

Table 1: Value index and value of retail sales by broad type of retail outlet for June and July 2010

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Value of Retail Sales (HK\$ million)		Percentage Change (%)		
	Jun 2010 (Revised figures)	Jul 2010 (Provisional figures)	Jun 2010 (Revised figures)	Jul 2010 (Provisional figures)	Jun 2010 over Jun 2009	Jul 2010 over Jul 2009	Jan - Jul 2010 over Jan - Jul 2009
<u>All retail outlets</u>	144.7	161.8	24,330	27,207	+15.3	+18.9	+18.0
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	129.6	131.2	2,294	2,323	+10.7	+10.2	+11.3
• Fish, livestock and poultry, fresh or frozen	131.5	122.3	691	642	+3.4	+5.8	+6.3
• Fruits and vegetables, fresh	126.1	117.6	210	196	+1.3	-2.0	+1.8
• Bread, pastry, confectionery and biscuits	111.4	115.9	453	471	+17.4	+17.0	+13.3
• Alcoholic drinks and tobacco	198.4	212.8	364	390	+26.5	+20.9	+26.1
• Other foodstuffs	118.0	127.4	577	623	+10.2	+8.5	+11.4
Supermarkets⁽¹⁾	132.2	139.9	3,006	3,180	+2.6	+6.4	+3.4
Fuels	139.6	147.1	699	736	+4.2	+8.1	+10.4
Clothing, footwear and allied products	124.5	163.8	2,793	3,674	+13.6	+16.5	+16.2
• Wearing apparel	123.1	165.9	2,368	3,192	+13.1	+16.0	+16.6
• Footwear, allied products and other clothing accessories	132.9	150.7	425	481	+16.4	+20.1	+14.0
Consumer durable goods	134.1	155.5	3,768	4,371	+20.5	+29.2	+27.6
• Motor vehicles and parts	156.4	197.6	1,140	1,440	+38.2	+73.7	+57.0
• Electrical goods and photographic equipment	126.7	143.2	1,724	1,948	+18.2	+15.4	+20.4
• Furniture and fixtures	131.8	148.0	548	615	+12.1	+11.8	+13.8
• Other consumer durable goods, not elsewhere classified	116.5	120.3	356	368	+0.2	+16.6	+18.5
Department stores	133.8	149.0	2,307	2,569	+18.3	+20.2	+18.4
Jewellery, watches and clocks, and valuable gifts	212.2	237.4	4,592	5,138	+30.6	+36.0	+37.2
Other consumer goods	146.4	156.8	4,870	5,217	+11.4	+12.3	+11.7
• Books, newspapers, stationery and gifts	111.7	133.3	523	624	+10.0	+9.4	+3.3
• Chinese drugs and herbs	136.0	142.0	331	345	+4.1	+0.2	+9.6
• Optical shops	133.2	150.9	175	198	+9.4	+16.0	+9.5
• Medicines and cosmetics	151.6	164.5	1,861	2,019	+17.1	+17.9	+15.7
• Other consumer goods, not elsewhere classified	157.5	161.5	1,981	2,031	+8.3	+9.9	+10.7

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	132.2	139.4	3,272	3,450	+3.5	+6.8	+3.5
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(2) The sum of individual items might not exactly tally with the respective total shown above because of rounding.

(3) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 2: Volume index of retail sales by broad type of retail outlet for June and July 2010

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Percentage Change (%)		
	Jun 2010 (Revised figures)	Jul 2010 (Provisional figures)	Jun 2010 over Jun 2009	Jul 2010 over Jul 2009	Jan - Jul 2010 over Jan - Jul 2009
All retail outlets	127.4	143.7	+11.9	+16.0	+14.9
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	100.2	101.4	+8.5	+7.3	+9.1
• Fish, livestock and poultry, fresh or frozen	91.1	84.3	+1.1	+3.3	+6.6
• Fruits and vegetables, fresh	90.2	82.0	-5.8	-11.7	-7.5
• Bread, pastry, confectionery and biscuits	93.9	96.8	+15.6	+14.2	+12.4
• Alcoholic drinks and tobacco	166.5	178.7	+25.7	+20.2	+18.9
• Other foodstuffs	93.9	101.1	+6.9	+4.6	+8.3
Supermarkets⁽¹⁾	110.8	116.7	+1.3	+4.7	+1.4
Fuels	126.8	132.2	+1.7	+4.0	+1.9
Clothing, footwear and allied products	109.4	149.7	+10.2	+14.7	+14.5
• Wearing apparel	105.8	148.6	+10.0	+14.1	+14.6
• Footwear, allied products and other clothing accessories	130.6	156.6	+11.6	+18.2	+14.2
Consumer durable goods	165.8	192.7	+23.6	+29.9	+30.3
• Motor vehicles and parts	160.0	209.5	+35.4	+69.9	+54.7
• Electrical goods and photographic equipment	186.2	210.1	+26.1	+21.1	+26.9
• Furniture and fixtures	120.2	133.8	+9.7	+7.1	+11.5
• Other consumer durable goods, not elsewhere classified	150.9	155.1	+3.6	+21.6	+22.9
Department stores	124.0	138.7	+15.2	+16.2	+16.0
Jewellery, watches and clocks, and valuable gifts	137.7	153.3	+18.6	+23.7	+24.8
Other consumer goods	128.1	137.3	+5.8	+9.9	+7.2
• Books, newspapers, stationery and gifts	99.8	119.0	+9.6	+9.0	+2.0
• Chinese drugs and herbs	109.6	113.6	-1.8	-6.0	+3.9
• Optical shops	114.7	130.0	+5.8	+13.9	+7.2
• Medicines and cosmetics	130.5	140.7	+13.7	+14.0	+12.4
• Other consumer goods, not elsewhere classified	141.2	146.1	-0.3	+8.8	+4.4

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>111.8</i>	<i>117.4</i>	<i>+2.1</i>	<i>+5.0</i>	<i>+1.5</i>
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(2) All the retail sales statistics are compiled based on the HSIC Version 2.0.

Table 3 : Movement of the volume of total retail sales, May 2009 to July 2010

Original Series		Seasonally Adjusted Series			
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
2009	May	-6.4	2009 May	2009 Feb	-2.5
	Jun	-4.1	Jun	Mar	+0.1
	Jul	-5.2	Jul	Apr	+1.6
	Aug	-0.9	Aug	May	+3.4
	Sep	+1.2	Sep	Jun	+3.8
	Oct	+8.3	Oct	Jul	+5.6
	Nov	+10.0	Nov	Aug	+6.1
	Dec	+11.4	Dec	Sep	+6.8
2010	Jan	+3.2	2010 Jan	Oct	+8.0
	Feb	+31.5	Feb	Nov	+7.3
	Mar	+17.3	Mar	Dec	+5.3
	Apr	+12.4	Apr	2010 Jan	+0.1
	May	+16.3	May	Feb	-1.7
	Jun	+11.9	Jun	Mar	-2.6
	Jul	+16.0*	Jul	Apr	+0.6*

* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2010 is the percentage change of the average monthly index for Apr., May and Jun. 2010 compared with the average monthly index for Jan., Feb. and Mar. 2010.
- (2) Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
- (3) Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.
- (4) All the retail sales statistics are compiled based on the HSIC Version 2.0.