table 1: Value index and value of retail sales by broad type of retail outlet for September and October 2008

Broad type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Sep 2008 (Revised figures)	Oct 2008 (Provisional figures)	Sep 2008 (Revised figures)	Oct 2008 (Provisional figures)	Sep 2008 over Sep 2007	Oct 2008 over Oct 2007	Jan - Oct 2008 over Jan - Oct 2007
All retail outlets	124.3	123.8	20,922	20,835	+7.0	+0.3	+12.7
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	140.9	139.0	2,639	2,605	+8.9	+8.4	+12.0
• Fish, livestock and poultry, fresh or frozen	127.1	139.1	668	731	+15.2	+12.3	+16.9
• Fruits and vegetables, fresh	101.6	107.8	169	180	-2.5	-6.0	+4.4
• Bread, pastry, confectionery and biscuits	220.6	135.5	896	551	+13.8	+11.0	+11.1
• Other foodstuffs	106.8	146.6	632	867	-0.7	+6.0	+7.9
• Alcoholic drinks and tobacco	149.4	150.6	274	276	+10.9	+11.9	+18.4
Supermarkets ^Φ	127.7	125.2	2,902	2,846	+8.9	+7.6	+11.6
Fuels	145.1	136.7	726	684	+28.6	+14.9	+29.0
Clothing, footwear and allied products	101.9	117.4	2,286	2,634	-0.1	-6.5	+10.1
• Wearing apparel	101.8	120.8	1,958	2,324	#	-6.7	+10.3
• Footwear, allied products and other clothing accessories	102.8	97.0	328	310	-1.0	-5.0	+8.8
Consumer durable goods	133.8	111.1	3,806	3,161	+9.2	-6.4	+10.4
• Motor vehicles and parts	149.5	112.7	1,089	821	+14.7	-23.4	+10.2
• Electrical goods and photographic equipment	131.7	122.7	1,794	1,671	+8.3	+0.9	+11.9
• Furniture and fixtures	135.9	98.2	565	408	+7.7	+8.1	+13.4
• Other consumer durable goods, not elsewhere classified	105.8	77.2	358	261	+0.8	-3.6	#
Department stores	111.1	117.5	1,916	2,026	-0.4	-3.2	+9.8
Jewellery, watches and clocks, and valuable gifts	148.0	147.1	3,202	3,184	+6.5	-2.0	+17.6
Other consumer goods	107.3	115.1	3,443	3,694	+7.8	+2.7	+12.6
• Books, newspapers, stationery and gifts	91.2	106.1	427	497	-0.8	-5.5	+3.6
• Chinese drugs and herbs	111.3	112.5	270	273	-7.0	-12.6	+4.1
• Optical shops	108.0	97.1	142	127	+3.2	-7.3	+4.3
• Medicines and cosmetics	113.4	107.5	1,385	1,313	+13.9	+10.6	+11.8
• Other consumer goods, not elsewhere classified	106.4	129.5	1,219	1,484	+8.9	+3.4	+19.3

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	128.9	125.9	3,189	3,116	+7.7	+7.6	+11.4
---	-------	-------	-------	-------	------	------	-------

Denotes change within ± 0.05 .

The sum of individual items and the total shown might not exactly tally because of rounding.

The underlined '5' denotes rounded up figure.

Table 2: Volume index of retail sales by broad type of retail outlet for September and October 2008

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Sep 2008 (Revised figures)	Oct 2008 (Provisional figures)	Sep 2008 over Sep 2007	Oct 2008 over Oct 2007	Jan - Oct 2008 over Jan - Oct 2007
<u>All retail outlets</u>	113.8	111.8	+1.9	-4.3	+6.4
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	115.2	112.2	-2.0	-2.1	-1.5
• Fish, livestock and poultry, fresh or frozen	88.4	95.5	-3.8	-5.8	-6.2
• Fruits and vegetables, fresh	73.5	78.1	-10.4	-15.1	-8.8
• Bread, pastry, confectionery and biscuits	188.5	115.8	+2.6	+1.0	+0.9
• Other foodstuffs	88.5	121.4	-10.7	-3.8	-4.6
• Alcoholic drinks and tobacco	153.0	153.5	+12.9	+13.5	+17.5
Supermarkets Φ	111.2	108.7	-1.2	-2.5	+1.5
Fuels	114.1	112.4	+10.6	+5.5	+9.0
Clothing, footwear and allied products	98.8	108.3	+1.4	-4.7	+9.4
• Wearing apparel	98.4	110.6	+3.2	-4.2	+9.8
• Footwear, allied products and other clothing accessories	101.3	94.6	-8.4	-8.7	+7.0
Consumer durable goods	155.5	131.5	+11.4	-3.0	+13.1
• Motor vehicles and parts	151.1	114.3	+13.1	-23.9	+7.8
• Electrical goods and photographic equipment	173.2	162.3	+14.0	+6.0	+19.1
• Furniture and fixtures	127.5	92.1	+2.3	+4.0	+8.4
• Other consumer durable goods, not elsewhere classified	127.9	92.8	+5.1	+0.9	+2.9
Department stores	107.3	111.1	-3.5	-5.9	+6.1
Jewellery, watches and clocks, and valuable gifts	105.7	105.0	-3.8	-10.4	+2.1
Other consumer goods	97.4	103.5	+1.6	-4.3	+7.8
• Books, newspapers, stationery and gifts	83.6	97.0	-6.2	-10.5	-1.1
• Chinese drugs and herbs	95.8	96.4	-13.9	-18.9	-3.3
• Optical shops	95.2	85.9	+0.1	-9.7	+1.4
• Medicines and cosmetics	102.1	96.3	+7.9	+4.4	+6.9
• Other consumer goods, not elsewhere classified	98.6	117.4	+1.8	-5.5	+14.6

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>113.4</i>	<i>110.2</i>	<i>-1.7</i>	<i>-1.9</i>	<i>+1.8</i>
---	--------------	--------------	-------------	-------------	-------------

The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, August 2007 - October 2008

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}	
2007 Aug	+12.7	Aug 2007	May 2007	+7.0	
Sep	+13.0	Sep 2007	Jun 2007	+5.1	
Oct	+13.1	Oct 2007	Jul 2007	+3.5	
Nov	+15.3	Nov 2007	Aug 2007	+2.9	
Dec	+12.5	Dec 2007	Sep 2007	+2.9	
2008 Jan	+17.6	Jan 2008	Oct 2007	+1.6	
Feb	+4.4	Feb 2008	Nov 2007	+2.5	
Mar	+13.0	Mar 2008	Dec 2007	+0.7	
Apr	+11.5	Apr 2008	Jan 2008	+2.1	
May	+5.6	May 2008	Feb 2008	-2.3	
Jun	+4.1	Jun 2008	Mar 2008	-1.7	
Jul	+6.6	Jul 2008	Apr 2008	-1.8	
Aug	+3.7	Aug 2008	May 2008	+1.8	
Sep	+1.9	Sep 2008	Jun 2008	+2.1	
Oct	-4.3*	Oct 2008	Jul 2008	-1.4*	

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2008 is the percentage change of the average monthly index for Apr., May and Jun. 2008 over the average monthly index for Jan., Feb. and Mar. 2008.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.