

Table Title: Table 1 Value index and value of retail sales by type of retail outlet for December 2009 and January 2010

Value index of total retail sales for the month December 2009 was 174.9.

Value index of total retail sales for the month January 2010 was 174.4.

Value of retail sales for total retail sales for the month December 2009 was HK\$ 29409 million.

Value of retail sales for total retail sales for the month January 2010 was HK\$ 29329 million.

Year-on-year % change of value of retail sales for total retail sales for the month December 2009 was +16.1%.

Year-on-year % change of value of retail sales for total retail sales for the month January 2010 was +6.6%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2009 was 150.5.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2010 was 160.3.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2009 was HK\$ 2665 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2010 was HK\$ 2838 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2009 was +5.0%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2010 was +1.3%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2009 was 156.3.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2010 was 178.8.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2009 was HK\$ 821 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2010 was HK\$ 939 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2009 was +1.4%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2010 was +0.7%.

Value index of retail outlets of fruits and vegetables, fresh for the month December 2009 was 89.5.

Value index of retail outlets of fruits and vegetables, fresh for the month January 2010 was 99.7.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2009 was HK\$ 149 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2010 was HK\$ 166 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2009 was +2.7%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2010 was +3.1%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month December 2009 was 132.6.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month January 2010 was 120.3.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2009 was HK\$ 539 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2010 was HK\$ 489 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2009 was +3.8%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2010 was -7.9%.

Value index of retail outlets of alcoholic drinks and tobacco for the month December 2009 was 229.2.

Value index of retail outlets of alcoholic drinks and tobacco for the month January 2010 was 244.1.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2009 was HK\$ 420 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2010 was HK\$ 447 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2009 was +32.4%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2010 was +21.7%.

Value index of retail outlets of other foodstuffs for the month December 2009 was 150.7.

Value index of retail outlets of other foodstuffs for the month January 2010 was 162.9.

Value of retail sales for retail outlets of other foodstuffs for the month December 2009 was HK\$ 736 million.

Value of retail sales for retail outlets of other foodstuffs for the month January 2010 was HK\$ 796 million.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month December 2009 was -1.3%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January 2010 was -1.5%.

Value index of supermarkets for the month December 2009 was 129.8.

Value index of supermarkets for the month January 2010 was 134.4.

Value of retail sales for supermarkets for the month December 2009 was HK\$ 2951 million.

Value of retail sales for supermarkets for the month January 2010 was HK\$ 3056 million.

Year-on-year % change of value of retail sales for supermarkets for the month December 2009 was -0.2%.

Year-on-year % change of value of retail sales for supermarkets for the month January 2010 was -12.6%.

Value index of retail outlets of fuels for the month December 2009 was 137.6.

Value index of retail outlets of fuels for the month January 2010 was 136.8.

Value of retail sales for retail outlets of fuels for the month December 2009 was HK\$ 689 million.

Value of retail sales for retail outlets of fuels for the month January 2010 was HK\$ 685 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month December 2009 was +4.4%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January 2010 was +10.6%.

Value index of retail outlets of clothing, footwear and allied products for the month December 2009 was 188.4.

Value index of retail outlets of clothing, footwear and allied products for the month January 2010 was 184.0.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month December 2009 was HK\$ 4226 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month January 2010 was HK\$ 4129 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month December 2009 was +13.5%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January 2010 was +2.4%.

Value index of retail outlets of wearing apparel for the month December 2009 was 190.5.

Value index of retail outlets of wearing apparel for the month January 2010 was 177.5.

Value of retail sales for retail outlets of wearing apparel for the month December 2009 was HK\$ 3666 million.

Value of retail sales for retail outlets of wearing apparel for the month January 2010 was HK\$ 3414 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month December 2009 was +15.9%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January 2010 was +6.7%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month December 2009 was 175.3.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month January 2010 was 223.6.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2009 was HK\$ 560 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2010 was HK\$ 715 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2009 was +0.2%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2010 was -14.0%.

Value index of retail outlets of consumer durable goods for the month December 2009 was 148.4.

Value index of retail outlets of consumer durable goods for the month January 2010 was 146.0.

Value of retail sales for retail outlets of consumer durable goods for the month December 2009 was HK\$ 4171 million.

Value of retail sales for retail outlets of consumer durable goods for the month January 2010 was HK\$ 4104 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month December 2009 was +17.0%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January 2010 was +23.0%.

Value index of retail outlets of motor vehicles and parts for the month December 2009 was 146.4.

Value index of retail outlets of motor vehicles and parts for the month January 2010 was 143.9.

Value of retail sales for retail outlets of motor vehicles and parts for the month December 2009 was HK\$ 1067 million.

Value of retail sales for retail outlets of motor vehicles and parts for the month January 2010 was HK\$ 1049 million.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month December 2009 was +30.9%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January 2010 was +59.3%.

Value index of retail outlets of electrical goods and photographic equipment for the month December 2009 was 164.5.

Value index of retail outlets of electrical goods and photographic equipment for the month January 2010 was 150.2.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2009 was HK\$ 2238 million.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2010 was HK\$ 2044 million.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2009 was +16.3%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2010 was +8.7%.

Value index of retail outlets of furniture and fixtures for the month December 2009 was 136.9.

Value index of retail outlets of furniture and fixtures for the month January 2010 was 169.6.

Value of retail sales for retail outlets of furniture and fixtures for the month December 2009 was HK\$ 569 million.

Value of retail sales for retail outlets of furniture and fixtures for the month January 2010 was HK\$ 705 million.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month December 2009 was +5.6%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January 2010 was +19.8%.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month December 2009 was 97.3.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month January 2010 was 100.4.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2009 was HK\$ 297 million.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2010 was HK\$ 307 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2009 was +3.9%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2010 was +46.6%.

Value index of department stores for the month December 2009 was 206.9.

Value index of department stores for the month January 2010 was 172.7.

Value of retail sales for department stores for the month December 2009 was HK\$ 3568 million.

Value of retail sales for department stores for the month January 2010 was HK\$ 2978 million.

Year-on-year % change of value of retail sales for department stores for the month December 2009 was +9.9%.

Year-on-year % change of value of retail sales for department stores for the month January 2010 was -0.6%.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2009 was 263.8.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2010 was 256.2.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2009 was HK\$ 5709 million.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2010 was HK\$ 5544 million.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2009 was +47.6%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2010 was +26.6%.

Value index of retail outlets of other consumer goods for the month December 2009 was 163.2.

Value index of retail outlets of other consumer goods for the month January 2010 was 180.2.

Value of retail sales for retail outlets of other consumer goods for the month December 2009 was HK\$ 5430 million.

Value of retail sales for retail outlets of other consumer goods for the month January 2010 was HK\$ 5995 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month December 2009 was +13.7%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January 2010 was +2.3%.

Value index of retail outlets of books, newspapers, stationery and gifts for the month December 2009 was 111.5.

Value index of retail outlets of books, newspapers, stationery and gifts for the month January 2010 was 134.8.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2009 was HK\$ 522 million.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2010 was HK\$ 631 million.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2009 was +1.5%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2010 was +0.4%.

Value index of retail outlets of chinese drugs and herbs for the month December 2009 was 165.7.

Value index of retail outlets of chinese drugs and herbs for the month January 2010 was 159.9.

Value of retail sales for retail outlets of chinese drugs and herbs for the month December 2009 was HK\$ 403 million.

Value of retail sales for retail outlets of chinese drugs and herbs for the month January 2010 was HK\$ 389 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month December 2009 was +1.5%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January 2010 was -5.3%.

Value index of optical shops for the month December 2009 was 128.8.

Value index of optical shops for the month January 2010 was 133.1.

Value of retail sales for optical shops for the month December 2009 was HK\$ 169 million.

Value of retail sales for optical shops for the month January 2010 was HK\$ 175 million.

Year-on-year % change of value of retail sales for optical shops for the month December 2009 was +6.4%.

Year-on-year % change of value of retail sales for optical shops for the month January 2010 was +6.0%.

Value index of retail outlets of medicines and cosmetics for the month December 2009 was 169.1.

Value index of retail outlets of medicines and cosmetics for the month January 2010 was 192.0.

Value of retail sales for retail outlets of medicines and cosmetics for the month December 2009 was HK\$ 2075 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month January 2010 was HK\$ 2356 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month December 2009 was +17.1%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January 2010 was +5.9%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month December 2009 was 179.8.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month January 2010 was 194.4.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2009 was HK\$ 2261 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2010 was HK\$ 2445 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2009 was +16.9%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2010 was +0.5%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month December 2009 was 134.1.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month January 2010 was 135.0.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2009 was HK\$ 3319 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2010 was HK\$ 3341 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2009 was +0.3%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2010 was -14.3%.

2. Figures for the month December 2009 are revised figures.

3. Figures for the month January 2010 are provisional figures.

4. The sum of individual items and the total shown might not exactly tally because of rounding.

5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by type of retail outlet for December 2009 and January 2010

Volume index of total retail sales for the month December 2009 was 153.5.

Volume index of total retail sales for the month January 2010 was 154.2.

Year-on-year % change of volume of retail sales for total retail sales for the month December 2009 was +11.4%.

Year-on-year % change of volume of retail sales for total retail sales for the month January 2010 was +3.2%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2009 was 119.2.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2010 was 125.4.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2009 was +2.3%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2010 was -0.7%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2009 was 111.3.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2010 was 125.5.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2009 was +2.9%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2010 was +7.0%.

Volume index of retail outlets of fruits and vegetables, fresh for the month December 2009 was 66.9.

Volume index of retail outlets of fruits and vegetables, fresh for the month January 2010 was 72.5.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2009 was -0.9%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2010 was +1.9%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month December 2009 was 113.6.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month January 2010 was 103.1.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2009 was +4.4%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2010 was -7.3%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month December 2009 was 193.8.

Volume index of retail outlets of alcoholic drinks and tobacco for the month January 2010 was 206.4.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2009 was +9.8%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2010 was +0.4%.

Volume index of retail outlets of other foodstuffs for the month December 2009 was 122.3.

Volume index of retail outlets of other foodstuffs for the month January 2010 was 131.3.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month December 2009 was -3.2%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January 2010 was -4.4%.

Volume index of supermarkets for the month December 2009 was 109.5.

Volume index of supermarkets for the month January 2010 was 112.9.

Year-on-year % change of volume of retail sales for supermarkets for the month December 2009 was -3.8%.

Year-on-year % change of volume of retail sales for supermarkets for the month January 2010 was -15.5%.

Volume index of retail outlets of fuels for the month December 2009 was 132.3.

Volume index of retail outlets of fuels for the month January 2010 was 123.7.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month December 2009 was +1.1%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January 2010 was +0.2%.

Volume index of retail outlets of clothing, footwear and allied products for the month December 2009 was 162.7.

Volume index of retail outlets of clothing, footwear and allied products for the month January 2010 was 168.9.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month December 2009 was +8.6%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January 2010 was -0.5%.

Volume index of retail outlets of wearing apparel for the month December 2009 was 159.4.

Volume index of retail outlets of wearing apparel for the month January 2010 was 158.1.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month December 2009 was +9.6%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January 2010 was +2.4%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month December 2009 was 182.6.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month January 2010 was 233.7.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2009 was +3.7%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2010 was -10.8%.

Volume index of retail outlets of consumer durable goods for the month December 2009 was 180.7.

Volume index of retail outlets of consumer durable goods for the month January 2010 was 176.4.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month December 2009 was +20.6%.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January 2010 was +24.5%.

Volume index of retail outlets of motor vehicles and parts for the month December 2009 was 149.1.

Volume index of retail outlets of motor vehicles and parts for the month January 2010 was 145.1.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month December 2009 was +29.8%.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January 2010 was +56.8%.

Volume index of retail outlets of electrical goods and photographic equipment for the month December 2009 was 227.4.

Volume index of retail outlets of electrical goods and photographic equipment for the month January 2010 was 210.7.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2009 was +23.0%.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2010 was +14.5%.

Volume index of retail outlets of furniture and fixtures for the month December 2009 was 127.4.

Volume index of retail outlets of furniture and fixtures for the month January 2010 was 156.0.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month December 2009 was +4.3%.



Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January 2010 was +17.8%.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month December 2009 was 120.7.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month January 2010 was 126.3.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2009 was +4.8%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2010 was +51.6%.

Volume index of department stores for the month December 2009 was 192.9.

Volume index of department stores for the month January 2010 was 162.4.

Year-on-year % change of volume of retail sales for department stores for the month December 2009 was +9.0%.

Year-on-year % change of volume of retail sales for department stores for the month January 2010 was -1.7%.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2009 was 172.2.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2010 was 170.3.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2009 was +30.6%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2010 was +15.5%.

Volume index of retail outlets of other consumer goods for the month December 2009 was 143.1.

Volume index of retail outlets of other consumer goods for the month January 2010 was 158.9.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month December 2009 was +8.5%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January 2010 was -2.1%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month December 2009 was 99.6.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month January 2010 was 120.4.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2009 was -1.4%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2010 was -2.2%.

Volume index of retail outlets of chinese drugs and herbs for the month December 2009 was 137.8.

Volume index of retail outlets of chinese drugs and herbs for the month January 2010 was 131.6.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month December 2009 was -1.7%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January 2010 was -9.2%.

Volume index of optical shops for the month December 2009 was 112.8.

Volume index of optical shops for the month January 2010 was 116.6.

Year-on-year % change of volume of retail sales for optical shops for the month December 2009 was +5.3%.

Year-on-year % change of volume of retail sales for optical shops for the month January 2010 was +4.6%.

Volume index of retail outlets of medicines and cosmetics for the month December 2009 was 147.3.

Volume index of retail outlets of medicines and cosmetics for the month January 2010 was 167.2.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month December 2009 was +14.2%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the

month January 2010 was +3.2%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month December 2009 was 159.3.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month January 2010 was 174.7.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2009 was +8.3%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2010 was -6.0%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month December 2009 was 114.4.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month January 2010 was 114.6.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2009 was -3.0%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2010 was -17.1%.

2. Figures for the month December 2009 are revised figures.

3. Figures for the month January 2010 are provisional figures.

4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, November 2008 - January 2010

Year-on-year % change of volume of total retail sales for November 2008 was -2.6%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2008 compared with the 3 months ending August 2008 was -3.7%.

Year-on-year % change of volume of total retail sales for December 2008 was -0.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2008 compared with the 3 months ending September 2008 was -4.3%.

Year-on-year % change of volume of total retail sales for January 2009 was +5.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2009 compared with the 3 months ending October 2008 was -0.9%.

Year-on-year % change of volume of total retail sales for February 2009 was -13.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2009 compared with the 3 months ending November 2008 was -0.5%.

Year-on-year % change of volume of total retail sales for March 2009 was -9.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2009 compared with the 3 months ending December 2008 was -1.2%.

Year-on-year % change of volume of total retail sales for April 2009 was -5.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2009 compared with the 3 months ending January 2009 was -3.4%.

Year-on-year % change of volume of total retail sales for May 2009 was -6.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2009 compared with the 3 months ending February 2009 was -2.5%.

Year-on-year % change of volume of total retail sales for June 2009 was -4.1%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2009 compared with the 3 months ending March 2009 was +0.1%.

Year-on-year % change of volume of total retail sales for July 2009 was -5.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2009 compared with the 3 months ending April 2009 was +1.6%.

Year-on-year % change of volume of total retail sales for August 2009 was -0.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2009 compared with the 3 months ending May 2009 was +3.4%.

Year-on-year % change of volume of total retail sales for September 2009 was +1.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2009 compared with the 3 months ending June 2009 was +3.8%.

Year-on-year % change of volume of total retail sales for October 2009 was +8.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2009 compared with the 3 months ending July 2009 was +5.6%.

Year-on-year % change of volume of total retail sales for November 2009 was +10.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2009 compared with the 3 months ending August 2009 was +6.1%.

Year-on-year % change of volume of total retail sales for December 2009 was +11.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2009 compared with the 3 months ending September 2009 was +6.8%.

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +8.0%.

Notes:

1. Figures for the month December 2009 are revised figures.
2. Figures for the month January 2010 are provisional figures.
3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now been a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.