

**Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2011**

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Value of Retail Sales <sup>(2)</sup> (HK\$ million)		Percentage Change (%)		
	Apr 2011 (Revised figures)	May 2011 (Provisional figures)	Apr 2011 (Revised figures)	May 2011 (Provisional figures)	Apr 2011 over Apr 2010	May 2011 over May 2010	Jan - May 2011 over Jan - May 2010
<b><u>All retail outlets</u></b>	<b>190.6</b>	<b>196.9</b>	<b>32,052</b>	<b>33,104</b>	<b>+27.8</b>	<b>+27.8</b>	<b>+23.6</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>149.2</b>	<b>146.5</b>	<b>2,641</b>	<b>2,593</b>	<b>+4.0</b>	<b>+3.9</b>	<b>+6.6</b>
• Fish, livestock and poultry, fresh or frozen	159.3	140.7	837	739	-0.6	-0.7	+3.2
• Fruits and vegetables, fresh	120.9	124.0	202	207	+3.4	+4.8	+2.6
• Bread, pastry, confectionery and biscuits	120.8	129.0	491	524	+9.5	+8.3	+12.1
• Alcoholic drinks and tobacco	238.7	236.4	438	433	+13.8	+14.8	+16.1
• Other foodstuffs	138.0	141.2	674	690	+0.5	-0.3	+2.2
<b>Supermarkets<sup>(1)</sup></b>	<b>139.0</b>	<b>149.8</b>	<b>3,159</b>	<b>3,405</b>	<b>+11.7</b>	<b>+10.8</b>	<b>+10.6</b>
<b>Fuels</b>	<b>158.4</b>	<b>172.3</b>	<b>793</b>	<b>862</b>	<b>+14.0</b>	<b>+16.4</b>	<b>+13.8</b>
<b>Clothing, footwear and allied products</b>	<b>196.1</b>	<b>192.0</b>	<b>4,399</b>	<b>4,307</b>	<b>+42.0</b>	<b>+30.1</b>	<b>+27.8</b>
• Wearing apparel	201.5	195.5	3,878	3,760	+40.9	+29.6	+27.6
• Footwear, allied products and other clothing accessories	163.1	171.0	521	546	+51.0	+33.2	+29.0
<b>Consumer durable goods</b>	<b>180.8</b>	<b>187.1</b>	<b>5,081</b>	<b>5,258</b>	<b>+23.9</b>	<b>+37.5</b>	<b>+24.2</b>
• Motor vehicles and parts	173.8	158.4	1,267	1,154	+7.6	+1.9	+15.6
• Electrical goods and photographic equipment	177.2	207.5	2,412	2,824	+19.4	+54.1	+20.9
• Furniture and fixtures	158.4	132.6	658	551	+13.1	+1.8	+11.8
• Other consumer durable goods, not elsewhere classified	243.7	238.9	744	730	+132.5	+128.6	+102.5
<b>Department stores</b>	<b>165.2</b>	<b>197.3</b>	<b>2,850</b>	<b>3,402</b>	<b>+28.8</b>	<b>+19.8</b>	<b>+19.9</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>312.3</b>	<b>351.9</b>	<b>6,758</b>	<b>7,614</b>	<b>+55.0</b>	<b>+61.3</b>	<b>+48.7</b>
<b>Other consumer goods</b>	<b>191.5</b>	<b>170.2</b>	<b>6,371</b>	<b>5,662</b>	<b>+21.3</b>	<b>+15.6</b>	<b>+16.8</b>
• Books, newspapers, stationery and gifts	129.3	111.3	605	521	+5.2	+5.8	+4.4
• Chinese drugs and herbs	164.5	160.6	400	390	+16.6	+12.8	+16.1
• Optical shops	177.1	176.8	232	232	+20.0	+17.9	+12.8
• Medicines and cosmetics	218.6	186.7	2,683	2,292	+28.2	+17.2	+22.9
• Other consumer goods, not elsewhere classified	195.0	177.1	2,451	2,227	+19.7	+16.7	+14.3

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	138.7	150.5	3,432	3,723	+11.5	+10.9	+10.9
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2011**

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2004 to Sep. 2005 = 100)		Percentage Change (%)		
	Apr 2011 (Revised figures)	May 2011 (Provisional figures)	Apr 2011 over Apr 2010	May 2011 over May 2010	Jan - May 2011 over Jan - May 2010
<b><u>All retail outlets</u></b>	<b>159.9</b>	<b>164.5</b>	<b>+22.1</b>	<b>+21.6</b>	<b>+18.4</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>102.3</b>	<b>99.9</b>	<b>-8.1</b>	<b>-8.7</b>	<b>-3.4</b>
• Fish, livestock and poultry, fresh or frozen	97.1	85.4	-14.0	-14.1	-8.6
• Fruits and vegetables, fresh	79.0	78.5	-4.0	-5.6	-5.7
• Bread, pastry, confectionery and biscuits	95.7	100.1	+2.4	-0.5	+4.2
• Alcoholic drinks and tobacco	161.6	159.7	-9.0	-7.7	+1.7
• Other foodstuffs	99.0	100.1	-9.6	-11.1	-6.1
<b>Supermarkets<sup>(1)</sup></b>	<b>107.6</b>	<b>114.6</b>	<b>+3.8</b>	<b>+1.6</b>	<b>+4.3</b>
<b>Fuels</b>	<b>123.2</b>	<b>133.5</b>	<b>+1.2</b>	<b>+1.4</b>	<b>+1.9</b>
<b>Clothing, footwear and allied products</b>	<b>156.9</b>	<b>155.7</b>	<b>+35.2</b>	<b>+20.9</b>	<b>+21.0</b>
• Wearing apparel	157.6	154.7	+34.1	+19.6	+20.4
• Footwear, allied products and other clothing accessories	153.1	161.8	+42.2	+29.3	+24.6
<b>Consumer durable goods</b>	<b>233.1</b>	<b>244.3</b>	<b>+30.4</b>	<b>+44.3</b>	<b>+29.1</b>
• Motor vehicles and parts	171.3	153.7	+3.6	-7.1	+10.8
• Electrical goods and photographic equipment	271.5	312.3	+28.3	+60.5	+28.4
• Furniture and fixtures	139.4	117.0	+9.4	-1.6	+7.5
• Other consumer durable goods, not elsewhere classified	336.8	330.8	+151.2	+147.1	+118.9
<b>Department stores</b>	<b>141.0</b>	<b>168.9</b>	<b>+20.4</b>	<b>+11.7</b>	<b>+11.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>185.2</b>	<b>207.0</b>	<b>+40.8</b>	<b>+46.6</b>	<b>+37.2</b>
<b>Other consumer goods</b>	<b>165.1</b>	<b>146.2</b>	<b>+19.7</b>	<b>+13.7</b>	<b>+15.5</b>
• Books, newspapers, stationery and gifts	112.1	96.3	+2.3	+2.5	+2.3
• Chinese drugs and herbs	122.8	118.1	+7.4	+2.6	+7.6
• Optical shops	148.5	147.5	+16.1	+14.2	+9.0
• Medicines and cosmetics	180.7	153.3	+22.8	+11.9	+18.1
• Other consumer goods, not elsewhere classified	179.4	163.0	+23.8	+20.1	+18.1

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>108.3</i>	<i>116.3</i>	<i>+3.6</i>	<i>+1.9</i>	<i>+4.5</i>
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**Table 3 : Movement of the volume of total retail sales, March 2010 to May 2011**

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)
2010 Mar	+17.3	2010 Mar	2009 Dec	+4.2
Apr	+12.4	Apr	2010 Jan	+2.4
May	+16.3	May	Feb	+1.4
Jun	+11.9	Jun	Mar	+0.4
Jul	+16.2	Jul	Apr	+1.9
Aug	+14.9	Aug	May	+2.7
Sep	+15.8	Sep	Jun	+5.2
Oct	+19.7	Oct	Jul	+6.2
Nov	+15.4	Nov	Aug	+6.7
Dec	+16.0	Dec	Sep	+5.8
2011 Jan	+23.6	2011 Jan	Oct	+3.5
Feb	+5.0	Feb	Nov	+2.7
Mar	+20.2	Mar	Dec	+3.8
Apr	+22.1	Apr	2011 Jan	+6.0
May	+21.6*	May	Feb	+8.0*

\* Provisional figures.

- (1) The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2010 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2010 compared with the average monthly index for Jul., Aug. and Sep. 2010.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.