

Table Title: Table 1 Value index and value of retail sales by broad type of retail outlet for January and February 2011

Value index of total retail sales for the month January 2011 was 223.4.

Value index of total retail sales for the month February 2011 was 173.9.

Value of retail sales for total retail sales for the month January 2011 was HK\$ 37555 million.

Value of retail sales for total retail sales for the month February 2011 was HK\$ 29242 million.

Year-on-year % change of value of retail sales for total retail sales for the month January 2011 was +28.1%.

Year-on-year % change of value of retail sales for total retail sales for the month February 2011 was +8.6%.

Year-on-year % change of value of retail sales for total retail sales for the month January to February 2011 was +18.8%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2011 was 192.6.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was 143.6.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2011 was HK\$ 3410 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was HK\$ 2542 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2011 was +20.4%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was -7.8%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to February 2011 was +6.5%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2011 was 199.7.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was 181.7.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2011 was HK\$ 1049 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was HK\$ 955 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2011 was +11.9%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was -0.4%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to February 2011 was +5.7%.

Value index of retail outlets of fruits and vegetables, fresh for the month January 2011 was 102.0.

Value index of retail outlets of fruits and vegetables, fresh for the month February 2011 was 73.4.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2011 was HK\$ 170 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was HK\$ 122 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2011 was +2.3%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was -2.5%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to February 2011 was +0.2%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month January 2011 was 161.2.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was 133.6.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2011 was HK\$ 655 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was HK\$ 543 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2011 was +33.4%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was -0.4%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to February 2011 was +15.6%.

Value index of retail outlets of alcoholic drinks and tobacco for the month January 2011 was 326.7.

Value index of retail outlets of alcoholic drinks and tobacco for the month February 2011 was 242.0.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2011 was HK\$ 599 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was HK\$ 444 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2011 was +34.1%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was -0.5%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to February 2011 was +16.8%.

Value index of retail outlets of other foodstuffs for the month January 2011 was 191.6.

Value index of retail outlets of other foodstuffs for the month February 2011 was 97.8.

Value of retail sales for retail outlets of other foodstuffs for the month January 2011 was HK\$ 936 million.

Value of retail sales for retail outlets of other foodstuffs for the month February 2011 was HK\$ 478 million.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January 2011 was +18.5%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month February 2011 was -30.0%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January to February 2011 was -4.0%.

Value index of supermarkets for the month January 2011 was 161.3.

Value index of supermarkets for the month February 2011 was 138.8.

Value of retail sales for supermarkets for the month January 2011 was HK\$ 3668 million.

Value of retail sales for supermarkets for the month February 2011 was HK\$ 3156 million.

Year-on-year % change of value of retail sales for supermarkets for the month January 2011 was +20.0%.

Year-on-year % change of value of retail sales for supermarkets for the month February 2011 was -1.9%.

Year-on-year % change of value of retail sales for supermarkets for the month January to February 2011 was +8.8%.

Value index of retail outlets of fuels for the month January 2011 was 157.4.

Value index of retail outlets of fuels for the month February 2011 was 126.7.

Value of retail sales for retail outlets of fuels for the month January 2011 was HK\$ 788 million.

Value of retail sales for retail outlets of fuels for the month February 2011 was HK\$ 634 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January 2011 was +14.7%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month February 2011 was +8.8%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January to February 2011 was +12.0%.

Value index of retail outlets of clothing, footwear and allied products for the month January 2011 was 247.6.

Value index of retail outlets of clothing, footwear and allied products for the month February 2011 was 175.7.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month January 2011 was HK\$ 5554 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was HK\$ 3941 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January 2011 was +34.7%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was +4.9%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to February 2011 was +20.4%.

Value index of retail outlets of wearing apparel for the month January 2011 was 233.0.

Value index of retail outlets of wearing apparel for the month February 2011 was 178.6.

Value of retail sales for retail outlets of wearing apparel for the month January 2011 was HK\$ 4483 million.

Value of retail sales for retail outlets of wearing apparel for the month February 2011 was HK\$ 3437 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January 2011 was +31.4%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month February 2011 was +7.5%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January to February 2011 was +19.9%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month January 2011 was 335.2.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was 157.6.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2011 was HK\$ 1071 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was HK\$ 504 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2011 was +50.0%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was -10.5%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to February 2011 was +23.4%.

Value index of retail outlets of consumer durable goods for the month January 2011 was 182.6.

Value index of retail outlets of consumer durable goods for the month February 2011 was 144.8.

Value of retail sales for retail outlets of consumer durable goods for the month January 2011 was HK\$ 5131 million.

Value of retail sales for retail outlets of consumer durable goods for the month February 2011 was HK\$ 4071 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January 2011 was +24.9%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month February 2011 was +11.2%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January to February 2011 was +18.5%.

Value index of retail outlets of motor vehicles and parts for the month January 2011 was 176.8.

Value index of retail outlets of motor vehicles and parts for the month February 2011 was 124.6.

Value of retail sales for retail outlets of motor vehicles and parts for the month January 2011 was HK\$ 1288 million.

Value of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was HK\$ 908 million.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January 2011 was +22.8%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was +7.1%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January to February 2011 was +15.8%.

Value index of retail outlets of electrical goods and photographic equipment for the month January 2011 was 182.6.

Value index of retail outlets of electrical goods and photographic equipment for the month February 2011 was 163.9.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2011 was HK\$ 2485 million.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was HK\$ 2230 million.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2011 was +21.5%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was +5.6%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to February 2011 was +13.5%.

Value index of retail outlets of furniture and fixtures for the month January 2011 was 199.0.

Value index of retail outlets of furniture and fixtures for the month February 2011 was 112.0.

Value of retail sales for retail outlets of furniture and fixtures for the month January 2011 was HK\$ 827 million.

Value of retail sales for retail outlets of furniture and fixtures for the month February 2011 was HK\$ 466 million.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January 2011 was +17.2%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month February 2011 was -0.2%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January to February 2011 was +10.3%.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month January 2011 was 173.8.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was 152.8.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2011 was HK\$ 531 million.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was HK\$ 467 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2011 was +72.7%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was +100.0%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to February 2011 was +84.5%.

Value index of department stores for the month January 2011 was 223.1.

Value index of department stores for the month February 2011 was 163.9.

Value of retail sales for department stores for the month January 2011 was HK\$ 3847 million.

Value of retail sales for department stores for the month February 2011 was HK\$ 2826 million.

Year-on-year % change of value of retail sales for department stores for the month January 2011 was +29.6%.

Year-on-year % change of value of retail sales for department stores for the month February 2011 was +1.0%.

Year-on-year % change of value of retail sales for department stores for the month January to February 2011 was +15.7%.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2011 was 363.6.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was 299.7.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2011 was HK\$ 7868 million.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was HK\$ 6486 million.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2011 was +41.9%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was +34.3%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to February 2011 was +38.4%.

Value index of retail outlets of other consumer goods for the month January 2011 was 219.1.

Value index of retail outlets of other consumer goods for the month February 2011 was 167.9.

Value of retail sales for retail outlets of other consumer goods for the month January 2011 was HK\$ 7290 million.

Value of retail sales for retail outlets of other consumer goods for the month February 2011 was HK\$ 5587 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January 2011 was +21.7%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month February 2011 was +5.0%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January to February 2011 was +13.8%.

Value index of retail outlets of books, newspapers, stationery and gifts for the month January 2011 was 139.7.

Value index of retail outlets of books, newspapers, stationery and gifts for the month February 2011 was 105.4.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2011 was HK\$ 654 million.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was HK\$ 493 million.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2011 was +3.5%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was +5.8%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to February 2011 was +4.5%.

Value index of retail outlets of chinese drugs and herbs for the month January 2011 was 206.9.

Value index of retail outlets of chinese drugs and herbs for the month February 2011 was 137.7.

Value of retail sales for retail outlets of chinese drugs and herbs for the month January 2011 was HK\$ 503 million.

Value of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was HK\$ 335 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January 2011 was +29.0%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was -7.4%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January to February 2011 was +11.5%.

Value index of optical shops for the month January 2011 was 152.0.

Value index of optical shops for the month February 2011 was 165.9.

Value of retail sales for optical shops for the month January 2011 was HK\$ 199 million.

Value of retail sales for optical shops for the month February 2011 was HK\$ 218 million.

Year-on-year % change of value of retail sales for optical shops for the month January 2011 was +14.2%.

Year-on-year % change of value of retail sales for optical shops for the month February 2011 was +5.9%.

Year-on-year % change of value of retail sales for optical shops for the month January to February 2011 was +9.7%.

Value index of retail outlets of medicines and cosmetics for the month January 2011 was 246.8.

Value index of retail outlets of medicines and cosmetics for the month February 2011 was 191.1.

Value of retail sales for retail outlets of medicines and cosmetics for the month January 2011 was HK\$ 3029 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was HK\$ 2345 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January 2011 was +28.3%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was +9.7%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January to February 2011 was +19.5%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month January 2011 was 231.0.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was 174.6.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2011 was HK\$ 2904 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was HK\$ 2196 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2011 was +19.3%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was +2.0%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to February 2011 was +11.2%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month January 2011 was 164.3.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was 140.6.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2011 was HK\$ 4066 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was HK\$ 3479 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2011 was +21.7%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was -2.7%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections

of department stores for the month January to February 2011 was +9.1%.

2. Figures for the month January 2011 are revised figures.

3. Figures for the month February 2011 are provisional figures.

4. The sum of individual items might not exactly tally with the respective total shown above because of rounding.

5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by broad type of retail outlet for January and February 2011

Volume index of total retail sales for the month January 2011 was 190.7.

Volume index of total retail sales for the month February 2011 was 150.1.

Year-on-year % change of volume of retail sales for total retail sales for the month January 2011 was +23.6%.

Year-on-year % change of volume of retail sales for total retail sales for the month February 2011 was +5.1%.

Year-on-year % change of volume of retail sales for total retail sales for the month January to February 2011 was +14.7%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2011 was 142.2.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was 101.2.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January 2011 was +13.7%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was -14.7%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to February 2011 was -0.2%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2011 was 128.3.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was 107.9.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January 2011 was +2.4%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was -10.4%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to February 2011 was -3.8%.

Volume index of retail outlets of fruits and vegetables, fresh for the month January 2011 was 63.9.

Volume index of retail outlets of fruits and vegetables, fresh for the month February 2011 was 45.7.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January 2011 was -11.9%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was -2.9%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to February 2011 was -8.4%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month January 2011 was 128.6.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was 106.3.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January 2011 was +24.3%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was -7.4%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to February 2011 was +7.6%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month January 2011 was 272.5.

Volume index of retail outlets of alcoholic drinks and tobacco for the month February 2011 was 193.8.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month January 2011 was +32.3%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was -5.8%.



Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to February 2011 was +13.3%.

Volume index of retail outlets of other foodstuffs for the month January 2011 was 146.1.

Volume index of retail outlets of other foodstuffs for the month February 2011 was 73.7.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January 2011 was +12.1%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month February 2011 was -33.9%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January to February 2011 was -9.1%.

Volume index of supermarkets for the month January 2011 was 131.5.

Volume index of supermarkets for the month February 2011 was 112.1.

Year-on-year % change of volume of retail sales for supermarkets for the month January 2011 was +16.5%.

Year-on-year % change of volume of retail sales for supermarkets for the month February 2011 was -6.1%.

Year-on-year % change of volume of retail sales for supermarkets for the month January to February 2011 was +4.9%.

Volume index of retail outlets of fuels for the month January 2011 was 130.2.

Volume index of retail outlets of fuels for the month February 2011 was 103.5.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January 2011 was +4.9%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month February 2011 was -0.7%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January to February 2011 was +2.4%.

Volume index of retail outlets of clothing, footwear and allied products for the month January 2011 was 218.1.

Volume index of retail outlets of clothing, footwear and allied products for the month February 2011 was 159.1.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January 2011 was +29.3%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was +0.5%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to February 2011 was +15.4%.

Volume index of retail outlets of wearing apparel for the month January 2011 was 197.7.

Volume index of retail outlets of wearing apparel for the month February 2011 was 158.9.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January 2011 was +25.2%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month February 2011 was +3.1%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January to February 2011 was +14.3%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month January 2011 was 341.2.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was 159.9.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January 2011 was +46.1%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was -12.8%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to February 2011 was +20.2%.

Volume index of retail outlets of consumer durable goods for the month January 2011 was 226.4.  
Volume index of retail outlets of consumer durable goods for the month February 2011 was 189.3.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January 2011 was +28.3%.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month February 2011 was +17.2%.  
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January to February 2011 was +23.0%.  
Volume index of retail outlets of motor vehicles and parts for the month January 2011 was 168.9.  
Volume index of retail outlets of motor vehicles and parts for the month February 2011 was 127.7.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January 2011 was +16.3%.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was +8.8%.  
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to February 2011 was +13.0%.  
Volume index of retail outlets of electrical goods and photographic equipment for the month January 2011 was 270.4.  
Volume index of retail outlets of electrical goods and photographic equipment for the month February 2011 was 244.9.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January 2011 was +28.3%.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was +12.7%.  
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to February 2011 was +20.4%.  
Volume index of retail outlets of furniture and fixtures for the month January 2011 was 176.2.  
Volume index of retail outlets of furniture and fixtures for the month February 2011 was 99.1.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January 2011 was +12.8%.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month February 2011 was -4.2%.  
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January to February 2011 was +6.0%.  
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month January 2011 was 236.2.  
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was 210.9.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January 2011 was +86.4%.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was +117.6%.  
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to February 2011 was +99.9%.  
Volume index of department stores for the month January 2011 was 194.8.  
Volume index of department stores for the month February 2011 was 147.3.  
Year-on-year % change of volume of retail sales for department stores for the month January 2011 was +19.2%.  
Year-on-year % change of volume of retail sales for department stores for the month February 2011 was -4.3%.  
Year-on-year % change of volume of retail sales for department stores for the month January to February 2011 was +7.8%.  
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2011 was 227.0.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was 189.2.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January 2011 was +33.3%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was +25.6%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to February 2011 was +29.7%.

Volume index of retail outlets of other consumer goods for the month January 2011 was 191.5.

Volume index of retail outlets of other consumer goods for the month February 2011 was 146.0.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January 2011 was +20.6%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month February 2011 was +3.8%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January to February 2011 was +12.7%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month January 2011 was 124.1.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month February 2011 was 93.4.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January 2011 was +3.0%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was +4.9%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to February 2011 was +3.8%.

Volume index of retail outlets of chinese drugs and herbs for the month January 2011 was 159.0.

Volume index of retail outlets of chinese drugs and herbs for the month February 2011 was 105.5.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January 2011 was +20.5%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was -13.1%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January to February 2011 was +4.4%.

Volume index of optical shops for the month January 2011 was 129.0.

Volume index of optical shops for the month February 2011 was 139.8.

Year-on-year % change of volume of retail sales for optical shops for the month January 2011 was +10.6%.

Year-on-year % change of volume of retail sales for optical shops for the month February 2011 was +1.8%.

Year-on-year % change of volume of retail sales for optical shops for the month January to February 2011 was +5.8%.

Volume index of retail outlets of medicines and cosmetics for the month January 2011 was 207.0.

Volume index of retail outlets of medicines and cosmetics for the month February 2011 was 160.8.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January 2011 was +23.6%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was +6.0%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to February 2011 was +15.2%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month January 2011 was 214.3.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was 159.7.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January 2011 was +23.2%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was +4.1%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to February 2011 was +14.3%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month January 2011 was 134.9.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was 114.7.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January 2011 was +17.6%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was -7.1%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to February 2011 was +4.8%.

2. Figures for the month January 2011 are revised figures.

3. Figures for the month February 2011 are provisional figures.

4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, December 2009 to February 2011

Year-on-year % change of volume of total retail sales for December 2009 was +11.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2009 compared with the 3 months ending September 2009 was +5.3%.

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +5.4%.

Year-on-year % change of volume of total retail sales for February 2010 was +31.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2010 compared with the 3 months ending November 2009 was +5.1%.

Year-on-year % change of volume of total retail sales for March 2010 was +17.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2010 compared with the 3 months ending December 2009 was +4.2%.

Year-on-year % change of volume of total retail sales for April 2010 was +12.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2010 compared with the 3 months ending January 2010 was +2.4%.

Year-on-year % change of volume of total retail sales for May 2010 was +16.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2010 compared with the 3 months ending February 2010 was +1.4%.

Year-on-year % change of volume of total retail sales for June 2010 was +11.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2010 compared with the 3 months ending March 2010 was +0.4%.

Year-on-year % change of volume of total retail sales for July 2010 was +16.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2010 compared with the 3 months ending April 2010 was +1.9%.

Year-on-year % change of volume of total retail sales for August 2010 was +14.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2010 compared with the 3 months ending May 2010 was +2.7%.

Year-on-year % change of volume of total retail sales for September 2010 was +15.8%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2010 compared with the 3 months ending June 2010 was +5.2%.

Year-on-year % change of volume of total retail sales for October 2010 was +19.7%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2010 compared with the 3 months ending July 2010 was +6.2%.

Year-on-year % change of volume of total retail sales for November 2010 was +15.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2010 compared with the 3 months ending August 2010 was +6.7%.

Year-on-year % change of volume of total retail sales for December 2010 was +16.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2010 compared with the 3 months ending September 2010 was +5.8%.

Year-on-year % change of volume of total retail sales for January 2011 was +23.6%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2011 compared with the 3 months ending October 2010 was +3.5%.

Year-on-year % change of volume of total retail sales for February 2011 was +5.1%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2011 compared with the 3 months ending November 2010 was +2.7%.

Notes:

1. Figures for the month January 2011 are revised figures.
2. Figures for the month February 2011 are provisional figures.
3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.