

Special Stamp Issue – “Year of the Rabbit” on 22 January 2011

The special stamps on “Year of the Rabbit”, the “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Tiger/Rabbit”, “Flock Stamps on Lunar New Year Animals – Rat/Ox/Tiger/Rabbit” and “Twelve Animals of the Lunar New Year Cycle” stamp sheetlet are designed by Mr. Bon Kwan. The Gold and Silver Stamp Sheetlet is printed in lithography plus embossing and hot foil stamping by Austrian State Printing House, whereas the others are printed in lithography by Cartor Security Printing of France.

Sales Arrangements

Information about the sales arrangements of philatelic products associated with this special stamp issue is as follows:

<i>Products Available From 8 January 2011</i>	<i>Unit Selling Price</i>	<i>Restriction Per Queuing Customer</i>
Year of the Rabbit Special Stamps		
First Day Cover (<i>only available until 22 January 2011</i>)	\$1	No restriction
Postcard (containing a set of four cards) (<i>only available at all philatelic offices</i>)	\$8	Five sets
Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Tiger/ Rabbit		
Souvenir Cover (<i>only available until 22 January 2011</i>)	\$1	No restriction
Flock Stamps on Lunar New Year Animals – Rat/Ox/Tiger/Rabbit		
Souvenir Cover (<i>only available until 22 January 2011</i>)	\$1	No restriction
Twelve Animals on the Lunar New Year Cycle Stamp Sheetlet		
Souvenir Cover (<i>only available until 22 January 2011</i>)	\$1	No restriction

<i>Products Available From 22 January 2011</i>	<i>Unit Selling Price</i>	<i>Restriction Per Queuing Customer</i>
Year of the Rabbit Special Stamps		
Mint Stamps (a set of four stamps)	\$1.40 \$2.40 \$3.00 \$5.00	10 sheets of each denomination (viz. 250 stamps of each denomination)
Souvenir Sheet (containing a set of four stamps)	\$11.80	20 sheets
Imperforated Stamp Sheetlet (containing one \$5 imperforated stamp)	\$5.00	20 sheets
Presentation Pack (containing a set of four stamps)	\$20.00	Five packs
Postage Prepaid Picture Cards (Air Mail) (containing a set of four cards)	\$20.00 / set	Five sets
Serviced First Day Cover affixed with a set of four stamps and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$15.30	Five covers
Serviced First Day Cover affixed with a Souvenir Sheet and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$15.30	Five covers
Serviced First Day Cover affixed with an Imperforated Stamp Sheetlet and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$8.50	Five covers
Serviced Maximum Card Set affixed with a set of four stamps and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$29.80 / set	Five sets
Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Tiger/ Rabbit		
Stamp Sheetlet (with a set of two \$50 Gold & Silver	\$100.00	Five sheets

stamps)		
Presentation Pack (containing a Stamp Sheetlet of two \$50 Gold & Silver stamps)	\$120.00	Five packs
Serviced Souvenir Cover affixed with a Stamp Sheetlet and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$103.50	Five covers

Flock Stamps on Lunar New Year Animals – Rat/ Ox/ Tiger/ Rabbit		
Mint stamp set (containing a set of four \$10 stamps)	\$40.00	Five sheets (i.e. 20 sets of stamps)
Mini-pane (containing four sets of stamps)	\$160.00	Five sheets (i.e. 20 sets of stamps)
Presentation Pack (containing a set of four stamps)	\$50.00	Five packs
Serviced Souvenir Cover affixed with a set of four stamps and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$43.50	Five covers
Twelve Animals on the Lunar New Year Cycle Stamp Sheetlet		
Stamp Sheetlet (containing 12 stamps at \$1.40 each)	\$16.80	20 sheets
Presentation Pack (containing a Stamp Sheetlet)	\$25.00	Five packs
Serviced Souvenir Cover affixed with a Stamp Sheetlet and date-stamped with the special postmark <i>(only available at all philatelic offices on 22 January 2011)</i>	\$20.30	Five covers

Date-stamping Arrangements

A hand-back date-stamping service by the office steel date-stamp and the four specially designed postmarks will be provided on 22 January 2011 at all post offices (excluding mobile post offices) for official/private-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service by the “Philatelic Bureau” pictorial postmark and the philatelic office pictorial postmark concurrently. However, the GPO-1 date-stamp will only be available at the General Post Office.

Public hall of the Hongkong Post Philatelic Bureau will open from 9.30 a.m. to 5.00 p.m. on 22 January 2011 to provide date-stamping service by the “Philatelic Bureau” pictorial postmark and the four special postmarks.

Information about this special stamp issue and associated philatelic products may be obtained from the website of Hongkong Post at www.hongkongpost.com, at any post offices or by calling the Hongkong Post Philatelic Bureau hotline on 2785 5711.