

Table 1: Value index and value of retail sales by broad type of retail outlet for November and December 2008

Broad type of retail outlet	Value Index of Retail Sales (Points) (Monthly average of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Nov 2008 (Revised figures)	Dec 2008 (Provisional figures)	Nov 2008 (Revised figures)	Dec 2008 (Provisional figures)	Nov 2008 over Nov 2007	Dec 2008 over Dec 2007	Jan - Dec 2008 over Jan - Dec 2007
All retail outlets	122.0	150.5	20,539	25,329	+1.2	+0.8	+10.5
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	132.6	142.8	2,485	2,675	+8.3	+8.5	+11.3
• Fish, livestock and poultry, fresh or frozen	136.6	154.3	718	811	+14.1	+15.5	+16.5
• Fruits and vegetables, fresh	78.2	86.9	130	145	-7.4	-6.6	+2.8
• Bread, pastry, confectionery and biscuits	111.0	127.5	451	518	+5.0	+4.5	+10.0
• Other foodstuffs	152.8	149.4	904	884	+8.6	+8.3	+8.0
• Alcoholic drinks and tobacco	153.7	173.1	282	317	+7.0	+7.1	+16.3
Supermarkets Φ	122.2	130.0	2,778	2,956	+9.1	+8.0	+11.1
Fuels	123.8	132.0	620	661	+4.3	-6.0	+23.4
Clothing, footwear and allied products	122.7	165.3	2,752	3,708	-0.1	-1.5	+8.0
• Wearing apparel	122.3	163.7	2,353	3,149	#	-1.2	+8.2
• Footwear, allied products and other clothing accessories	124.9	175.0	399	559	-0.5	-2.9	+6.6
Consumer durable goods	101.5	125.9	2,887	3,582	-12.5	-4.0	+7.2
• Motor vehicles and parts	92.4	110.7	673	806	-36.6	-22.4	+3.0
• Electrical goods and photographic equipment	108.5	141.4	1,477	1,926	-3.3	+1.8	+9.7
• Furniture and fixtures	120.7	129.4	502	538	+10.2	+4.1	+12.3
• Other consumer durable goods, not elsewhere classified	69.5	92.1	235	311	-7.7	+10.1	+0.1
Department stores	148.6	188.4	2,562	3,248	+6.0	+2.6	+8.6
Jewellery, watches and clocks, and valuable gifts	138.3	179.0	2,992	3,873	-2.0	-7.8	+13.2
Other consumer goods	107.9	144.1	3,462	4,626	+3.9	+6.3	+11.4
• Books, newspapers, stationery and gifts	93.4	109.5	437	513	+2.5	-4.6	+2.9
• Chinese drugs and herbs	106.5	163.5	259	398	-3.2	+5.1	+3.6
• Optical shops	100.2	121.0	132	159	-4.5	-1.2	+3.3
• Medicines and cosmetics	115.1	140.9	1,406	1,721	+11.9	+12.6	+11.9
• Other consumer goods, not elsewhere classified	107.2	160.2	1,228	1,836	-1.4	+5.0	+16.5

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>124.9</i>	<i>133.7</i>	<i>3,090</i>	<i>3,309</i>	<i>+9.9</i>	<i>+7.5</i>	<i>+10.9</i>
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Denotes change within ±0.05.

The underlined '5' denotes rounded up figure.

The sum of individual items and the total shown might not exactly tally because of rounding.

Table 2: Volume index of retail sales by broad type of retail outlet for November and December 2008

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Monthly average of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Nov 2008 (Revised figures)	Dec 2008 (Provisional figures)	Nov 2008 over Nov 2007	Dec 2008 over Dec 2007	Jan - Dec 2008 over Jan - Dec 2007
<u>All retail outlets</u>	109.2	137.7	-2.7	-0.7	+5.0
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	107.7	116.4	-1.9	+0.2	-1.4
• Fish, livestock and poultry, fresh or frozen	95.7	108.3	-2.4	+2.7	-5.1
• Fruits and vegetables, fresh	56.8	67.4	-20.3	-15.6	-10.1
• Bread, pastry, confectionery and biscuits	94.8	108.7	-4.3	-5.5	-0.1
• Other foodstuffs	126.3	123.9	-1.0	+1.4	-3.7
• Alcoholic drinks and tobacco	156.6	176.4	+8.5	+8.9	+15.9
Supermarkets Φ	106.1	114.2	-0.8	-0.3	+1.1
Fuels	112.2	130.9	+9.3	+9.8	+9.1
Clothing, footwear and allied products	104.9	149.3	-0.7	-0.1	+7.6
• Wearing apparel	102.6	144.9	+0.2	+1.1	+8.2
• Footwear, allied products and other clothing accessories	118.9	176.1	-5.3	-5.6	+4.4
Consumer durable goods	119.0	149.5	-9.5	-0.2	+10.0
• Motor vehicles and parts	93.5	114.1	-37.2	-22.3	+1.1
• Electrical goods and photographic equipment	143.0	186.0	+1.3	+7.1	+16.4
• Furniture and fixtures	112.7	122.0	+6.4	+1.1	+7.6
• Other consumer durable goods, not elsewhere classified	85.0	112.7	-2.5	+16.9	+3.5
Department stores	135.8	177.0	+2.8	+1.5	+5.3
Jewellery, watches and clocks, and valuable gifts	102.4	132.1	-3.7	-9.8	+0.4
Other consumer goods	96.5	131.9	-3.1	+1.3	+6.4
• Books, newspapers, stationery and gifts	85.5	100.6	-1.4	-7.4	-1.6
• Chinese drugs and herbs	91.3	140.4	-9.8	-0.6	-3.5
• Optical shops	88.7	107.2	-6.8	-3.5	+0.5
• Medicines and cosmetics	103.4	125.7	+6.1	+6.4	+6.8
• Other consumer goods, not elsewhere classified	95.7	152.3	-10.7	+0.5	+11.5

Φ These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>109.0</i>	<i>118.3</i>	<i>+0.6</i>	<i>#</i>	<i>+1.5</i>
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Denotes change within ± 0.05 .

The underlined '5' denotes rounded up figure.

Table 3 : Movement of the volume of total retail sales, October 2007 - December 2008

Original Series		Seasonally Adjusted Series			
Year/Month	Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ^{@#}	
2007 Oct	+13.1	Oct 2007	Jul 2007	+3.5	
Nov	+15.3	Nov 2007	Aug 2007	+2.9	
Dec	+12. <u>5</u>	Dec 2007	Sep 2007	+2.9	
2008 Jan	+17.6	Jan 2008	Oct 2007	+1.6	
Feb	+4.4	Feb 2008	Nov 2007	+2. <u>5</u>	
Mar	+13.0	Mar 2008	Dec 2007	+0.7	
Apr	+11.5	Apr 2008	Jan 2008	+2.1	
May	+5.6	May 2008	Feb 2008	-2.3	
Jun	+4.1	Jun 2008	Mar 2008	-1.7	
Jul	+6.6	Jul 2008	Apr 2008	-1.8	
Aug	+3.7	Aug 2008	May 2008	+1.8	
Sep	+1.9	Sep 2008	Jun 2008	+2.1	
Oct	-4.3	Oct 2008	Jul 2008	-1.4	
Nov	-2.7	Nov 2008	Aug 2008	-3.4	
Dec	-0.7*	Dec 2008	Sep 2008	-3.6*	

* Provisional figures.

@ The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2008 is the percentage change of the average monthly index for Apr., May and Jun. 2008 compared with the average monthly index for Jan., Feb. and Mar. 2008.

Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.

The underlined '5' denotes rounded up figure.