

Table 1: Value index and value of retail sales by broad type of retail outlet for March and April 2009

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Mar 2009 (Revised figures)	Apr 2009 (Provisional figures)	Mar 2009 (Revised figures)	Apr 2009 (Provisional figures)	Mar 2009 over Mar 2008	Apr 2009 over Apr 2008	Jan - Apr 2009 over Jan - Apr 2008
<u>All retail outlets</u>	123.7	129.0	20,795	21,689	-7.7	-4.4	-4.0
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	128.4	131.0	2,274	2,319	+4.4	+0.8	+3.3
• Fish, livestock and poultry, fresh or frozen	152.8	155.3	803	816	+7.9	+2.8	+7.6
• Fruits and vegetables, fresh	106.8	112.0	178	187	-1.0	-7.8	-5.1
• Bread, pastry, confectionery and biscuits	103.4	99.0	420	402	+1.8	+1.6	+0.8
• Alcoholic drinks and tobacco	174.1	171.0	319	313	+10.5	+16.0	+9.4
• Other foodstuffs	113.3	122.8	554	600	#	-5.9	-0.9
Supermarkets⁽¹⁾	123.5	120.9	2,808	2,749	+5.0	+3.5	+5.7
Fuels	118.9	124.7	595	624	-12.1	-19.0	-12.9
Clothing, footwear and allied products	115.0	124.7	2,579	2,797	-13.7	-7.0	-7.9
• Wearing apparel	115.9	130.0	2,230	2,502	-15.1	-7.6	-8.9
• Footwear, allied products and other clothing accessories	109.4	92.3	349	295	-3.6	-1.8	-1.4
Consumer durable goods	118.9	115.2	3,342	3,237	-16.0	-14.7	-13.3
• Motor vehicles and parts	107.8	102.9	786	750	-33.7	-35.1	-34.8
• Electrical goods and photographic equipment	136.2	123.0	1,853	1,674	-5.2	-6.6	-2.6
• Furniture and fixtures	118.2	124.9	491	519	-13.0	-7.2	-8.2
• Other consumer durable goods, not elsewhere classified	69.5	96.2	212	294	-22.1	+1.1	-9.3
Department stores	112.6	113.3	1,942	1,954	-6.3	-0.9	-4.3
Jewellery, watches and clocks, and valuable gifts	139.6	148.2	3,022	3,207	-13.4	-2.7	-5.2
Other consumer goods	127.2	144.3	4,233	4,802	-5.6	-1.6	-1.0
• Books, newspapers, stationery and gifts	96.1	119.8	449	560	-11.3	-1.3	-3.7
• Chinese drugs and herbs	118.6	120.4	288	293	+0.9	-9.7	-5.0
• Optical shops	123.0	137.1	161	180	-17.8	-9.5	-9.5
• Medicines and cosmetics	138.1	152.9	1,695	1,876	+7.2	+11.6	+8.0
• Other consumer goods, not elsewhere classified	130.3	150.5	1,639	1,893	-14.4	-10.3	-6.3

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>123.2</i>	<i>120.4</i>	<i>3,049</i>	<i>2,980</i>	<i>+4.0</i>	<i>+2.9</i>	<i>+5.0</i>
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(2) # Denotes change within ± 0.05 .

(3) The sum of individual items and the total shown might not exactly tally because of rounding.

(4) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 2: Volume index of retail sales by broad type of retail outlet for March and April 2009

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Mar 2009 (Revised figures)	Apr 2009 (Provisional figures)	Mar 2009 over Mar 2008	Apr 2009 over Apr 2008	Jan - Apr 2009 over Jan - Apr 2008
<u>All retail outlets</u>	113.0	116.4	-9.2	-5.5	-5.4
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	99.6	102.5	-2.4	-3.9	-2.0
• Fish, livestock and poultry, fresh or frozen	106.2	108.5	+2.9	-1.6	+0.6
• Fruits and vegetables, fresh	77.0	89.0	-6.8	-3.3	-6.3
• Bread, pastry, confectionery and biscuits	88.2	84.5	-2.4	-1.3	-3.4
• Alcoholic drinks and tobacco	146.7	144.1	-7.4	-3.8	+1.1
• Other foodstuffs	92.0	99.9	-4.0	-8.2	-4.5
Supermarkets⁽¹⁾	104.1	102.9	-3.6	-2.5	-1.9
Fuels	116.9	122.7	+4.6	-1.5	+3.6
Clothing, footwear and allied products	102.7	106.6	-18.1	-11.4	-10.3
• Wearing apparel	101.3	108.7	-20.3	-12.8	-11.5
• Footwear, allied products and other clothing accessories	111.1	93.7	-3.7	+0.3	-3.5
Consumer durable goods	144.1	138.4	-11.0	-10.1	-8.6
• Motor vehicles and parts	113.0	106.8	-32.6	-34.0	-34.3
• Electrical goods and photographic equipment	184.6	166.4	+1.5	-0.2	+3.9
• Furniture and fixtures	109.9	115.7	-14.9	-9.7	-10.8
• Other consumer durable goods, not elsewhere classified	84.4	119.5	-19.2	+5.9	-5.6
Department stores	107.4	106.6	-7.9	-1.7	-5.9
Jewellery, watches and clocks, and valuable gifts	103.3	107.7	-9.6	-0.3	-3.9
Other consumer goods	115.4	130.7	-9.6	-4.8	-4.5
• Books, newspapers, stationery and gifts	86.5	107.5	-15.5	-6.3	-7.6
• Chinese drugs and herbs	101.7	102.9	-3.0	-12.4	-8.9
• Optical shops	108.8	121.4	-19.4	-10.0	-10.9
• Medicines and cosmetics	123.5	135.9	+2.9	+7.4	+3.2
• Other consumer goods, not elsewhere classified	121.5	140.7	-17.9	-12.3	-8.7

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>104.9</i>	<i>103.3</i>	<i>-4.0</i>	<i>-2.7</i>	<i>-2.0</i>
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(2) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 3 : Movement of the volume of total retail sales, February 2008 to April 2009

Original Series			Seasonally Adjusted Series		
Year/Month		Year-on-year rate of change (%)	3 months ending Month/Year	Compared with the 3 months ending Month/Year	Rate of change (%) ⁽¹⁾⁽²⁾
2008	Feb	+4.5	Feb 2008	Nov 2007	+0.8
	Mar	+13.0	Mar 2008	Dec 2007	+0.2
	Apr	+11.4	Apr 2008	Jan 2008	+1.7
	May	+5.6	May 2008	Feb 2008	+0.2
	Jun	+4.0	Jun 2008	Mar 2008	-0.5
	Jul	+6.5	Jul 2008	Apr 2008	-1.4
	Aug	+3.8	Aug 2008	May 2008	+0.2
	Sep	+2.0	Sep 2008	Jun 2008	+0.9
	Oct	-4.2	Oct 2008	Jul 2008	-1.4
	Nov	-2.6	Nov 2008	Aug 2008	-2.7
	Dec	-0.5	Dec 2008	Sep 2008	-2.9
2009	Jan	+5.4	Jan 2009	Oct 2008	+0.2
	Feb	-13.9	Feb 2009	Nov 2008	-1.1
	Mar	-9.2	Mar 2009	Dec 2008	-3.6
	Apr	-5.5*	Apr 2009	Jan 2009	-5.8*

* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2008 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2008 compared with the average monthly index for Jul., Aug. and Sep. 2008.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now been a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.