Table Title: Table 1 Value index and value of retail sales by type of retail outlet for February and March 2010

Value index of total retail sales for the month February 2010 was 160.1.

Value index of total retail sales for the month March 2010 was 147.1.

Value of retail sales for total retail sales for the month February 2010 was HK\$ 26925 million.

Value of retail sales for total retail sales for the month March 2010 was HK\$ 24739 million.

Year-on-year % change of value of retail sales for total retail sales for the month February 2010 was +35.8%.

Year-on-year % change of value of retail sales for total retail sales for the month March 2010 was +19.0%.

Year-on-year % change of value of retail sales for total retail sales for the month January to March 2010 was +18.8%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2010 was 155.8.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2010 was 137.2.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2010 was HK\$ 2758 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2010 was HK\$ 2430 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2010 was +37.7%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2010 was +6.8%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to March 2010 was +13.3%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2010 was 182.5.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2010 was 158.9.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2010 was HK\$ 959 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2010 was HK\$ 835 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2010 was +28.9%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2010 was +3.9%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to March 2010 was +10.2%.

Value index of retail outlets of fruits and vegetables, fresh for the month February 2010 was 75.3.

Value index of retail outlets of fruits and vegetables, fresh for the month March 2010 was 110.2.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2010 was HK\$ 126 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2010 was HK\$ 184 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2010 was +2.4%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2010 was +3.3%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to March 2010 was +3.0%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2010 was 134.2.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month March 2010 was 114.6.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2010 was HK\$ 545 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2010 was HK\$ 466 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2010 was +35.7%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2010 was +10.8%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to March 2010 was +11.0%.

Value index of retail outlets of alcoholic drinks and tobacco for the month February 2010 was 243.2.

Value index of retail outlets of alcoholic drinks and tobacco for the month March 2010 was 200.2.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2010 was HK\$ 446 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month March 2010 was HK\$ 367 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2010 was +55.5%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month March 2010 was +15.0%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to March 2010 was +29.4%.

Value index of retail outlets of other foodstuffs for the month February 2010 was 139.7.

Value index of retail outlets of other foodstuffs for the month March 2010 was 118.4.

Value of retail sales for retail outlets of other foodstuffs for the month February 2010 was HK\$ 683 million.

Value of retail sales for retail outlets of other foodstuffs for the month March 2010 was HK\$ 579 million. Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month February 2010 was +52.2%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month March 2010 was +4.5%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January to March 2010 was +13.3%.

Value index of supermarkets for the month February 2010 was 141.5.

Value index of supermarkets for the month March 2010 was 125.5.

Value of retail sales for supermarkets for the month February 2010 was HK\$ 3217 million.

Value of retail sales for supermarkets for the month March 2010 was HK\$ 2853 million.

Year-on-year % change of value of retail sales for supermarkets for the month February 2010 was +27.0%.

Year-on-year % change of value of retail sales for supermarkets for the month March 2010 was +1.6%.

Year-on-year % change of value of retail sales for supermarkets for the month January to March 2010 was +3.3%.

Value index of retail outlets of fuels for the month February 2010 was 116.5.

Value index of retail outlets of fuels for the month March 2010 was 138.6.

Value of retail sales for retail outlets of fuels for the month February 2010 was HK\$ 583 million.

Value of retail sales for retail outlets of fuels for the month March 2010 was HK\$ 694 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month February 2010 was +9.9%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month March 2010 was +16.6%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January to March 2010 was +12.5%.

Value index of retail outlets of clothing, footwear and allied products for the month February 2010 was 167.5.

Value index of retail outlets of clothing, footwear and allied products for the month March 2010 was 139.6.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2010 was HK\$ 3758 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month March 2010 was HK\$ 3132 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2010 was +44.8%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month March 2010 was +21.4%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to March 2010 was +19.6%.

Value index of retail outlets of wearing apparel for the month February 2010 was 166.1.

Value index of retail outlets of wearing apparel for the month March 2010 was 142.3.

Value of retail sales for retail outlets of wearing apparel for the month February 2010 was HK\$ 3196 million.

Value of retail sales for retail outlets of wearing apparel for the month March 2010 was HK\$ 2738 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month February 2010 was +40.9%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month March 2010 was +22.8%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January to March 2010 was +21.4%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month February 2010 was 176.1.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month March 2010 was 123.4.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2010 was HK\$ 563 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2010 was HK\$ 394 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2010 was +71.3%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2010 was +12.8%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to March 2010 was +10.8%.

Value index of retail outlets of consumer durable goods for the month February 2010 was 130.2.

Value index of retail outlets of consumer durable goods for the month March 2010 was 151.7.

Value of retail sales for retail outlets of consumer durable goods for the month February 2010 was HK\$ 3659 million.

Value of retail sales for retail outlets of consumer durable goods for the month March 2010 was HK\$ 4263 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month February 2010 was +37.8%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month March 2010 was +27.6%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January to March 2010 was +28.9%.

Value index of retail outlets of motor vehicles and parts for the month February 2010 was 116.4.

Value index of retail outlets of motor vehicles and parts for the month March 2010 was 159.8.

Value of retail sales for retail outlets of motor vehicles and parts for the month February 2010 was HK\$ 848 million.

Value of retail sales for retail outlets of motor vehicles and parts for the month March 2010 was HK\$ 1164 million.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month February 2010 was +54.6%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month March 2010 was +48.2%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January to March 2010 was +53.7%.

Value index of retail outlets of electrical goods and photographic equipment for the month February 2010 was 155.1.

Value index of retail outlets of electrical goods and photographic equipment for the month March 2010 was 167.8.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2010 was HK\$ 2111 million.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2010 was HK\$ 2284 million.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2010 was +37.7%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2010 was +23.3%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to March 2010 was +22.3%.

Value index of retail outlets of furniture and fixtures for the month February 2010 was 112.2.

Value index of retail outlets of furniture and fixtures for the month March 2010 was 127.9.

Value of retail sales for retail outlets of furniture and fixtures for the month February 2010 was HK\$ 466 million.

Value of retail sales for retail outlets of furniture and fixtures for the month March 2010 was HK\$ 531 million.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month February 2010 was +17.7%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month March 2010 was +8.2%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January to March 2010 was +15.4%.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2010 was 76.4.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month March 2010 was 92.7.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2010 was HK\$ 233 million.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2010 was HK\$ 283 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2010 was +32.2%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2010 was +33.4%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to March 2010 was +37.8%.

Value index of department stores for the month February 2010 was 162.2.

Value index of department stores for the month March 2010 was 132.4.

Value of retail sales for department stores for the month February 2010 was HK\$ 2797 million.

Value of retail sales for department stores for the month March 2010 was HK\$ 2283 million.

Year-on-year % change of value of retail sales for department stores for the month February 2010 was +49.3%.

Year-on-year % change of value of retail sales for department stores for the month March 2010 was +17.5%.

Year-on-year % change of value of retail sales for department stores for the month January to March 2010 was +18.2%.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2010 was 223.2.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2010 was 197.3.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2010 was HK\$ 4829 million.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2010 was HK\$ 4269 million.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2010 was +47.2%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2010 was +41.3%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to March 2010 was +37.1%.

Value index of retail outlets of other consumer goods for the month February 2010 was 160.0.

Value index of retail outlets of other consumer goods for the month March 2010 was 144.7.

Value of retail sales for retail outlets of other consumer goods for the month February 2010 was HK\$ 5323 million.

Value of retail sales for retail outlets of other consumer goods for the month March 2010 was HK\$ 4816 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month February 2010 was +22.0%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month March 2010 was +13.8%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January to March 2010 was +11.6%.

Value index of retail outlets of books, newspapers, stationery and gifts for the month February 2010 was 99.7.

Value index of retail outlets of books, newspapers, stationery and gifts for the month March 2010 was 101.0.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2010 was HK\$ 466 million.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2010 was HK\$ 473 million.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2010 was -5.0%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2010 was +5.2%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to March 2010 was +0.1%.

Value index of retail outlets of chinese drugs and herbs for the month February 2010 was 148.8.

Value index of retail outlets of chinese drugs and herbs for the month March 2010 was 135.3.

Value of retail sales for retail outlets of chinese drugs and herbs for the month February 2010 was HK\$ 362 million.

Value of retail sales for retail outlets of chinese drugs and herbs for the month March 2010 was HK\$ 329 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month February 2010 was +32.8%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month March 2010 was +14.0%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January to March 2010 was +11.2%.

Value index of optical shops for the month February 2010 was 156.7.

Value index of optical shops for the month March 2010 was 137.1.

Value of retail sales for optical shops for the month February 2010 was HK\$ 206 million.

Value of retail sales for optical shops for the month March 2010 was HK\$ 180 million.

Year-on-year % change of value of retail sales for optical shops for the month February 2010 was +6.4%.

Year-on-year % change of value of retail sales for optical shops for the month March 2010 was +11.5%.

Year-on-year % change of value of retail sales for optical shops for the month January to March 2010 was +7.8%.

Value index of retail outlets of medicines and cosmetics for the month February 2010 was 174.1.

Value index of retail outlets of medicines and cosmetics for the month March 2010 was 158.6.

Value of retail sales for retail outlets of medicines and cosmetics for the month February 2010 was HK\$ 2137 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month March 2010 was HK\$ 1946 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month February 2010 was +33.6%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month March 2010 was +14.8%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January to March 2010 was +16.7%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month February 2010 was 171.1.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month March 2010 was 150.2.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2010 was HK\$ 2152 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month March 2010 was HK\$ 1888 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2010 was +19.2%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month March 2010 was +15.2%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to March 2010 was +10.2%.

## Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2010 was 144.6.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month March 2010 was 125.1.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2010 was HK\$ 3577 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2010 was HK\$ 3096 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2010 was +29.0%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2010 was +1.5%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections

of department stores for the month January to March 2010 was +3.0%.

- 2. Figures for the month February 2010 are revised figures.
- 3. Figures for the month March 2010 are provisional figures.
- 4. The sum of individual items might not exactly tally with the respective total shown above because of rounding.
- 5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.
- 6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by type of retail outlet for February and March 2010 Volume index of total retail sales for the month February 2010 was 142.9.

Volume index of total retail sales for the month March 2010 was 132.4.

Year-on-year % change of volume of retail sales for total retail sales for the month February 2010 was +31.5%.

Year-on-year % change of volume of retail sales for total retail sales for the month March 2010 was +17.2%.

Year-on-year % change of volume of retail sales for total retail sales for the month January to March 2010 was +15.8%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2010 was 118.6.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2010 was 106.2.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2010 was +31.2%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2010 was +6.6%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to March 2010 was +10.6%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2010 was 120.4.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2010 was 111.0.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2010 was +25.6%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2010 was +4.6%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to March 2010 was +11.7%.

Volume index of retail outlets of fruits and vegetables, fresh for the month February 2010 was 47.0.

Volume index of retail outlets of fruits and vegetables, fresh for the month March 2010 was 74.9.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2010 was -17.0%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2010 was -2.8%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to March 2010 was -5.1%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2010 was 114.8.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month March 2010 was 97.8.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2010 was +36.1%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2010 was +10.8%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to March 2010 was +11.4%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month February 2010 was 205.8.

Volume index of retail outlets of alcoholic drinks and tobacco for the month March 2010 was 169.4.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2010 was +31.3%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and to bacco for the month March 2010 was +15.5%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the

month January to March 2010 was +14.2%.

Volume index of retail outlets of other foodstuffs for the month February 2010 was 111.6.

Volume index of retail outlets of other foodstuffs for the month March 2010 was 94.8.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month February 2010 was +46.3%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month March 2010 was +3.1%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January to March 2010 was +10.2%.

Volume index of supermarkets for the month February 2010 was 119.4.

Volume index of supermarkets for the month March 2010 was 104.4.

Year-on-year % change of volume of retail sales for supermarkets for the month February 2010 was +23.8%.

Year-on-year % change of volume of retail sales for supermarkets for the month March 2010 was +0.3%.

Year-on-year % change of volume of retail sales for supermarkets for the month January to March 2010 was +0.8%.

Volume index of retail outlets of fuels for the month February 2010 was 104.2.

Volume index of retail outlets of fuels for the month March 2010 was 123.0.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month February 2010 was -0.1%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month March 2010 was +5.2%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January to March 2010 was +1.9%.

Volume index of retail outlets of clothing, footwear and allied products for the month February 2010 was 158.3.

Volume index of retail outlets of clothing, footwear and allied products for the month March 2010 was 127.1.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month February 2010 was +40.6%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month March 2010 was +23.7%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to March 2010 was +17.9%.

Volume index of retail outlets of wearing apparel for the month February 2010 was 154.1.

Volume index of retail outlets of wearing apparel for the month March 2010 was 127.2.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month February 2010 was +35.5%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month March 2010 was +25.6%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January to March 2010 was +18.9%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month February 2010 was 183.4.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month March 2010 was 126.1.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2010 was +73.7%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2010 was +13.5%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to March 2010 was +13.5%.

Volume index of retail outlets of consumer durable goods for the month February 2010 was 161.5.

Volume index of retail outlets of consumer durable goods for the month March 2010 was 190.2.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month February 2010 was +42.2%.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month March 2010 was +32.0%.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January to March 2010 was +32.2%.

Volume index of retail outlets of motor vehicles and parts for the month February 2010 was 117.4.

Volume index of retail outlets of motor vehicles and parts for the month March 2010 was 169.2.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month February 2010 was +52.5%.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month March 2010 was +49.7%.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to March 2010 was +52.8%.

Volume index of retail outlets of electrical goods and photographic equipment for the month February 2010 was 217.4.

Volume index of retail outlets of electrical goods and photographic equipment for the month March 2010 was 240.1.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2010 was +44.3%.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2010 was +30.1%.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to March 2010 was +28.7%.

Volume index of retail outlets of furniture and fixtures for the month February 2010 was 103.4.

Volume index of retail outlets of furniture and fixtures for the month March 2010 was 117.5.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month February 2010 was +16.2%.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month March 2010 was +6.9%.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January to March 2010 was +13.8%.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2010 was 96.9.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month March 2010 was 117.2.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2010 was +39.6%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2010 was +38.8%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to March 2010 was +43.7%.

Volume index of department stores for the month February 2010 was 153.9.

Volume index of department stores for the month March 2010 was 124.5.

Year-on-year % change of volume of retail sales for department stores for the month February 2010 was +45.7%.

Year-on-year % change of volume of retail sales for department stores for the month March 2010 was +15.9%.

Year-on-year % change of volume of retail sales for department stores for the month January to March 2010 was +16.8%.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2010 was 150.7.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2010 was 131.9.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2010 was +36.2%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2010 was +27.7%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to March 2010 was +25.3%.

Volume index of retail outlets of other consumer goods for the month February 2010 was 140.7.

Volume index of retail outlets of other consumer goods for the month March 2010 was 126.3.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month February 2010 was +16.4%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month March 2010 was +9.5%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January to March 2010 was +6.8%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month February 2010 was 89.0.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month March 2010 was 90.2.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2010 was -7.6%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2010 was +4.2%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to March 2010 was -2.0%.

Volume index of retail outlets of chinese drugs and herbs for the month February 2010 was 121.4.

Volume index of retail outlets of chinese drugs and herbs for the month March 2010 was 110.1.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month February 2010 was +26.5%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month March 2010 was +8.2%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January to March 2010 was +6.1%.

Volume index of optical shops for the month February 2010 was 137.3.

Volume index of optical shops for the month March 2010 was 118.9.

Year-on-year % change of volume of retail sales for optical shops for the month February 2010 was +5.4%.

 $Year-on-year\ \%\ change\ of\ volume\ of\ retail\ sales\ for\ optical\ shops\ for\ the\ month\ March\ 2010\ was\ +9.3\%.$ 

Year-on-year % change of volume of retail sales for optical shops for the month January to March 2010 was +6.4%.

Volume index of retail outlets of medicines and cosmetics for the month February 2010 was 151.6.

Volume index of retail outlets of medicines and cosmetics for the month March 2010 was 137.9.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month February 2010 was +30.6%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month March 2010 was +11.7%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to March 2010 was +13.8%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month February 2010 was 153.4.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month March 2010 was 132.3.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2010 was +10.7%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere

classified for the month March 2010 was +8.9%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to March 2010 was +3.1%.

## Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2010 was 123.5.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month March 2010 was 105.1.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2010 was +26.0%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2010 was +0.1%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to March 2010 was +0.6%.

- 2. Figures for the month February 2010 are revised figures.
- 3. Figures for the month March 2010 are provisional figures.
- 4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.
- 5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, January 2009 - March 2010

Year-on-year % change of volume of total retail sales for January 2009 was +5.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2009 compared with the 3 months ending October 2008 was -0.9%.

Year-on-year % change of volume of total retail sales for February 2009 was -13.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2009 compared with the 3 months ending November 2008 was -0.5%.

Year-on-year % change of volume of total retail sales for March 2009 was -9.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2009 compared with the 3 months ending December 2008 was -1.2%.

Year-on-year % change of volume of total retail sales for April 2009 was -5.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2009 compared with the 3 months ending January 2009 was -3.4%.

Year-on-year % change of volume of total retail sales for May 2009 was -6.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2009 compared with the 3 months ending February 2009 was -2.5%.

Year-on-year % change of volume of total retail sales for June 2009 was -4.1%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2009 compared with the 3 months ending March 2009 was +0.1%.

Year-on-year % change of volume of total retail sales for July 2009 was -5.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2009 compared with the 3 months ending April 2009 was +1.6%.

Year-on-year % change of volume of total retail sales for August 2009 was -0.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2009 compared with the 3 months ending May 2009 was +3.4%.

Year-on-year % change of volume of total retail sales for September 2009 was +1.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2009 compared with the 3 months ending June 2009 was +3.8%.

Year-on-year % change of volume of total retail sales for October 2009 was +8.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2009 compared with the 3 months ending July 2009 was +5.6%.

Year-on-year % change of volume of total retail sales for November 2009 was +10.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2009 compared with the 3 months ending August 2009 was +6.1%.

Year-on-year % change of volume of total retail sales for December 2009 was +11.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2009 compared with the 3 months ending September 2009 was +6.8%.

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +8.0%.

Year-on-year % change of volume of total retail sales for February 2010 was +31.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2010 compared with the 3 months ending November 2009 was +7.3%.

Year-on-year % change of volume of total retail sales for March 2010 was +17.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2010 compared with the 3 months ending December 2009 was +5.3%.

## Notes:

- 1. Figures for the month February 2010 are revised figures.
- 2. Figures for the month March 2010 are provisional figures.
- 3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- 4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.