

**Table 1: Value index and value of retail sales by broad type of retail outlet for June and July 2009**

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Jun 2009 (Revised figures)	Jul 2009 (Provisional figures)	Jun 2009 (Revised figures)	Jul 2009 (Provisional figures)	Jun 2009 over Jun 2008	Jul 2009 over Jul 2008	Jan - Jul 2009 over Jan - Jul 2008
<b><u>All retail outlets</u></b>	<b>125.5</b>	<b>135.7</b>	<b>21,098</b>	<b>22,816</b>	<b>-4.7</b>	<b>-5.5</b>	<b>-4.6</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>117.1</b>	<b>118.8</b>	<b>2,073</b>	<b>2,103</b>	<b>+1.6</b>	<b>+3.6</b>	<b>+3.2</b>
• Fish, livestock and poultry, fresh or frozen	127.2	115.1	668	605	+1.3	+6.0	+6.5
• Fruits and vegetables, fresh	124.5	120.0	208	200	-0.2	+2.1	-3.2
• Bread, pastry, confectionery and biscuits	94.9	98.7	386	401	-6.1	-4.7	-1.2
• Alcoholic drinks and tobacco	156.9	176.0	288	323	+7.4	+13.4	+10.0
• Other foodstuffs	107.1	117.4	524	574	+5.9	+3.1	+1.0
<b>Supermarkets<sup>(1)</sup></b>	<b>128.9</b>	<b>131.5</b>	<b>2,930</b>	<b>2,988</b>	<b>+4.3</b>	<b>+2.5</b>	<b>+5.1</b>
<b>Fuels</b>	<b>133.9</b>	<b>136.0</b>	<b>670</b>	<b>681</b>	<b>-16.1</b>	<b>-15.9</b>	<b>-15.0</b>
<b>Clothing, footwear and allied products</b>	<b>109.6</b>	<b>140.8</b>	<b>2,459</b>	<b>3,158</b>	<b>-8.3</b>	<b>-6.6</b>	<b>-7.1</b>
• Wearing apparel	108.9	143.3	2,094	2,757	-8.4	-5.6	-7.7
• Footwear, allied products and other clothing accessories	114.2	125.5	365	401	-7.7	-12.4	-3.6
<b>Consumer durable goods</b>	<b>111.3</b>	<b>120.3</b>	<b>3,127</b>	<b>3,380</b>	<b>-9.8</b>	<b>-16.2</b>	<b>-13.7</b>
• Motor vehicles and parts	113.2	113.7	825	829	-19.0	-36.4	-33.5
• Electrical goods and photographic equipment	107.2	124.0	1,458	1,688	-6.5	-8.3	-4.4
• Furniture and fixtures	117.6	131.8	489	548	-4.8	-2.1	-6.5
• Other consumer durable goods, not elsewhere classified	116.3	103.2	355	315	-5.2	-4.9	-8.3
<b>Department stores</b>	<b>113.1</b>	<b>124.0</b>	<b>1,950</b>	<b>2,138</b>	<b>-5.9</b>	<b>-7.8</b>	<b>-4.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>162.5</b>	<b>174.2</b>	<b>3,517</b>	<b>3,769</b>	<b>-8.4</b>	<b>-0.6</b>	<b>-5.9</b>
<b>Other consumer goods</b>	<b>131.4</b>	<b>138.3</b>	<b>4,371</b>	<b>4,600</b>	<b>-1.5</b>	<b>-5.6</b>	<b>-2.7</b>
• Books, newspapers, stationery and gifts	101.6	121.9	475	570	-13.7	-7.2	-7.4
• Chinese drugs and herbs	130.6	141.3	318	344	+4.4	+2.0	-3.0
• Optical shops	121.8	130.2	160	171	-7.2	-0.8	-8.0
• Medicines and cosmetics	129.5	134.2	1,589	1,647	+8.6	-2.4	+6.9
• Other consumer goods, not elsewhere classified	145.5	148.6	1,829	1,869	-6.2	-9.4	-8.7

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>127.8</i>	<i>130.5</i>	<i>3,162</i>	<i>3,229</i>	<i>+3.6</i>	<i>+1.4</i>	<i>+4.4</i>
---	--------------	--------------	--------------	--------------	-------------	-------------	-------------

(2) The sum of individual items and the total shown might not exactly tally because of rounding.

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

**Table 2: Volume index of retail sales by broad type of retail outlet for June and July 2009**

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Percentage Change (%)		
	Jun 2009 (Revised figures)	Jul 2009 (Provisional figures)	Jun 2009 over Jun 2008	Jul 2009 over Jul 2008	Jan - Jul 2009 over Jan - Jul 2008
<b>All retail outlets</b>	<b>113.8</b>	<b>123.6</b>	<b>-4.1</b>	<b>-5.4</b>	<b>-5.4</b>
<b>By broad type of retail outlet</b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>92.3</b>	<b>94.3</b>	<b>-1.5</b>	<b>+1.1</b>	<b>-1.4</b>
• Fish, livestock and poultry, fresh or frozen	90.1	81.2	+1.6	+7.3	+1.9
• Fruits and vegetables, fresh	95.7	92.9	+3.4	+14.2	-2.1
• Bread, pastry, confectionery and biscuits	81.2	84.4	-8.0	-6.4	-4.4
• Alcoholic drinks and tobacco	132.5	148.7	-10.8	-6.4	-2.7
• Other foodstuffs	87.8	96.7	+4.8	+2.5	-1.6
<b>Supermarkets<sup>(1)</sup></b>	<b>109.4</b>	<b>111.4</b>	<b>+1.2</b>	<b>-0.5</b>	<b>-0.9</b>
<b>Fuels</b>	<b>124.7</b>	<b>127.2</b>	<b>+2.7</b>	<b>+4.9</b>	<b>+2.9</b>
<b>Clothing, footwear and allied products</b>	<b>99.2</b>	<b>130.7</b>	<b>-9.6</b>	<b>-8.4</b>	<b>-9.4</b>
• Wearing apparel	96.3	130.4	-10.5	-8.3	-10.4
• Footwear, allied products and other clothing accessories	117.0	132.6	-5.1	-9.0	-4.2
<b>Consumer durable goods</b>	<b>134.2</b>	<b>148.2</b>	<b>-4.8</b>	<b>-9.4</b>	<b>-8.4</b>
• Motor vehicles and parts	118.2	123.3	-15.2	-30.7	-31.0
• Electrical goods and photographic equipment	147.6	173.5	+0.1	-0.4	+2.4
• Furniture and fixtures	109.5	124.3	-6.2	-2.5	-8.4
• Other consumer durable goods, not elsewhere classified	145.7	127.6	-1.8	-3.4	-4.8
<b>Department stores</b>	<b>107.6</b>	<b>119.3</b>	<b>-6.4</b>	<b>-8.4</b>	<b>-5.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>116.1</b>	<b>123.6</b>	<b>-8.1</b>	<b>+2.5</b>	<b>-4.6</b>
<b>Other consumer goods</b>	<b>121.1</b>	<b>123.8</b>	<b>-1.7</b>	<b>-8.7</b>	<b>-5.4</b>
• Books, newspapers, stationery and gifts	91.0	109.2	-18.0	-11.7	-11.5
• Chinese drugs and herbs	111.6	120.6	+2.3	+0.4	-6.1
• Optical shops	108.5	114.2	-8.1	-1.4	-9.3
• Medicines and cosmetics	114.8	118.7	+5.9	-4.9	+2.9
• Other consumer goods, not elsewhere classified	141.5	135.7	-2.7	-12.8	-9.8

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>109.4</i>	<i>111.7</i>	<i>+0.7</i>	<i>-1.6</i>	<i>-1.2</i>
---	--------------	--------------	-------------	-------------	-------------

(2) All the retail sales statistics are compiled based on the HSIC Version 2.0.

**Table 3 : Movement of the volume of total retail sales, May 2008 to July 2009**

Original Series		Seasonally Adjusted Series					
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)			
2008	May	+5.6	2008	May	2008	Feb	+0.2
	Jun	+4.0		Jun		Mar	-0.5
	Jul	+6.5		Jul		Apr	-1.4
	Aug	+3.8		Aug		May	+0.2
	Sep	+2.0		Sep		Jun	+0.9
	Oct	-4.2		Oct		Jul	-1.4
	Nov	-2.6		Nov		Aug	-2.7
	Dec	-0.5		Dec		Sep	-2.9
2009	Jan	+5.4	2009	Jan		Oct	+0.2
	Feb	-13.9		Feb		Nov	-1.1
	Mar	-9.2		Mar		Dec	-3.6
	Apr	-5.4		Apr	2009	Jan	-5.7
	May	-6.4		May		Feb	-3.4
	Jun	-4.1		Jun		Mar	+0.4
	Jul	-5.4*		Jul		Apr	+1.6*

\* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2009 is the percentage change of the average monthly index for Apr., May and Jun. 2009 compared with the average monthly index for Jan., Feb. and Mar. 2009.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now been a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.