

Table Title: Table 1 Value index and value of retail sales by broad type of retail outlet for February and March 2011

Value index of total retail sales for the month February 2011 was 173.7.

Value index of total retail sales for the month March 2011 was 185.5.

Value of retail sales for total retail sales for the month February 2011 was HK\$ 29209 million.

Value of retail sales for total retail sales for the month March 2011 was HK\$ 31194 million.

Year-on-year % change of value of retail sales for total retail sales for the month February 2011 was +8.5%.

Year-on-year % change of value of retail sales for total retail sales for the month March 2011 was +26.0%.

Year-on-year % change of value of retail sales for total retail sales for the month January to March 2011 was +21.0%.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was 143.5.

Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2011 was 154.0.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was HK\$ 2541 million.

Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2011 was HK\$ 2726 million.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was -7.9%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2011 was +12.1%.

Year-on-year % change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to March 2011 was +8.2%.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was 181.8.

Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2011 was 166.5.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was HK\$ 955 million.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2011 was HK\$ 875 million.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was -0.4%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2011 was +4.8%.

Year-on-year % change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to March 2011 was +5.4%.

Value index of retail outlets of fruits and vegetables, fresh for the month February 2011 was 73.4.

Value index of retail outlets of fruits and vegetables, fresh for the month March 2011 was 114.0.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was HK\$ 122 million.

Value of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2011 was HK\$ 190 million.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was -2.6%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2011 was +3.4%.

Year-on-year % change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to March 2011 was +1.5%.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was 133.6.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month March 2011 was 126.7.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was HK\$ 543 million.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2011 was HK\$ 515 million.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was -0.5%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2011 was +10.5%.

Year-on-year % change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to March 2011 was +14.0%.

Value index of retail outlets of alcoholic drinks and tobacco for the month February 2011 was 242.0.

Value index of retail outlets of alcoholic drinks and tobacco for the month March 2011 was 236.3.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was HK\$ 444 million.

Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month March 2011 was HK\$ 433 million.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was -0.5%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month March 2011 was +18.0%.

Year-on-year % change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to March 2011 was +17.2%.

Value index of retail outlets of other foodstuffs for the month February 2011 was 97.7.

Value index of retail outlets of other foodstuffs for the month March 2011 was 145.9.

Value of retail sales for retail outlets of other foodstuffs for the month February 2011 was HK\$ 477 million.

Value of retail sales for retail outlets of other foodstuffs for the month March 2011 was HK\$ 713 million.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month February 2011 was -30.1%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month March 2011 was +23.0%.

Year-on-year % change of value of retail sales for retail outlets of other foodstuffs for the month January to March 2011 was +3.6%.

Value index of supermarkets for the month February 2011 was 138.9.

Value index of supermarkets for the month March 2011 was 142.3.

Value of retail sales for supermarkets for the month February 2011 was HK\$ 3156 million.

Value of retail sales for supermarkets for the month March 2011 was HK\$ 3236 million.

Year-on-year % change of value of retail sales for supermarkets for the month February 2011 was -1.9%.

Year-on-year % change of value of retail sales for supermarkets for the month March 2011 was +13.4%.

Year-on-year % change of value of retail sales for supermarkets for the month January to March 2011 was +10.2%.

Value index of retail outlets of fuels for the month February 2011 was 126.7.

Value index of retail outlets of fuels for the month March 2011 was 158.4.

Value of retail sales for retail outlets of fuels for the month February 2011 was HK\$ 634 million.

Value of retail sales for retail outlets of fuels for the month March 2011 was HK\$ 793 million.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month February 2011 was +8.7%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month March 2011 was +14.4%.

Year-on-year % change of value of retail sales for retail outlets of fuels for the month January to March 2011 was +12.8%.

Value index of retail outlets of clothing, footwear and allied products for the month February 2011 was

175.7.

Value index of retail outlets of clothing, footwear and allied products for the month March 2011 was 180.6.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was HK\$ 3941 million.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month March 2011 was HK\$ 4052 million.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was +4.9%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month March 2011 was +29.5%.

Year-on-year % change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to March 2011 was +23.0%.

Value index of retail outlets of wearing apparel for the month February 2011 was 178.6.

Value index of retail outlets of wearing apparel for the month March 2011 was 185.5.

Value of retail sales for retail outlets of wearing apparel for the month February 2011 was HK\$ 3436 million.

Value of retail sales for retail outlets of wearing apparel for the month March 2011 was HK\$ 3568 million.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month February 2011 was +7.5%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month March 2011 was +30.5%.

Year-on-year % change of value of retail sales for retail outlets of wearing apparel for the month January to March 2011 was +23.0%.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was 158.2.

Value index of retail outlets of footwear, allied products and other clothing accessories for the month March 2011 was 151.5.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was HK\$ 505 million.

Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2011 was HK\$ 484 million.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was -10.2%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2011 was +22.9%.

Year-on-year % change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to March 2011 was +23.3%.

Value index of retail outlets of consumer durable goods for the month February 2011 was 144.7.

Value index of retail outlets of consumer durable goods for the month March 2011 was 187.1.

Value of retail sales for retail outlets of consumer durable goods for the month February 2011 was HK\$ 4066 million.

Value of retail sales for retail outlets of consumer durable goods for the month March 2011 was HK\$ 5259 million.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month February 2011 was +11.1%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month March 2011 was +22.9%.

Year-on-year % change of value of retail sales for retail outlets of consumer durable goods for the month January to March 2011 was +20.0%.

Value index of retail outlets of motor vehicles and parts for the month February 2011 was 124.1.

Value index of retail outlets of motor vehicles and parts for the month March 2011 was 218.7.

Value of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was HK\$

904 million.

Value of retail sales for retail outlets of motor vehicles and parts for the month March 2011 was HK\$ 1594 million.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was +6.6%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month March 2011 was +36.9%.

Year-on-year % change of value of retail sales for retail outlets of motor vehicles and parts for the month January to March 2011 was +23.7%.

Value index of retail outlets of electrical goods and photographic equipment for the month February 2011 was 163.8.

Value index of retail outlets of electrical goods and photographic equipment for the month March 2011 was 184.7.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was HK\$ 2230 million.

Value of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2011 was HK\$ 2514 million.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was +5.6%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2011 was +9.4%.

Year-on-year % change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to March 2011 was +12.0%.

Value index of retail outlets of furniture and fixtures for the month February 2011 was 112.0.

Value index of retail outlets of furniture and fixtures for the month March 2011 was 158.3.

Value of retail sales for retail outlets of furniture and fixtures for the month February 2011 was HK\$ 466 million.

Value of retail sales for retail outlets of furniture and fixtures for the month March 2011 was HK\$ 658 million.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month February 2011 was -0.2%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month March 2011 was +23.6%.

Year-on-year % change of value of retail sales for retail outlets of furniture and fixtures for the month January to March 2011 was +14.4%.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was 152.9.

Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month March 2011 was 161.5.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was HK\$ 467 million.

Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2011 was HK\$ 493 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was +100.1%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2011 was +73.4%.

Year-on-year % change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to March 2011 was +80.7%.

Value index of department stores for the month February 2011 was 163.9.

Value index of department stores for the month March 2011 was 161.1.

Value of retail sales for department stores for the month February 2011 was HK\$ 2826 million.

Value of retail sales for department stores for the month March 2011 was HK\$ 2779 million.

Year-on-year % change of value of retail sales for department stores for the month February 2011 was

+1.0%.

Year-on-year % change of value of retail sales for department stores for the month March 2011 was +21.9%.

Year-on-year % change of value of retail sales for department stores for the month January to March 2011 was +17.5%.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was 298.0.

Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2011 was 304.1.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was HK\$ 6448 million.

Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2011 was HK\$ 6580 million.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was +33.5%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2011 was +54.1%.

Year-on-year % change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to March 2011 was +42.7%.

Value index of retail outlets of other consumer goods for the month February 2011 was 168.2.

Value index of retail outlets of other consumer goods for the month March 2011 was 173.4.

Value of retail sales for retail outlets of other consumer goods for the month February 2011 was HK\$ 5595 million.

Value of retail sales for retail outlets of other consumer goods for the month March 2011 was HK\$ 5768 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month February 2011 was +5.1%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month March 2011 was +19.8%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods for the month January to March 2011 was +15.6%.

Value index of retail outlets of books, newspapers, stationery and gifts for the month February 2011 was 105.6.

Value index of retail outlets of books, newspapers, stationery and gifts for the month March 2011 was 101.7.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was HK\$ 494 million.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2011 was HK\$ 476 million.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was +6.0%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2011 was +0.6%.

Year-on-year % change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to March 2011 was +3.4%.

Value index of retail outlets of chinese drugs and herbs for the month February 2011 was 137.7.

Value index of retail outlets of chinese drugs and herbs for the month March 2011 was 175.4.

Value of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was HK\$ 335 million.

Value of retail sales for retail outlets of chinese drugs and herbs for the month March 2011 was HK\$ 426 million.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was -7.4%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month

March 2011 was +29.8%.

Year-on-year % change of value of retail sales for retail outlets of chinese drugs and herbs for the month January to March 2011 was +17.1%.

Value index of optical shops for the month February 2011 was 165.9.

Value index of optical shops for the month March 2011 was 145.6.

Value of retail sales for optical shops for the month February 2011 was HK\$ 218 million.

Value of retail sales for optical shops for the month March 2011 was HK\$ 191 million.

Year-on-year % change of value of retail sales for optical shops for the month February 2011 was +5.9%.

Year-on-year % change of value of retail sales for optical shops for the month March 2011 was +6.2%.

Year-on-year % change of value of retail sales for optical shops for the month January to March 2011 was +8.6%.

Value index of retail outlets of medicines and cosmetics for the month February 2011 was 191.3.

Value index of retail outlets of medicines and cosmetics for the month March 2011 was 207.1.

Value of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was HK\$ 2348 million.

Value of retail sales for retail outlets of medicines and cosmetics for the month March 2011 was HK\$ 2542 million.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was +9.8%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month March 2011 was +30.6%.

Year-on-year % change of value of retail sales for retail outlets of medicines and cosmetics for the month January to March 2011 was +22.9%.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was 175.0.

Value index of retail outlets of other consumer goods, not elsewhere classified for the month March 2011 was 169.6.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was HK\$ 2201 million.

Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month March 2011 was HK\$ 2133 million.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was +2.3%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month March 2011 was +12.9%.

Year-on-year % change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to March 2011 was +11.8%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was 140.6.

Value index of retail outlets of supermarkets and supermarket sections of department stores for the month March 2011 was 143.2.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was HK\$ 3479 million.

Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2011 was HK\$ 3544 million.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was -2.7%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2011 was +14.5%.

Year-on-year % change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to March 2011 was +10.8%.

2. Figures for the month February 2011 are revised figures.
3. Figures for the month March 2011 are provisional figures.
4. The sum of individual items might not exactly tally with the respective total shown above because of rounding.
5. Value index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.
6. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 2 Volume index of retail sales by broad type of retail outlet for February and March 2011

Volume index of total retail sales for the month February 2011 was 150.0.

Volume index of total retail sales for the month March 2011 was 159.1.

Year-on-year % change of volume of retail sales for total retail sales for the month February 2011 was +5.0%.

Year-on-year % change of volume of retail sales for total retail sales for the month March 2011 was +20.0%.

Year-on-year % change of volume of retail sales for total retail sales for the month January to March 2011 was +16.3%.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was 101.1.

Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2011 was 105.9.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month February 2011 was -14.7%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month March 2011 was -0.3%.

Year-on-year % change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to March 2011 was -0.2%.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was 108.0.

Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2011 was 101.3.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month February 2011 was -10.3%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month March 2011 was -8.7%.

Year-on-year % change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to March 2011 was -5.4%.

Volume index of retail outlets of fruits and vegetables, fresh for the month February 2011 was 45.7.

Volume index of retail outlets of fruits and vegetables, fresh for the month March 2011 was 72.4.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month February 2011 was -2.9%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month March 2011 was -3.3%.

Year-on-year % change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to March 2011 was -6.4%.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was 106.3.

Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month March 2011 was 101.0.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month February 2011 was -7.4%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month March 2011 was +3.3%.

Year-on-year % change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to March 2011 was +6.3%.

Volume index of retail outlets of alcoholic drinks and tobacco for the month February 2011 was 193.8.

Volume index of retail outlets of alcoholic drinks and tobacco for the month March 2011 was 160.2.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month February 2011 was -5.8%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month March 2011 was -5.5%.

Year-on-year % change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to March 2011 was +7.8%.

Volume index of retail outlets of other foodstuffs for the month February 2011 was 73.6.

Volume index of retail outlets of other foodstuffs for the month March 2011 was 106.0.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month February 2011 was -34.0%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month March 2011 was +11.4%.

Year-on-year % change of volume of retail sales for retail outlets of other foodstuffs for the month January to March 2011 was -3.3%.

Volume index of supermarkets for the month February 2011 was 112.1.

Volume index of supermarkets for the month March 2011 was 111.1.

Year-on-year % change of volume of retail sales for supermarkets for the month February 2011 was -6.1%.

Year-on-year % change of volume of retail sales for supermarkets for the month March 2011 was +6.5%.

Year-on-year % change of volume of retail sales for supermarkets for the month January to March 2011 was +5.4%.

Volume index of retail outlets of fuels for the month February 2011 was 103.4.

Volume index of retail outlets of fuels for the month March 2011 was 125.7.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month February 2011 was -0.7%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month March 2011 was +2.2%.

Year-on-year % change of volume of retail sales for retail outlets of fuels for the month January to March 2011 was +2.3%.

Volume index of retail outlets of clothing, footwear and allied products for the month February 2011 was 159.1.

Volume index of retail outlets of clothing, footwear and allied products for the month March 2011 was 155.8.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month February 2011 was +0.5%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month March 2011 was +22.7%.

Year-on-year % change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to March 2011 was +17.4%.

Volume index of retail outlets of wearing apparel for the month February 2011 was 158.9.

Volume index of retail outlets of wearing apparel for the month March 2011 was 156.7.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month February 2011 was +3.1%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month March 2011 was +23.3%.

Year-on-year % change of volume of retail sales for retail outlets of wearing apparel for the month January to March 2011 was +16.9%.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was 160.4.

Volume index of retail outlets of footwear, allied products and other clothing accessories for the month March 2011 was 149.8.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month February 2011 was -12.5%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month March 2011 was +18.9%.

Year-on-year % change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to March 2011 was +20.0%.

Volume index of retail outlets of consumer durable goods for the month February 2011 was 189.2.

Volume index of retail outlets of consumer durable goods for the month March 2011 was 239.0.
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month February 2011 was +17.1%.
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month March 2011 was +25.1%.
Year-on-year % change of volume of retail sales for retail outlets of consumer durable goods for the month January to March 2011 was +23.7%.
Volume index of retail outlets of motor vehicles and parts for the month February 2011 was 127.3.
Volume index of retail outlets of motor vehicles and parts for the month March 2011 was 223.9.
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month February 2011 was +8.5%.
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month March 2011 was +32.3%.
Year-on-year % change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to March 2011 was +20.5%.
Volume index of retail outlets of electrical goods and photographic equipment for the month February 2011 was 244.9.
Volume index of retail outlets of electrical goods and photographic equipment for the month March 2011 was 282.5.
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month February 2011 was +12.6%.
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month March 2011 was +17.0%.
Year-on-year % change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to March 2011 was +19.1%.
Volume index of retail outlets of furniture and fixtures for the month February 2011 was 99.1.
Volume index of retail outlets of furniture and fixtures for the month March 2011 was 138.0.
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month February 2011 was -4.2%.
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month March 2011 was +17.3%.
Year-on-year % change of volume of retail sales for retail outlets of furniture and fixtures for the month January to March 2011 was +9.6%.
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was 211.0.
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month March 2011 was 219.0.
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month February 2011 was +117.7%.
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month March 2011 was +85.9%.
Year-on-year % change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to March 2011 was +95.1%.
Volume index of department stores for the month February 2011 was 147.3.
Volume index of department stores for the month March 2011 was 141.7.
Year-on-year % change of volume of retail sales for department stores for the month February 2011 was -4.3%.
Year-on-year % change of volume of retail sales for department stores for the month March 2011 was +13.9%.
Year-on-year % change of volume of retail sales for department stores for the month January to March 2011 was +9.5%.
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was 187.9.
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month March

2011 was 187.7.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month February 2011 was +24.7%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month March 2011 was +42.3%.

Year-on-year % change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to March 2011 was +33.1%.

Volume index of retail outlets of other consumer goods for the month February 2011 was 146.3.

Volume index of retail outlets of other consumer goods for the month March 2011 was 150.3.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month February 2011 was +3.9%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month March 2011 was +19.0%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods for the month January to March 2011 was +14.6%.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month February 2011 was 93.5.

Volume index of retail outlets of books, newspapers, stationery and gifts for the month March 2011 was 88.1.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month February 2011 was +5.1%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month March 2011 was -2.3%.

Year-on-year % change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to March 2011 was +2.0%.

Volume index of retail outlets of chinese drugs and herbs for the month February 2011 was 105.5.

Volume index of retail outlets of chinese drugs and herbs for the month March 2011 was 132.6.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month February 2011 was -13.1%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month March 2011 was +20.6%.

Year-on-year % change of volume of retail sales for retail outlets of chinese drugs and herbs for the month January to March 2011 was +9.3%.

Volume index of optical shops for the month February 2011 was 139.8.

Volume index of optical shops for the month March 2011 was 122.4.

Year-on-year % change of volume of retail sales for optical shops for the month February 2011 was +1.8%.

Year-on-year % change of volume of retail sales for optical shops for the month March 2011 was +3.0%.

Year-on-year % change of volume of retail sales for optical shops for the month January to March 2011 was +4.9%.

Volume index of retail outlets of medicines and cosmetics for the month February 2011 was 161.0.

Volume index of retail outlets of medicines and cosmetics for the month March 2011 was 173.8.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month February 2011 was +6.1%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month March 2011 was +26.0%.

Year-on-year % change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to March 2011 was +18.5%.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was 160.1.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month March 2011 was 156.7.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month February 2011 was +4.4%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month March 2011 was +18.4%.

Year-on-year % change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to March 2011 was +15.5%.

Notes:

1. The figures for supermarkets above do not include sales in supermarket sections of department stores. Supplementary statistics that included such sales are shown below.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was 114.8.

Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month March 2011 was 113.0.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month February 2011 was -7.1%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month March 2011 was +7.6%.

Year-on-year % change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to March 2011 was +5.6%.

2. Figures for the month February 2011 are revised figures.

3. Figures for the month March 2011 are provisional figures.

4. Volume index is based on average of monthly indices from Oct. 2004 to Sep. 2005=100.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.

Table Title: Table 3 Movement of the volume of total retail sales, January 2010 to March 2011

Year-on-year % change of volume of total retail sales for January 2010 was +3.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2010 compared with the 3 months ending October 2009 was +5.4%.

Year-on-year % change of volume of total retail sales for February 2010 was +31.5%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2010 compared with the 3 months ending November 2009 was +5.1%.

Year-on-year % change of volume of total retail sales for March 2010 was +17.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2010 compared with the 3 months ending December 2009 was +4.2%.

Year-on-year % change of volume of total retail sales for April 2010 was +12.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2010 compared with the 3 months ending January 2010 was +2.4%.

Year-on-year % change of volume of total retail sales for May 2010 was +16.3%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2010 compared with the 3 months ending February 2010 was +1.4%.

Year-on-year % change of volume of total retail sales for June 2010 was +11.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2010 compared with the 3 months ending March 2010 was +0.4%.

Year-on-year % change of volume of total retail sales for July 2010 was +16.2%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2010 compared with the 3 months ending April 2010 was +1.9%.

Year-on-year % change of volume of total retail sales for August 2010 was +14.9%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2010 compared with the 3 months ending May 2010 was +2.7%.

Year-on-year % change of volume of total retail sales for September 2010 was +15.8%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2010 compared with the 3 months ending June 2010 was +5.2%.

Year-on-year % change of volume of total retail sales for October 2010 was +19.7%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2010 compared with the 3 months ending July 2010 was +6.2%.

Year-on-year % change of volume of total retail sales for November 2010 was +15.4%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2010 compared with the 3 months ending August 2010 was +6.7%.

Year-on-year % change of volume of total retail sales for December 2010 was +16.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2010 compared with the 3 months ending September 2010 was +5.8%.

Year-on-year % change of volume of total retail sales for January 2011 was +23.6%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2011 compared with the 3 months ending October 2010 was +3.5%.

Year-on-year % change of volume of total retail sales for February 2011 was +5.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2011 compared with the 3 months ending November 2010 was +2.7%.

Year-on-year % change of volume of total retail sales for March 2011 was +20.0%.

Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2011 compared with the 3 months ending December 2010 was +3.7%.

Notes:

1. Figures for the month February 2011 are revised figures.
2. Figures for the month March 2011 are provisional figures.
3. Seasonally adjusted series may be revised as more data become available. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.
4. Starting from January 2009, seasonal adjustment of the volume index of total retail sales is performed using the X-12 ARIMA method to replace the previous X-11 ARIMA method. Seasonally adjusted

figures for past months have also been revised using the X-12 ARIMA method. The X-12 ARIMA method is an update to the X-11 ARIMA method with enhanced modelling and diagnostic capabilities. The X-12 ARIMA method has now become a standard method used by statistical offices for performing seasonal adjustment of statistical series in many countries/territories.

5. All the retail sales statistics are compiled based on the Hong Kong Standard Industrial Classification Version 2.0.