

Table 1: Value index and value of retail sales by broad type of retail outlet for May and June 2010

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	May 2010 (Revised figures)	Jun 2010 (Provisional figures)	May 2010 (Revised figures)	Jun 2010 (Provisional figures)	May 2010 over May 2009	Jun 2010 over Jun 2009	Jan - Jun 2010 over Jan - Jun 2009
<u>All retail outlets</u>	154.1	144.7	25,905	24,325	+19.7	+15.3	+17.9
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	140.9	129.5	2,495	2,293	+8.8	+10.6	+11.5
• Fish, livestock and poultry, fresh or frozen	141.6	131.6	744	691	+0.1	+3.4	+6.4
• Fruits and vegetables, fresh	118.3	126.0	197	210	+0.9	+1.2	+2.5
• Bread, pastry, confectionery and biscuits	119.1	111.4	484	453	+15.8	+17.4	+12.7
• Alcoholic drinks and tobacco	206.0	198.2	378	363	+24.5	+26.3	+27.0
• Other foodstuffs	141.7	117.8	692	576	+9.5	+9.9	+11.9
Supermarkets⁽¹⁾	135.2	132.2	3,073	3,006	+2.2	+2.6	+2.9
Fuels	148.0	139.6	741	699	+12.2	+4.2	+10.8
Clothing, footwear and allied products	147.6	124.5	3,311	2,793	+13.1	+13.6	+16.1
• Wearing apparel	150.8	123.1	2,901	2,368	+12.6	+13.1	+16.7
• Footwear, allied products and other clothing accessories	128.4	133.0	410	425	+16.3	+16.4	+13.1
Consumer durable goods	136.1	134.2	3,826	3,773	+30.3	+20.7	+27.4
• Motor vehicles and parts	155.4	157.2	1,133	1,145	+69.6	+38.9	+53.9
• Electrical goods and photographic equipment	134.6	126.6	1,832	1,723	+20.9	+18.1	+21.3
• Furniture and fixtures	130.3	132.1	541	549	+14.9	+12.3	+14.3
• Other consumer durable goods, not elsewhere classified	104.5	116.6	319	356	+12.9	+0.2	+18.9
Department stores	164.7	133.9	2,840	2,310	+22.2	+18.4	+18.2
Jewellery, watches and clocks, and valuable gifts	218.1	211.8	4,719	4,584	+47.8	+30.4	+37.4
Other consumer goods	147.3	146.3	4,899	4,868	+14.1	+11.4	+11.5
• Books, newspapers, stationery and gifts	105.2	111.4	492	521	+0.7	+9.7	+2.1
• Chinese drugs and herbs	142.3	136.0	346	331	+13.4	+4.1	+11.3
• Optical shops	150.0	133.2	197	175	+10.6	+9.4	+8.5
• Medicines and cosmetics	159.3	151.6	1,955	1,860	+13.7	+17.1	+15.4
• Other consumer goods, not elsewhere classified	151.8	157.5	1,909	1,981	+19.1	+8.3	+10.8

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	135.7	131.5	3,358	3,254	+2.1	+2.9	+2.9
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(2) The sum of individual items might not exactly tally with the respective total shown above because of rounding.

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 2: Volume index of retail sales by broad type of retail outlet for May and June 2010

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Percentage Change (%)		
	May 2010 (Revised figures)	Jun 2010 (Provisional figures)	May 2010 over May 2009	Jun 2010 over Jun 2009	Jan - Jun 2010 over Jan - Jun 2009
<u>All retail outlets</u>	135.3	127.6	+16.3	+12.1	+14.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	109.5	100.2	+7.1	+8.5	+9.3
• Fish, livestock and poultry, fresh or frozen	99.5	91.2	+0.3	+1.2	+7.0
• Fruits and vegetables, fresh	83.1	90.1	-10.4	-5.9	-6.7
• Bread, pastry, confectionery and biscuits	100.7	93.9	+13.2	+15.6	+12.1
• Alcoholic drinks and tobacco	173.1	166.4	+23.8	+25.6	+18.7
• Other foodstuffs	112.6	93.6	+6.6	+6.6	+8.9
Supermarkets⁽¹⁾	112.7	110.8	+0.5	+1.3	+0.8
Fuels	131.7	126.8	+2.8	+1.7	+1.6
Clothing, footwear and allied products	128.8	109.4	+12.3	+10.2	+14.5
• Wearing apparel	129.4	105.8	+11.8	+10.0	+14.7
• Footwear, allied products and other clothing accessories	125.2	130.6	+15.2	+11.6	+13.6
Consumer durable goods	169.3	165.7	+32.3	+23.5	+30.3
• Motor vehicles and parts	165.5	159.7	+64.2	+35.1	+51.6
• Electrical goods and photographic equipment	194.6	186.1	+27.7	+26.0	+27.9
• Furniture and fixtures	118.9	120.4	+12.6	+10.0	+12.3
• Other consumer durable goods, not elsewhere classified	133.9	151.0	+17.0	+3.6	+23.2
Department stores	151.1	126.3	+19.4	+17.4	+16.3
Jewellery, watches and clocks, and valuable gifts	141.2	137.4	+34.0	+18.3	+25.0
Other consumer goods	128.5	128.0	+9.0	+5.7	+6.7
• Books, newspapers, stationery and gifts	93.9	99.5	#	+9.3	+0.7
• Chinese drugs and herbs	115.1	109.6	+7.4	-1.8	+5.7
• Optical shops	129.2	114.7	+6.9	+5.8	+6.1
• Medicines and cosmetics	137.0	130.4	+10.1	+13.6	+12.2
• Other consumer goods, not elsewhere classified	135.7	141.2	+10.9	-0.2	+3.7

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>114.1</i>	<i>111.3</i>	<i>+0.3</i>	<i>+1.7</i>	<i>+0.8</i>
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(2) # Denotes change within ± 0.05 .

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 3 : Movement of the volume of total retail sales, April 2009 to June 2010

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2009 Apr	-5.4	2009 Apr	2009 Jan	-3.4
May	-6.4	May	Feb	-2.5
Jun	-4.1	Jun	Mar	+0.1
Jul	-5.2	Jul	Apr	+1.6
Aug	-0.9	Aug	May	+3.4
Sep	+1.2	Sep	Jun	+3.8
Oct	+8.3	Oct	Jul	+5.6
Nov	+10.0	Nov	Aug	+6.1
Dec	+11.4	Dec	Sep	+6.8
2010 Jan	+3.2	2010 Jan	Oct	+8.0
Feb	+31.5	Feb	Nov	+7.3
Mar	+17.3	Mar	Dec	+5.3
Apr	+12.4	Apr	2010 Jan	+0.1
May	+16.3	May	Feb	-1.7
Jun	+12.1*	Jun	Mar	-2.6*

* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2010 is the percentage change of the average monthly index for Apr., May and Jun. 2010 compared with the average monthly index for Jan., Feb. and Mar. 2010.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.