

Table 1: Value index and value of retail sales by broad type of retail outlet for April and May 2010

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Apr 2010 (Revised figures)	May 2010 (Provisional figures)	Apr 2010 (Revised figures)	May 2010 (Provisional figures)	Apr 2010 over Apr 2009	May 2010 over May 2009	Jan - May 2010 over Jan - May 2009
<u>All retail outlets</u>	149.2	154.0	25,084	25,893	+15.5	+19.7	+18.3
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	143.5	140.9	2,541	2,495	+9.3	+8.8	+11.6
• Fish, livestock and poultry, fresh or frozen	160.3	141.6	842	744	+3.2	+0.1	+6.9
• Fruits and vegetables, fresh	117.0	118.0	195	197	+4.5	+0.6	+2.8
• Bread, pastry, confectionery and biscuits	110.3	118.8	448	483	+10.7	+15.5	+11.8
• Alcoholic drinks and tobacco	209.8	206.0	385	378	+22.6	+24.5	+27.1
• Other foodstuffs	137.2	141.9	671	694	+11.4	+9.7	+12.2
Supermarkets⁽¹⁾	124.4	135.2	2,828	3,073	+2.9	+2.2	+3.0
Fuels	138.9	147.5	695	738	+11.4	+11.9	+12.1
Clothing, footwear and allied products	138.0	147.4	3,097	3,308	+10.3	+12.9	+16.5
• Wearing apparel	143.0	150.8	2,752	2,901	+9.5	+12.6	+17.3
• Footwear, allied products and other clothing accessories	108.0	127.3	345	407	+16.9	+15.4	+12.3
Consumer durable goods	145.8	135.9	4,099	3,819	+26.3	+30.0	+28.7
• Motor vehicles and parts	161.5	154.9	1,177	1,129	+56.9	+69.0	+57.4
• Electrical goods and photographic equipment	148.5	134.5	2,021	1,831	+20.2	+20.9	+21.8
• Furniture and fixtures	140.0	130.1	582	541	+11.9	+14.8	+14.6
• Other consumer durable goods, not elsewhere classified	104.8	104.3	320	319	+8.4	+12.7	+24.5
Department stores	128.3	164.7	2,212	2,840	+13.2	+22.2	+18.1
Jewellery, watches and clocks, and valuable gifts	201.5	218.1	4,359	4,719	+35.8	+47.7	+38.8
Other consumer goods	157.9	147.3	5,252	4,901	+9.4	+14.1	+11.6
• Books, newspapers, stationery and gifts	122.8	105.8	575	495	+2.4	+1.2	+0.8
• Chinese drugs and herbs	141.1	142.3	343	346	+17.1	+13.4	+12.7
• Optical shops	147.5	149.7	194	197	+7.4	+10.4	+8.3
• Medicines and cosmetics	170.5	159.2	2,093	1,954	+11.5	+13.7	+15.1
• Other consumer goods, not elsewhere classified	162.9	151.9	2,048	1,910	+8.3	+19.1	+11.3

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	124.4	135.7	3,079	3,358	+3.3	+2.1	+2.9
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(2) The sum of individual items might not exactly tally with the respective total shown above because of rounding.

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 2: Volume index of retail sales by broad type of retail outlet for April and May 2010

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Percentage Change (%)		
	Apr 2010 (Revised figures)	May 2010 (Provisional figures)	Apr 2010 over Apr 2009	May 2010 over May 2009	Jan - May 2010 over Jan - May 2009
All retail outlets	131.0	135.2	+12.4	+16.2	+15.2
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	111.4	109.4	+8.4	+7.1	+9.5
• Fish, livestock and poultry, fresh or frozen	112.9	99.4	+4.1	+0.3	+8.0
• Fruits and vegetables, fresh	82.3	82.8	-7.4	-10.7	-6.9
• Bread, pastry, confectionery and biscuits	93.5	100.5	+10.0	+13.0	+11.4
• Alcoholic drinks and tobacco	177.5	173.1	+23.1	+23.8	+17.5
• Other foodstuffs	109.6	112.8	+9.3	+6.8	+9.3
Supermarkets⁽¹⁾	103.7	112.7	+0.8	+0.5	+0.7
Fuels	121.8	131.3	-0.7	+2.5	+1.5
Clothing, footwear and allied products	116.1	128.7	+8.5	+12.2	+15.2
• Wearing apparel	117.5	129.4	+7.6	+11.8	+15.4
• Footwear, allied products and other clothing accessories	107.7	124.2	+14.8	+14.2	+13.7
Consumer durable goods	178.7	168.9	+28.9	+31.9	+31.6
• Motor vehicles and parts	165.4	164.6	+54.8	+63.4	+55.4
• Electrical goods and photographic equipment	211.6	194.4	+26.7	+27.5	+28.2
• Furniture and fixtures	127.4	118.8	+10.0	+12.4	+12.8
• Other consumer durable goods, not elsewhere classified	134.1	133.6	+12.0	+16.8	+29.2
Department stores	117.2	151.1	+9.9	+19.4	+16.1
Jewellery, watches and clocks, and valuable gifts	131.6	141.2	+22.1	+34.0	+26.3
Other consumer goods	137.9	128.6	+5.4	+9.0	+7.0
• Books, newspapers, stationery and gifts	109.6	94.5	+1.9	+0.6	-0.7
• Chinese drugs and herbs	114.4	115.1	+11.1	+7.4	+7.3
• Optical shops	127.9	129.0	+5.1	+6.7	+6.2
• Medicines and cosmetics	147.1	136.9	+8.1	+10.1	+11.9
• Other consumer goods, not elsewhere classified	144.9	135.7	+3.1	+10.9	+4.5

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>104.6</i>	<i>114.1</i>	<i>+1.2</i>	<i>+0.3</i>	<i>+0.7</i>
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(2) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 3 : Movement of the volume of total retail sales, March 2009 to May 2010

Original Series		Seasonally Adjusted Series			
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
2009	Mar	-9.2	2009 Mar	2008 Dec	-1.2
	Apr	-5.4	Apr	2009 Jan	-3.4
	May	-6.4	May	Feb	-2.5
	Jun	-4.1	Jun	Mar	+0.1
	Jul	-5.2	Jul	Apr	+1.6
	Aug	-0.9	Aug	May	+3.4
	Sep	+1.2	Sep	Jun	+3.8
	Oct	+8.3	Oct	Jul	+5.6
	Nov	+10.0	Nov	Aug	+6.1
	Dec	+11.4	Dec	Sep	+6.8
2010	Jan	+3.2	2010 Jan	Oct	+8.0
	Feb	+31.5	Feb	Nov	+7.3
	Mar	+17.3	Mar	Dec	+5.3
	Apr	+12.4	Apr	2010 Jan	+0.1
	May	+16.2*	May	Feb	-1.8*

* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2009 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2009 compared with the average monthly index for Jul., Aug. and Sep. 2009.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.