

Table Title: Table 1 Value index and value of retail sales by type of retail outlet for August and September 2010

Value index of total retail sales for the month August 2010 was 158.0.

Value index of total retail sales for the month September 2010 was 149.5.

Value of retail sales for total retail sales for the month August 2010 was HK\$ 26564 million.

Value of retail sales for total retail sales for the month September 2010 was HK\$ 25128 million.

Year-on-year % change of value of retail sales for total retail sales for the month August 2010 was +17.1%.

Year-on-year % change of value of retail sales for total retail sales for the month September 2010 was +17.2%.

Year-on-year % change of value of retail sales for total retail sales for the month January to September 2010 was +17.9%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month August 2010 was 139.8.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2010 was 166.0.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month August 2010 was HK\$ 2476 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2010 was HK\$ 2939 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month August 2010 was +7.6%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2010 was +7.5%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to September 2010 was +10.4%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month August 2010 was 130.2.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2010 was 133.6.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month August 2010 was HK\$ 684 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2010 was HK\$ 702 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month August 2010 was +3.2%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2010 was +5.3%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to September 2010 was +5.9%.

Value index of retail outlets of fruits and vegetables, fresh for the month August 2010 was 119.4.

Value index of retail outlets of fruits and vegetables, fresh for the month September 2010 was 112.0.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month August 2010 was HK\$ 199 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2010 was HK\$ 187 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month August 2010 was +2.0%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2010 was +9.1%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to September 2010 was +2.6%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month August 2010 was 124.4.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month September 2010 was 262.4.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month August 2010 was HK\$ 505 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2010 was HK\$ 1066 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month August 2010 was +20.2%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2010 was +9.1%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to September 2010 was +13.0%.

Value index of retail outlets of alcoholic drinks and tobacco for the month August 2010 was 207.6.

Value index of retail outlets of alcoholic drinks and tobacco for the month September 2010 was 216.9.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month August 2010 was HK\$ 381 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2010 was HK\$ 398 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month August 2010 was +8.6%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2010 was +15.5%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to September 2010 was +22.7%.

Value index of retail outlets of other foodstuffs for the month August 2010 was 144.7.

Value index of retail outlets of other foodstuffs for the month September 2010 was 120.0.

Value of retail sales for retail outlets of other foodstuffs for the month August 2010 was HK\$ 707 million.

Value of retail sales for retail outlets of other foodstuffs for the month September 2010 was HK\$ 587 million.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month August 2010 was +5.1%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month September 2010 was +1.9%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January to September 2010 was +9.6%.

Value index of supermarkets for the month August 2010 was 140.1.

Value index of supermarkets for the month September 2010 was 138.1.

Value of retail sales for supermarkets for the month August 2010 was HK\$ 3184 million.

Value of retail sales for supermarkets for the month September 2010 was HK\$ 3139 million.

Year-on-year % change of value of retail sales for supermarkets for the month August 2010 was +4.9%.

Year-on-year % change of value of retail sales for supermarkets for the month September 2010 was +7.5%.

Year-on-year % change of value of retail sales for supermarkets for the month January to September 2010 was +4.0%.

Value index of retail outlets of fuels for the month August 2010 was 146.9.

Value index of retail outlets of fuels for the month September 2010 was 147.9.

Value of retail sales for retail outlets of fuels for the month August 2010 was HK\$ 736 million.

Value of retail sales for retail outlets of fuels for the month September 2010 was HK\$ 740 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month August 2010 was +5.7%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month September 2010 was +6.4%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January to September 2010 was +9.3%.

Value index of retail outlets of clothing, footwear and allied products for the month August 2010 was 139.1.

Value index of retail outlets of clothing, footwear and allied products for the month September 2010 was 125.5.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month August 2010 was HK\$ 3120 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month September 2010 was HK\$ 2816 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month August 2010 was +13.5%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month September 2010 was +21.0%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to September 2010 was +16.4%.

Value index of retail outlets of wearing apparel for the month August 2010 was 135.4.

Value index of retail outlets of wearing apparel for the month September 2010 was 125.5.

Value of retail sales for retail outlets of wearing apparel for the month August 2010 was HK\$ 2605 million.

Value of retail sales for retail outlets of wearing apparel for the month September 2010 was HK\$ 2414 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month August 2010 was +14.1%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month September 2010 was +20.9%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January to September 2010 was +16.8%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month August 2010 was 161.1.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month September 2010 was 125.9.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month August 2010 was HK\$ 515 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2010 was HK\$ 402 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month August 2010 was +10.5%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2010 was +22.0%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to September 2010 was +14.3%.

Value index of retail outlets of consumer durable goods for the month August 2010 was 158.6.

Value index of retail outlets of consumer durable goods for the month September 2010 was 161.5.

Value of retail sales for retail outlets of consumer durable goods for the month August 2010 was HK\$ 4457 million.

Value of retail sales for retail outlets of consumer durable goods for the month September 2010 was HK\$ 4540 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month August 2010 was +26.0%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month September 2010 was +22.5%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January to September 2010 was +26.8%.

Value index of retail outlets of motor vehicles and parts for the month August 2010 was 151.9.

Value index of retail outlets of motor vehicles and parts for the month September 2010 was 151.0.

Value of retail sales for retail outlets of motor vehicles and parts for the month August 2010 was HK\$ 1107 million.

Value of retail sales for retail outlets of motor vehicles and parts for the month September 2010 was HK\$ 1100 million.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month August 2010 was +53.7%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month September 2010 was +9.4%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January to September 2010 was +49.6%.

Value index of retail outlets of electrical goods and photographic equipment for the month August 2010 was 159.2.

Value index of retail outlets of electrical goods and photographic equipment for the month September 2010 was 164.5.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month August 2010 was HK\$ 2167 million.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2010 was HK\$ 2239 million.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month August 2010 was +16.0%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2010 was +23.4%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to September 2010 was +20.3%.

Value index of retail outlets of furniture and fixtures for the month August 2010 was 158.0.

Value index of retail outlets of furniture and fixtures for the month September 2010 was 157.5.

Value of retail sales for retail outlets of furniture and fixtures for the month August 2010 was HK\$ 657 million.

Value of retail sales for retail outlets of furniture and fixtures for the month September 2010 was HK\$ 655 million.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month August 2010 was +11.0%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month September 2010 was +13.6%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January to September 2010 was +13.5%.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month August 2010 was 172.5.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month September 2010 was 179.0.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month August 2010 was HK\$ 527 million.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2010 was HK\$ 547 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month August 2010 was +47.2%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2010 was +75.8%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to September 2010 was +29.6%.

Value index of department stores for the month August 2010 was 147.1.

Value index of department stores for the month September 2010 was 132.7.

Value of retail sales for department stores for the month August 2010 was HK\$ 2537 million.

Value of retail sales for department stores for the month September 2010 was HK\$ 2288 million.

Year-on-year % change of value of retail sales for department stores for the month August 2010 was +10.8%.

Year-on-year % change of value of retail sales for department stores for the month September 2010 was +14.7%.

Year-on-year % change of value of retail sales for department stores for the month January to September 2010 was +17.2%.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month August 2010 was 238.3.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2010 was 211.0.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month August 2010 was HK\$ 5158 million.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2010 was HK\$ 4566 million.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month August 2010 was +37.7%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2010 was +32.9%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to September 2010 was +36.9%.

Value index of retail outlets of other consumer goods for the month August 2010 was 147.2.

Value index of retail outlets of other consumer goods for the month September 2010 was 123.2.

Value of retail sales for retail outlets of other consumer goods for the month August 2010 was HK\$ 4898 million.

Value of retail sales for retail outlets of other consumer goods for the month September 2010 was HK\$ 4098 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month August 2010 was +13.1%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month September 2010 was +12.9%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January to September 2010 was +11.9%.

Value index of retail outlets of books, newspapers, stationery and gifts for the month August 2010 was 153.2.

Value index of retail outlets of books, newspapers, stationery and gifts for the month September 2010 was 94.3.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month August 2010 was HK\$ 717 million.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2010 was HK\$ 441 million.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month August 2010 was +17.0%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2010 was +1.4%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to September 2010 was +4.9%.

Value index of retail outlets of chinese drugs and herbs for the month August 2010 was 151.3.

Value index of retail outlets of chinese drugs and herbs for the month September 2010 was 134.0.

Value of retail sales for retail outlets of chinese drugs and herbs for the month August 2010 was HK\$ 368 million.

Value of retail sales for retail outlets of chinese drugs and herbs for the month September 2010 was HK\$ 326 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month August 2010 was +7.2%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month September 2010 was +15.2%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January to September 2010 was +9.8%.

Value index of optical shops for the month August 2010 was 143.8.

Value index of optical shops for the month September 2010 was 110.9.

Value of retail sales for optical shops for the month August 2010 was HK\$ 189 million.

Value of retail sales for optical shops for the month September 2010 was HK\$ 146 million.

Year-on-year % change of value of retail sales for optical shops for the month August 2010 was +8.3%.

Year-on-year % change of value of retail sales for optical shops for the month September 2010 was +6.8%.

Year-on-year % change of value of retail sales for optical shops for the month January to September 2010 was +9.2%.

Value index of retail outlets of medicines and cosmetics for the month August 2010 was 157.0.

Value index of retail outlets of medicines and cosmetics for the month September 2010 was 139.3.

Value of retail sales for retail outlets of medicines and cosmetics for the month August 2010 was HK\$ 1927 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month September 2010 was HK\$ 1710 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month August 2010 was +16.8%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month September 2010 was +19.6%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January to September 2010 was +16.2%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month August 2010 was 135.0.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month September 2010 was 117.4.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month August 2010 was HK\$ 1697 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month September 2010 was HK\$ 1476 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month August 2010 was +9.5%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month September 2010 was +9.7%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to September 2010 was +10.5%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month August 2010 was 139.3.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month September 2010 was 138.8.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month August 2010 was HK\$ 3446 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2010 was HK\$ 3435 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month August 2010 was +5.0%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2010 was +7.7%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to September 2010 was +4.2%.

2. Figures for the month August 2010 are revised figures.

3. Figures for the month September 2010 are provisional figures.

4. The sum of individual items might not exactly tally with the respective total shown above because of rounding.

5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by type of retail outlet for August and September 2010

Volume index of total retail sales for the month August 2010 was 141.2.

Volume index of total retail sales for the month September 2010 was 133.3.

Year-on-year % change of volume of retail sales for total retail sales for the month August 2010 was +14.9%.

Year-on-year % change of volume of retail sales for total retail sales for the month September 2010 was +15.8%.

Year-on-year % change of volume of retail sales for total retail sales for the month January to September 2010 was +15.0%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month August 2010 was 108.1.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2010 was 128.1.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month August 2010 was +4.6%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2010 was +2.7%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to September 2010 was +7.7%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month August 2010 was 90.5.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2010 was 91.4.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month August 2010 was +0.2%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2010 was +0.1%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to September 2010 was +5.2%.

Volume index of retail outlets of fruits and vegetables, fresh for the month August 2010 was 84.0.

Volume index of retail outlets of fruits and vegetables, fresh for the month September 2010 was 74.8.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month August 2010 was -5.2%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2010 was -2.4%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to September 2010 was -6.7%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month August 2010 was 103.8.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month September 2010 was 214.6.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month August 2010 was +16.8%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2010 was +4.0%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to September 2010 was +10.9%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month August 2010 was 174.3.

Volume index of retail outlets of alcoholic drinks and tobacco for the month September 2010 was 181.3.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month August 2010 was +8.2%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2010 was +14.3%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the



month January to September 2010 was +17.1%.

Volume index of retail outlets of other foodstuffs for the month August 2010 was 114.2.

Volume index of retail outlets of other foodstuffs for the month September 2010 was 93.8.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month August 2010 was +1.0%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month September 2010 was -2.8%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January to September 2010 was +6.3%.

Volume index of supermarkets for the month August 2010 was 117.2.

Volume index of supermarkets for the month September 2010 was 114.5.

Year-on-year % change of volume of retail sales for supermarkets for the month August 2010 was +4.2%.

Year-on-year % change of volume of retail sales for supermarkets for the month September 2010 was +6.1%.

Year-on-year % change of volume of retail sales for supermarkets for the month January to September 2010 was +2.2%.

Volume index of retail outlets of fuels for the month August 2010 was 131.6.

Volume index of retail outlets of fuels for the month September 2010 was 132.3.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month August 2010 was +3.5%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month September 2010 was +3.9%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January to September 2010 was +2.3%.

Volume index of retail outlets of clothing, footwear and allied products for the month August 2010 was 131.2.

Volume index of retail outlets of clothing, footwear and allied products for the month September 2010 was 115.6.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month August 2010 was +11.7%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month September 2010 was +21.2%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to September 2010 was +14.9%.

Volume index of retail outlets of wearing apparel for the month August 2010 was 125.2.

Volume index of retail outlets of wearing apparel for the month September 2010 was 113.0.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month August 2010 was +12.5%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month September 2010 was +20.6%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January to September 2010 was +15.0%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month August 2010 was 166.8.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month September 2010 was 130.7.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month August 2010 was +8.1%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2010 was +24.0%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to September 2010 was +14.3%.

Volume index of retail outlets of consumer durable goods for the month August 2010 was 199.3.

Volume index of retail outlets of consumer durable goods for the month September 2010 was 202.8.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month August 2010 was +28.1%.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month September 2010 was +27.2%.

Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January to September 2010 was +29.6%.

Volume index of retail outlets of motor vehicles and parts for the month August 2010 was 146.9.

Volume index of retail outlets of motor vehicles and parts for the month September 2010 was 147.2.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month August 2010 was +50.1%.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month September 2010 was +4.6%.

Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to September 2010 was +47.0%.

Volume index of retail outlets of electrical goods and photographic equipment for the month August 2010 was 238.2.

Volume index of retail outlets of electrical goods and photographic equipment for the month September 2010 was 242.8.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month August 2010 was +21.3%.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2010 was +29.9%.

Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to September 2010 was +26.6%.

Volume index of retail outlets of furniture and fixtures for the month August 2010 was 143.1.

Volume index of retail outlets of furniture and fixtures for the month September 2010 was 143.0.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month August 2010 was +9.8%.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month September 2010 was +12.8%.

Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January to September 2010 was +11.4%.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month August 2010 was 227.9.

Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month September 2010 was 238.9.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month August 2010 was +55.9%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2010 was +89.6%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to September 2010 was +35.9%.

Volume index of department stores for the month August 2010 was 135.4.

Volume index of department stores for the month September 2010 was 121.4.

Year-on-year % change of volume of retail sales for department stores for the month August 2010 was +4.9%.

Year-on-year % change of volume of retail sales for department stores for the month September 2010 was +11.0%.

Year-on-year % change of volume of retail sales for department stores for the month January to September 2010 was +14.1%.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month August 2010 was 154.8.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2010 was 135.9.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month August 2010 was +30.1%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2010 was +25.4%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to September 2010 was +25.6%.

Volume index of retail outlets of other consumer goods for the month August 2010 was 128.4.

Volume index of retail outlets of other consumer goods for the month September 2010 was 107.0.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month August 2010 was +11.4%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month September 2010 was +11.0%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January to September 2010 was +8.0%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month August 2010 was 136.6.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month September 2010 was 83.9.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month August 2010 was +16.5%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2010 was +0.9%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to September 2010 was +3.8%.

Volume index of retail outlets of chinese drugs and herbs for the month August 2010 was 120.4.

Volume index of retail outlets of chinese drugs and herbs for the month September 2010 was 105.9.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month August 2010 was -0.1%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month September 2010 was +7.1%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January to September 2010 was +3.7%.

Volume index of optical shops for the month August 2010 was 123.8.

Volume index of optical shops for the month September 2010 was 95.6.

Year-on-year % change of volume of retail sales for optical shops for the month August 2010 was +4.4%.

Year-on-year % change of volume of retail sales for optical shops for the month September 2010 was +5.1%.

Year-on-year % change of volume of retail sales for optical shops for the month January to September 2010 was +6.7%.

Volume index of retail outlets of medicines and cosmetics for the month August 2010 was 134.1.

Volume index of retail outlets of medicines and cosmetics for the month September 2010 was 118.7.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month August 2010 was +12.4%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month September 2010 was +15.1%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to September 2010 was +12.7%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month August 2010 was 121.7.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month September 2010 was 105.6.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month August 2010 was +11.6%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere

classified for the month September 2010 was +11.3%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to September 2010 was +5.6%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month August 2010 was 117.4.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month September 2010 was 116.1.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month August 2010 was +3.8%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2010 was +6.1%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to September 2010 was +2.3%.

2. Figures for the month August 2010 are revised figures.

3. Figures for the month September 2010 are provisional figures.

4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, July 2009 - September 2010

Year-on-year % change of volume of total retail sales for July 2009 was -5.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2009 compared with the 3 months ending April 2009 was +1.6%.

Year-on-year % change of volume of total retail sales for August 2009 was -0.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2009 compared with the 3 months ending May 2009 was +3.4%.

Year-on-year % change of volume of total retail sales for September 2009 was +1.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2009 compared with the 3 months ending June 2009 was +3.8%.

Year-on-year % change of volume of total retail sales for October 2009 was +8.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2009 compared with the 3 months ending July 2009 was +5.6%.

Year-on-year % change of volume of total retail sales for November 2009 was +10.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2009 compared with the 3 months ending August 2009 was +6.1%.

Year-on-year % change of volume of total retail sales for December 2009 was +11.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2009 compared with the 3 months ending September 2009 was +6.8%.

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +8.0%.

Year-on-year % change of volume of total retail sales for February 2010 was +31.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2010 compared with the 3 months ending November 2009 was +7.3%.

Year-on-year % change of volume of total retail sales for March 2010 was +17.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2010 compared with the 3 months ending December 2009 was +5.3%.

Year-on-year % change of volume of total retail sales for April 2010 was +12.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2010 compared with the 3 months ending January 2010 was +0.1%.

Year-on-year % change of volume of total retail sales for May 2010 was +16.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2010 compared with the 3 months ending February 2010 was -1.7%.

Year-on-year % change of volume of total retail sales for June 2010 was +11.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2010 compared with the 3 months ending March 2010 was -2.6%.

Year-on-year % change of volume of total retail sales for July 2010 was +16.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2010 compared with the 3 months ending April 2010 was +0.6%.

Year-on-year % change of volume of total retail sales for August 2010 was +14.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2010 compared with the 3 months ending May 2010 was +2.2%.

Year-on-year % change of volume of total retail sales for September 2010 was +15.8%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2010 compared with the 3 months ending June 2010 was +5.5%.

Notes:

1. Figures for the month August 2010 are revised figures.
2. Figures for the month September 2010 are provisional figures.
3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.