

Table Title: Table 1 Value index and value of retail sales by type of retail outlet for November and December 2010

Value index of total retail sales for the month November 2010 was 160.8.

Value index of total retail sales for the month December 2010 was 207.3.

Value of retail sales for total retail sales for the month November 2010 was HK\$ 27033 million.

Value of retail sales for total retail sales for the month December 2010 was HK\$ 34852 million.

Year-on-year % change of value of retail sales for total retail sales for the month November 2010 was +18.1%.

Year-on-year % change of value of retail sales for total retail sales for the month December 2010 was +18.5%.

Year-on-year % change of value of retail sales for total retail sales for the month January to December 2010 was +18.3%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month November 2010 was 147.9.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2010 was 163.5.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month November 2010 was HK\$ 2618 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2010 was HK\$ 2895 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month November 2010 was +6.7%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2010 was +8.6%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to December 2010 was +9.6%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month November 2010 was 138.2.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2010 was 164.3.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month November 2010 was HK\$ 726 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2010 was HK\$ 863 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month November 2010 was +0.2%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2010 was +5.2%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to December 2010 was +5.2%.

Value index of retail outlets of fruits and vegetables, fresh for the month November 2010 was 82.4.

Value index of retail outlets of fruits and vegetables, fresh for the month December 2010 was 91.9.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month November 2010 was HK\$ 137 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2010 was HK\$ 153 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month November 2010 was +3.8%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2010 was +2.7%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to December 2010 was +3.0%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month November 2010 was 132.4.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month December 2010 was 151.5.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month November 2010 was HK\$ 538 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2010 was HK\$ 615 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month November 2010 was +14.9%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2010 was +14.2%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to December 2010 was +13.0%.

Value index of retail outlets of alcoholic drinks and tobacco for the month November 2010 was 221.7.

Value index of retail outlets of alcoholic drinks and tobacco for the month December 2010 was 278.2.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month November 2010 was HK\$ 406 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2010 was HK\$ 510 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month November 2010 was +16.9%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2010 was +21.4%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to December 2010 was +21.1%.

Value index of retail outlets of other foodstuffs for the month November 2010 was 165.9.

Value index of retail outlets of other foodstuffs for the month December 2010 was 154.0.

Value of retail sales for retail outlets of other foodstuffs for the month November 2010 was HK\$ 811 million.

Value of retail sales for retail outlets of other foodstuffs for the month December 2010 was HK\$ 753 million.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month November 2010 was +3.8%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month December 2010 was +2.2%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January to December 2010 was +7.8%.

Value index of supermarkets for the month November 2010 was 133.6.

Value index of supermarkets for the month December 2010 was 146.1.

Value of retail sales for supermarkets for the month November 2010 was HK\$ 3036 million.

Value of retail sales for supermarkets for the month December 2010 was HK\$ 3321 million.

Year-on-year % change of value of retail sales for supermarkets for the month November 2010 was +10.1%.

Year-on-year % change of value of retail sales for supermarkets for the month December 2010 was +12.5%.

Year-on-year % change of value of retail sales for supermarkets for the month January to December 2010 was +5.6%.

Value index of retail outlets of fuels for the month November 2010 was 146.1.

Value index of retail outlets of fuels for the month December 2010 was 152.3.

Value of retail sales for retail outlets of fuels for the month November 2010 was HK\$ 731 million.

Value of retail sales for retail outlets of fuels for the month December 2010 was HK\$ 762 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month November 2010 was +13.0%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month December 2010 was +10.6%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January to December 2010 was +9.8%.

Value index of retail outlets of clothing, footwear and allied products for the month November 2010 was 157.1.

Value index of retail outlets of clothing, footwear and allied products for the month December 2010 was 226.4.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month November 2010 was HK\$ 3524 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month December 2010 was HK\$ 5080 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month November 2010 was +14.1%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month December 2010 was +20.2%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to December 2010 was +17.3%.

Value index of retail outlets of wearing apparel for the month November 2010 was 156.5.

Value index of retail outlets of wearing apparel for the month December 2010 was 225.8.

Value of retail sales for retail outlets of wearing apparel for the month November 2010 was HK\$ 3011 million.

Value of retail sales for retail outlets of wearing apparel for the month December 2010 was HK\$ 4344 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month November 2010 was +12.6%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month December 2010 was +18.5%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January to December 2010 was +17.1%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month November 2010 was 160.8.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month December 2010 was 230.3.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month November 2010 was HK\$ 514 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2010 was HK\$ 736 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month November 2010 was +23.7%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2010 was +31.4%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to December 2010 was +18.2%.

Value index of retail outlets of consumer durable goods for the month November 2010 was 153.4.

Value index of retail outlets of consumer durable goods for the month December 2010 was 183.6.

Value of retail sales for retail outlets of consumer durable goods for the month November 2010 was HK\$ 4312 million.

Value of retail sales for retail outlets of consumer durable goods for the month December 2010 was HK\$ 5161 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month November 2010 was +24.8%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month December 2010 was +23.7%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January to December 2010 was +26.9%.

Value index of retail outlets of motor vehicles and parts for the month November 2010 was 161.8.  
Value index of retail outlets of motor vehicles and parts for the month December 2010 was 168.5.  
Value of retail sales for retail outlets of motor vehicles and parts for the month November 2010 was HK\$ 1179 million.  
Value of retail sales for retail outlets of motor vehicles and parts for the month December 2010 was HK\$ 1228 million.  
Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month November 2010 was +15.1%.  
Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month December 2010 was +15.1%.  
Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January to December 2010 was +40.4%.  
Value index of retail outlets of electrical goods and photographic equipment for the month November 2010 was 154.6.  
Value index of retail outlets of electrical goods and photographic equipment for the month December 2010 was 199.0.  
Value of retail sales for retail outlets of electrical goods and photographic equipment for the month November 2010 was HK\$ 2105 million.  
Value of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2010 was HK\$ 2708 million.  
Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month November 2010 was +28.8%.  
Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2010 was +21.0%.  
Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to December 2010 was +22.1%.  
Value index of retail outlets of furniture and fixtures for the month November 2010 was 143.4.  
Value index of retail outlets of furniture and fixtures for the month December 2010 was 161.2.  
Value of retail sales for retail outlets of furniture and fixtures for the month November 2010 was HK\$ 596 million.  
Value of retail sales for retail outlets of furniture and fixtures for the month December 2010 was HK\$ 670 million.  
Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month November 2010 was +10.2%.  
Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month December 2010 was +17.8%.  
Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January to December 2010 was +14.1%.  
Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month November 2010 was 141.6.  
Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month December 2010 was 181.8.  
Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month November 2010 was HK\$ 432 million.  
Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2010 was HK\$ 555 million.  
Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month November 2010 was +69.0%.  
Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2010 was +86.8%.  
Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to December 2010 was +41.3%.  
Value index of department stores for the month November 2010 was 184.2.  
Value index of department stores for the month December 2010 was 236.0.

Value of retail sales for department stores for the month November 2010 was HK\$ 3177 million.  
Value of retail sales for department stores for the month December 2010 was HK\$ 4069 million.  
Year-on-year % change of value of retail sales for department stores for the month November 2010 was +12.7%.  
Year-on-year % change of value of retail sales for department stores for the month December 2010 was +14.0%.  
Year-on-year % change of value of retail sales for department stores for the month January to December 2010 was +16.4%.  
Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month November 2010 was 236.8.  
Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2010 was 340.0.  
Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month November 2010 was HK\$ 5125 million.  
Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2010 was HK\$ 7358 million.  
Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month November 2010 was +35.4%.  
Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2010 was +28.9%.  
Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to December 2010 was +36.1%.  
Value index of retail outlets of other consumer goods for the month November 2010 was 135.5.  
Value index of retail outlets of other consumer goods for the month December 2010 was 186.5.  
Value of retail sales for retail outlets of other consumer goods for the month November 2010 was HK\$ 4508 million.  
Value of retail sales for retail outlets of other consumer goods for the month December 2010 was HK\$ 6205 million.  
Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month November 2010 was +15.8%.  
Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month December 2010 was +14.3%.  
Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January to December 2010 was +12.8%.  
Value index of retail outlets of books, newspapers, stationery and gifts for the month November 2010 was 99.9.  
Value index of retail outlets of books, newspapers, stationery and gifts for the month December 2010 was 120.0.  
Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month November 2010 was HK\$ 467 million.  
Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2010 was HK\$ 561 million.  
Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month November 2010 was +8.4%.  
Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2010 was +7.6%.  
Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to December 2010 was +5.2%.  
Value index of retail outlets of chinese drugs and herbs for the month November 2010 was 130.8.  
Value index of retail outlets of chinese drugs and herbs for the month December 2010 was 185.5.  
Value of retail sales for retail outlets of chinese drugs and herbs for the month November 2010 was HK\$ 318 million.  
Value of retail sales for retail outlets of chinese drugs and herbs for the month December 2010 was HK\$ 451 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month November 2010 was +8.5%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month December 2010 was +11.9%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January to December 2010 was +10.3%.

Value index of optical shops for the month November 2010 was 113.2.

Value index of optical shops for the month December 2010 was 139.0.

Value of retail sales for optical shops for the month November 2010 was HK\$ 149 million.

Value of retail sales for optical shops for the month December 2010 was HK\$ 183 million.

Year-on-year % change of value of retail sales for optical shops for the month November 2010 was +9.7%.

Year-on-year % change of value of retail sales for optical shops for the month December 2010 was +8.0%.

Year-on-year % change of value of retail sales for optical shops for the month January to December 2010 was +9.0%.

Value index of retail outlets of medicines and cosmetics for the month November 2010 was 159.1.

Value index of retail outlets of medicines and cosmetics for the month December 2010 was 207.1.

Value of retail sales for retail outlets of medicines and cosmetics for the month November 2010 was HK\$ 1952 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month December 2010 was HK\$ 2542 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month November 2010 was +22.3%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month December 2010 was +22.5%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January to December 2010 was +18.0%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month November 2010 was 129.0.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month December 2010 was 196.3.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month November 2010 was HK\$ 1622 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2010 was HK\$ 2469 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month November 2010 was +12.8%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2010 was +9.2%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to December 2010 was +10.9%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month November 2010 was 134.7.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month December 2010 was 150.9.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month November 2010 was HK\$ 3334 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2010 was HK\$ 3733 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections

of department stores for the month November 2010 was +9.5%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2010 was +12.5%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to December 2010 was +5.6%.

2. Figures for the month November 2010 are revised figures.

3. Figures for the month December 2010 are provisional figures.

4. The sum of individual items might not exactly tally with the respective total shown above because of rounding.

5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by type of retail outlet for November and December 2010

Volume index of total retail sales for the month November 2010 was 138.4.

Volume index of total retail sales for the month December 2010 was 177.9.

Year-on-year % change of volume of retail sales for total retail sales for the month November 2010 was +15.4%.

Year-on-year % change of volume of retail sales for total retail sales for the month December 2010 was +15.9%.

Year-on-year % change of volume of retail sales for total retail sales for the month January to December 2010 was +15.5%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month November 2010 was 112.0.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2010 was 122.9.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month November 2010 was +1.3%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month December 2010 was +3.1%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to December 2010 was +6.2%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month November 2010 was 93.2.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2010 was 109.2.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month November 2010 was -6.8%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month December 2010 was -1.9%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to December 2010 was +3.1%.

Volume index of retail outlets of fruits and vegetables, fresh for the month November 2010 was 56.4.

Volume index of retail outlets of fruits and vegetables, fresh for the month December 2010 was 61.9.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month November 2010 was -4.7%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month December 2010 was -7.5%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to December 2010 was -6.6%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month November 2010 was 107.3.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month December 2010 was 122.5.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month November 2010 was +8.8%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month December 2010 was +7.9%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to December 2010 was +10.0%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month November 2010 was 185.0.

Volume index of retail outlets of alcoholic drinks and tobacco for the month December 2010 was 232.2.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month November 2010 was +15.4%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month December 2010 was +19.8%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the



month January to December 2010 was +16.7%.

Volume index of retail outlets of other foodstuffs for the month November 2010 was 127.7.

Volume index of retail outlets of other foodstuffs for the month December 2010 was 117.8.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month November 2010 was -2.4%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month December 2010 was -3.6%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January to December 2010 was +3.7%.

Volume index of supermarkets for the month November 2010 was 110.2.

Volume index of supermarkets for the month December 2010 was 119.7.

Year-on-year % change of volume of retail sales for supermarkets for the month November 2010 was +8.0%.

Year-on-year % change of volume of retail sales for supermarkets for the month December 2010 was +9.4%.

Year-on-year % change of volume of retail sales for supermarkets for the month January to December 2010 was +3.5%.

Volume index of retail outlets of fuels for the month November 2010 was 125.7.

Volume index of retail outlets of fuels for the month December 2010 was 128.1.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month November 2010 was +0.6%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month December 2010 was -3.2%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January to December 2010 was +1.5%.

Volume index of retail outlets of clothing, footwear and allied products for the month November 2010 was 128.8.

Volume index of retail outlets of clothing, footwear and allied products for the month December 2010 was 189.9.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month November 2010 was +13.3%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month December 2010 was +16.7%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to December 2010 was +15.8%.

Volume index of retail outlets of wearing apparel for the month November 2010 was 122.8.

Volume index of retail outlets of wearing apparel for the month December 2010 was 182.0.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month November 2010 was +11.0%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month December 2010 was +14.2%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January to December 2010 was +15.3%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month November 2010 was 164.6.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month December 2010 was 237.0.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month November 2010 was +24.9%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month December 2010 was +29.8%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to December 2010 was +18.3%.

Volume index of retail outlets of consumer durable goods for the month November 2010 was 190.8.

Volume index of retail outlets of consumer durable goods for the month December 2010 was 230.2.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month November 2010 was +29.3%.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month December 2010 was +27.4%.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January to December 2010 was +30.1%.  
Volume index of retail outlets of motor vehicles and parts for the month November 2010 was 153.7.  
Volume index of retail outlets of motor vehicles and parts for the month December 2010 was 160.2.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month November 2010 was +8.3%.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month December 2010 was +7.4%.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to December 2010 was +36.8%.  
Volume index of retail outlets of electrical goods and photographic equipment for the month November 2010 was 229.7.  
Volume index of retail outlets of electrical goods and photographic equipment for the month December 2010 was 290.5.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month November 2010 was +35.9%.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month December 2010 was +27.8%.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to December 2010 was +28.6%.  
Volume index of retail outlets of furniture and fixtures for the month November 2010 was 127.6.  
Volume index of retail outlets of furniture and fixtures for the month December 2010 was 144.0.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month November 2010 was +7.5%.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month December 2010 was +13.0%.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January to December 2010 was +11.9%.  
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month November 2010 was 191.5.  
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month December 2010 was 245.7.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month November 2010 was +82.8%.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month December 2010 was +103.6%.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to December 2010 was +49.8%.  
Volume index of department stores for the month November 2010 was 160.7.  
Volume index of department stores for the month December 2010 was 205.9.  
Year-on-year % change of volume of retail sales for department stores for the month November 2010 was +7.1%.  
Year-on-year % change of volume of retail sales for department stores for the month December 2010 was +6.7%.  
Year-on-year % change of volume of retail sales for department stores for the month January to December 2010 was +12.5%.  
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month November 2010 was 148.8.  
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month

December 2010 was 214.8.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month November 2010 was +26.6%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month December 2010 was +24.7%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to December 2010 was +26.0%.

Volume index of retail outlets of other consumer goods for the month November 2010 was 117.4.

Volume index of retail outlets of other consumer goods for the month December 2010 was 163.8.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month November 2010 was +13.7%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month December 2010 was +14.5%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January to December 2010 was +9.5%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month November 2010 was 88.9.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month December 2010 was 106.6.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month November 2010 was +7.8%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month December 2010 was +7.0%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to December 2010 was +4.2%.

Volume index of retail outlets of chinese drugs and herbs for the month November 2010 was 101.6.

Volume index of retail outlets of chinese drugs and herbs for the month December 2010 was 143.4.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month November 2010 was +0.3%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month December 2010 was +4.1%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January to December 2010 was +3.7%.

Volume index of optical shops for the month November 2010 was 95.8.

Volume index of optical shops for the month December 2010 was 118.0.

Year-on-year % change of volume of retail sales for optical shops for the month November 2010 was +5.9%.

Year-on-year % change of volume of retail sales for optical shops for the month December 2010 was +4.6%.

Year-on-year % change of volume of retail sales for optical shops for the month January to December 2010 was +6.3%.

Volume index of retail outlets of medicines and cosmetics for the month November 2010 was 133.9.

Volume index of retail outlets of medicines and cosmetics for the month December 2010 was 174.7.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month November 2010 was +16.7%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month December 2010 was +18.6%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to December 2010 was +14.1%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month November 2010 was 117.3.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month December 2010 was 183.2.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere

classified for the month November 2010 was +15.4%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month December 2010 was +15.0%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to December 2010 was +8.0%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month November 2010 was 111.7.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month December 2010 was 124.5.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month November 2010 was +6.9%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month December 2010 was +8.8%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to December 2010 was +3.4%.

2. Figures for the month November 2010 are revised figures.

3. Figures for the month December 2010 are provisional figures.

4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, October 2009 to December 2010

Year-on-year % change of volume of total retail sales for October 2009 was +8.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2009 compared with the 3 months ending July 2009 was +5.6%.

Year-on-year % change of volume of total retail sales for November 2009 was +10.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2009 compared with the 3 months ending August 2009 was +6.1%.

Year-on-year % change of volume of total retail sales for December 2009 was +11.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2009 compared with the 3 months ending September 2009 was +6.8%.

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +8.0%.

Year-on-year % change of volume of total retail sales for February 2010 was +31.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2010 compared with the 3 months ending November 2009 was +7.3%.

Year-on-year % change of volume of total retail sales for March 2010 was +17.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2010 compared with the 3 months ending December 2009 was +5.3%.

Year-on-year % change of volume of total retail sales for April 2010 was +12.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2010 compared with the 3 months ending January 2010 was +0.1%.

Year-on-year % change of volume of total retail sales for May 2010 was +16.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2010 compared with the 3 months ending February 2010 was -1.7%.

Year-on-year % change of volume of total retail sales for June 2010 was +11.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2010 compared with the 3 months ending March 2010 was -2.6%.

Year-on-year % change of volume of total retail sales for July 2010 was +16.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2010 compared with the 3 months ending April 2010 was +0.6%.

Year-on-year % change of volume of total retail sales for August 2010 was +14.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2010 compared with the 3 months ending May 2010 was +2.2%.

Year-on-year % change of volume of total retail sales for September 2010 was +15.8%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2010 compared with the 3 months ending June 2010 was +5.5%.

Year-on-year % change of volume of total retail sales for October 2010 was +19.7%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2010 compared with the 3 months ending July 2010 was +7.4%.

Year-on-year % change of volume of total retail sales for November 2010 was +15.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2010 compared with the 3 months ending August 2010 was +8.5%.

Year-on-year % change of volume of total retail sales for December 2010 was +15.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2010 compared with the 3 months ending September 2010 was +8.0%.

Notes:

1. Figures for the month November 2010 are revised figures.
2. Figures for the month December 2010 are provisional figures.
3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.