

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2009

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices of Oct. 2004 – Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Apr 2009 (Revised figures)	May 2009 (Provisional figures)	Apr 2009 (Revised figures)	May 2009 (Provisional figures)	Apr 2009 over Apr 2008	May 2009 over May 2008	Jan - May 2009 over Jan - May 2008
<u>All retail outlets</u>	129.1	128.7	21,714	21,638	-4.3	-6.2	-4.4
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	131.2	129.2	2,323	2,287	+1.0	+3.2	+3.3
• Fish, livestock and poultry, fresh or frozen	155.3	141.0	816	741	+2.8	+6.6	+7.4
• Fruits and vegetables, fresh	111.9	117.5	187	196	-7.9	-4.4	-5.0
• Bread, pastry, confectionery and biscuits	99.7	102.7	405	417	+2.2	-2.1	+0.3
• Alcoholic drinks and tobacco	171.2	165.1	314	303	+16.2	+11.2	+9.8
• Other foodstuffs	123.2	128.9	602	630	-5.5	+2.1	-0.2
Supermarkets⁽¹⁾	120.9	132.3	2,748	3,008	+3.5	+6.6	+5.8
Fuels	124.7	131.8	624	660	-19.0	-19.7	-14.5
Clothing, footwear and allied products	125.2	130.9	2,808	2,937	-6.7	-3.6	-7.0
• Wearing apparel	130.6	134.3	2,513	2,584	-7.2	-4.3	-7.9
• Footwear, allied products and other clothing accessories	92.3	110.5	295	353	-1.7	+1.2	-0.9
Consumer durable goods	115.5	104.2	3,245	2,930	-14.5	-16.8	-13.9
• Motor vehicles and parts	102.9	92.4	750	673	-35.1	-38.2	-35.5
• Electrical goods and photographic equipment	123.5	110.5	1,680	1,504	-6.2	-6.7	-3.3
• Furniture and fixtures	125.1	113.4	520	471	-7.0	-5.7	-7.7
• Other consumer durable goods, not elsewhere classified	96.7	92.3	295	282	+1.6	-12.6	-10.0
Department stores	113.3	134.8	1,954	2,325	-0.9	-1.3	-3.7
Jewellery, watches and clocks, and valuable gifts	148.3	147.9	3,209	3,201	-2.6	-11.5	-6.5
Other consumer goods	144.3	128.9	4,802	4,290	-1.6	-8.1	-2.4
• Books, newspapers, stationery and gifts	119.9	105.1	561	492	-1.2	-15.2	-6.1
• Chinese drugs and herbs	120.4	125.2	293	304	-9.7	-6.8	-5.4
• Optical shops	137.4	135.0	180	177	-9.2	-9.9	-9.5
• Medicines and cosmetics	153.0	139.5	1,878	1,712	+11.7	+10.1	+8.4
• Other consumer goods, not elsewhere classified	150.3	127.7	1,890	1,605	-10.4	-20.1	-9.0

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>120.4</i>	<i>133.0</i>	<i>2,980</i>	<i>3,290</i>	<i>+2.9</i>	<i>+6.3</i>	<i>+5.2</i>
---	--------------	--------------	--------------	--------------	-------------	-------------	-------------

(2) The sum of individual items and the total shown might not exactly tally because of rounding.

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2009

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices of Oct. 2004 - Sep. 2005 = 100)		Percentage Change (%)		
	Apr 2009 (Revised figures)	May 2009 (Provisional figures)	Apr 2009 over Apr 2008	May 2009 over May 2008	Jan - May 2009 over Jan - May 2008
<u>All retail outlets</u>	116.5	116.3	-5.4	-6.4	-5.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	102.7	101.9	-3.7	-1.5	-1.9
• Fish, livestock and poultry, fresh or frozen	108.5	98.8	-1.6	+3.5	+1.1
• Fruits and vegetables, fresh	88.9	92.9	-3.4	-6.5	-6.4
• Bread, pastry, confectionery and biscuits	85.0	88.8	-0.7	-3.8	-3.4
• Alcoholic drinks and tobacco	144.2	139.6	-3.7	-7.6	-0.5
• Other foodstuffs	100.3	105.2	-7.9	+0.4	-3.5
Supermarkets⁽¹⁾	102.9	112.2	-2.5	+0.6	-1.4
Fuels	122.6	128.1	-1.5	-0.8	+2.6
Clothing, footwear and allied products	107.0	115.0	-11.0	-6.7	-9.6
• Wearing apparel	109.2	116.1	-12.4	-7.6	-10.7
• Footwear, allied products and other clothing accessories	93.8	108.8	+0.3	-0.5	-3.0
Consumer durable goods	138.7	127.7	-9.9	-10.4	-8.9
• Motor vehicles and parts	106.8	101.8	-34.0	-32.2	-33.9
• Electrical goods and photographic equipment	167.0	151.4	+0.2	#	+3.3
• Furniture and fixtures	115.9	105.6	-9.6	-7.3	-10.1
• Other consumer durable goods, not elsewhere classified	119.8	114.1	+6.1	-8.2	-6.2
Department stores	106.6	126.6	-1.7	-2.0	-5.1
Jewellery, watches and clocks, and valuable gifts	107.8	105.6	-0.2	-10.9	-5.3
Other consumer goods	130.7	117.8	-4.8	-9.2	-5.4
• Books, newspapers, stationery and gifts	107.6	94.4	-6.3	-19.5	-10.1
• Chinese drugs and herbs	103.0	106.8	-12.4	-9.1	-8.9
• Optical shops	121.7	120.3	-9.8	-11.4	-10.9
• Medicines and cosmetics	136.0	123.9	+7.5	+7.0	+3.9
• Other consumer goods, not elsewhere classified	140.5	122.5	-12.4	-18.2	-10.5

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.3</i>	<i>113.7</i>	<i>-2.7</i>	<i>+0.7</i>	<i>-1.5</i>
---	--------------	--------------	-------------	-------------	-------------

(2) # Denotes change within ± 0.05 .

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 3 : Movement of the volume of total retail sales, March 2008 to May 2009

Original Series		Seasonally Adjusted Series		
Year/Month	Year-on-year rate of change (%)	3 months ending Month / Year	Compared with the 3 months ending Month / Year	Rate of change ⁽¹⁾⁽²⁾ (%)
2008 Mar	+13.0	2008 Mar	2007 Dec	+0.2
Apr	+11.4	Apr	2008 Jan	+1.7
May	+5.6	May	Feb	+0.2
Jun	+4.0	Jun	Mar	-0.5
Jul	+6.5	Jul	Apr	-1.4
Aug	+3.8	Aug	May	+0.2
Sep	+2.0	Sep	Jun	+0.9
Oct	-4.2	Oct	Jul	-1.4
Nov	-2.6	Nov	Aug	-2.7
Dec	-0.5	Dec	Sep	-2.9
2009 Jan	+5.4	2009 Jan	Oct	+0.2
Feb	-13.9	Feb	Nov	-1.1
Mar	-9.2	Mar	Dec	-3.6
Apr	-5.4	Apr	2009 Jan	-5.7
May	-6.4*	May	Feb	-3.4*

* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2008 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2008 compared with the average monthly index for Jul., Aug. and Sep. 2008.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now been a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.