

Table 1: Value index and value of retail sales by broad type of retail outlet for October and November 2008

Broad type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Oct 2008 (Revised figures)	Nov 2008 (Provisional figures)	Oct 2008 (Revised figures)	Nov 2008 (Provisional figures)	Oct 2008 over Oct 2007	Nov 2008 over Nov 2007	Jan - Nov 2008 over Jan - Nov 2007
All retail outlets	123.8	121.9	20,843	20,515	+0.3	+1.1	+11.6
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	139.1	132.3	2,606	2,479	+8.4	+8.1	+11.6
• Fish, livestock and poultry, fresh or frozen	139.3	136.7	732	718	+12.4	+14.2	+16.7
• Fruits and vegetables, fresh	107.9	78.9	180	132	-6.0	-6.5	+3.6
• Bread, pastry, confectionery and biscuits	135.2	110.6	549	449	+10.7	+4.6	+10.5
• Other foodstuffs	146.8	151.8	869	899	+6.2	+8.0	+7.9
• Alcoholic drinks and tobacco	150.6	153.7	276	282	+11.9	+7.0	+17.3
Supermarkets ^Φ	125.2	122.2	2,846	2,778	+7.6	+9.1	+11.4
Fuels	136.5	123.8	683	620	+14.8	+4.3	+26.7
Clothing, footwear and allied products	117.7	122.3	2,641	2,744	-6.3	-0.4	+9.1
• Wearing apparel	121.2	122.0	2,332	2,346	-6.4	-0.3	+9.4
• Footwear, allied products and other clothing accessories	96.9	124.6	310	398	-5.1	-0.8	+7.9
Consumer durable goods	111.2	101.5	3,162	2,888	-6.3	-12.4	+8.4
• Motor vehicles and parts	112.7	93.2	821	679	-23.4	-36.1	+5.5
• Electrical goods and photographic equipment	122.9	108.4	1,674	1,477	+1.1	-3.3	+10.6
• Furniture and fixtures	98.2	120.0	408	499	+8.1	+9.6	+13.1
• Other consumer durable goods, not elsewhere classified	76.6	69.0	259	233	-4.4	-8.4	-0.7
Department stores	117.5	148.6	2,026	2,562	-3.2	+6.0	+9.4
Jewellery, watches and clocks, and valuable gifts	146.9	138.4	3,179	2,995	-2.1	-1.9	+15.8
Other consumer goods	115.3	107.4	3,700	3,449	+2.9	+3.5	+11.9
• Books, newspapers, stationery and gifts	106.3	93.1	498	436	-5.2	+2.1	+3.6
• Chinese drugs and herbs	112.2	106.4	273	259	-12.8	-3.4	+3.4
• Optical shops	97.1	99.6	127	131	-7.3	-5.0	+3.6
• Medicines and cosmetics	107.5	114.4	1,313	1,397	+10.6	+11.2	+11.7
• Other consumer goods, not elsewhere classified	130.0	107.1	1,489	1,227	+3.8	-1.5	+17.7

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	125.9	124.9	3,116	3,090	+7.6	+9.9	+11.2
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The underlined '5' denotes rounded up figure.

The sum of individual items and the total shown might not exactly tally because of rounding.

Table 2: Volume index of retail sales by broad type of retail outlet for October and November 2008

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Oct 2008 (Revised figures)	Nov 2008 (Provisional figures)	Oct 2008 over Oct 2007	Nov 2008 over Nov 2007	Jan - Nov 2008 over Jan - Nov 2007
<u>All retail outlets</u>	111.8	109.1	-4.3	-2.8	+5.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	112.3	107.4	-2.0	-2.1	-1.5
• Fish, livestock and poultry, fresh or frozen	95.6	95.8	-5.6	-2.4	-5.8
• Fruits and vegetables, fresh	78.2	57.3	-15.0	-19.5	-9.6
• Bread, pastry, confectionery and biscuits	115.5	94.5	+0.7	-4.7	+0.4
• Other foodstuffs	121.6	125.5	-3.7	-1.6	-4.3
• Alcoholic drinks and tobacco	153.5	156.6	+13.5	+8.5	+16.7
Supermarkets Φ	108.7	106.1	-2.5	-0.8	+1.3
Fuels	112.2	112.2	+5.4	+9.3	+9.0
Clothing, footwear and allied products	108.6	104.6	-4.5	-1.0	+8.5
• Wearing apparel	111.0	102.3	-3.9	-0.1	+9.0
• Footwear, allied products and other clothing accessories	94.5	118.7	-8.8	-5.5	+5.8
Consumer durable goods	131.5	119.1	-3.1	-9.5	+11.1
• Motor vehicles and parts	114.3	94.4	-23.9	-36.6	+3.4
• Electrical goods and photographic equipment	162.5	143.1	+6.1	+1.3	+17.5
• Furniture and fixtures	92.1	112.0	+4.0	+5.8	+8.2
• Other consumer durable goods, not elsewhere classified	92.0	84.2	#	-3.4	+2.4
Department stores	111.1	135.8	-5.9	+2.8	+5.8
Jewellery, watches and clocks, and valuable gifts	104.8	102.5	-10.5	-3.7	+1.6
Other consumer goods	103.7	96.1	-4.1	-3.5	+6.9
• Books, newspapers, stationery and gifts	97.2	85.3	-10.3	-1.8	-1.1
• Chinese drugs and herbs	96.2	91.2	-19.1	-9.9	-3.8
• Optical shops	85.9	88.1	-9.7	-7.4	+0.8
• Medicines and cosmetics	96.3	102.7	+4.4	+5.4	+6.7
• Other consumer goods, not elsewhere classified	117.8	95.5	-5.2	-10.9	+12.7

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>110.2</i>	<i>109.0</i>	<i>-1.9</i>	<i>+0.6</i>	<i>+1.7</i>
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Denotes change within ± 0.05 .

The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, September 2007 - November 2008

Original Series		Seasonally Adjusted Series		
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}
2007 Sep	+13.0	Sep 2007	Jun 2007	+5.1
Oct	+13.1	Oct 2007	Jul 2007	+3.5
Nov	+15.3	Nov 2007	Aug 2007	+2.9
Dec	+12. <u>5</u>	Dec 2007	Sep 2007	+2.9
2008 Jan	+17.6	Jan 2008	Oct 2007	+1.6
Feb	+4.4	Feb 2008	Nov 2007	+2. <u>5</u>
Mar	+13.0	Mar 2008	Dec 2007	+0.7
Apr	+11.5	Apr 2008	Jan 2008	+2.1
May	+5.6	May 2008	Feb 2008	-2.3
Jun	+4.1	Jun 2008	Mar 2008	-1.7
Jul	+6.6	Jul 2008	Apr 2008	-1.8
Aug	+3.7	Aug 2008	May 2008	+1.8
Sep	+1.9	Sep 2008	Jun 2008	+2.1
Oct	-4.3	Oct 2008	Jul 2008	-1.4
Nov	-2.8*	Nov 2008	Aug 2008	-3.4*

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2008 is the percentage change of the average monthly index for Apr., May and Jun. 2008 compared with the average monthly index for Jan., Feb. and Mar. 2008.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.