

Table 1 : Value index and value of retail sales by broad type of retail outlet for May and June 2011

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales ⁽²⁾ (HK\$ million)		Percentage Change ⁽³⁾ (%)		
	May 2011 (Revised figures)	Jun 2011 (Provisional figures)	May 2011 (Revised figures)	Jun 2011 (Provisional figures)	May 2011 over May 2010	Jun 2011 over Jun 2010	Jan - Jun 2011 over Jan - Jun 2010
<u>All retail outlets</u>	128.0	121.1	33,104	31,329	+27.8	+28.8	+24.4
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	101.0	91.1	2,592	2,336	+3.9	+1.8	+5.8
• Fish, livestock and poultry, fresh or frozen	95.2	87.7	739	681	-0.6	-1.4	+2.6
• Fruits and vegetables, fresh	116.7	121.9	206	216	+4.6	+2.6	+2.6
• Bread, pastry, confectionery and biscuits	96.9	91.9	524	497	+8.3	+9.8	+11.7
• Other food, not elsewhere classified	101.1	76.0	689	518	-0.5	-10.3	+0.4
• Alcoholic drinks and tobacco	111.2	108.9	433	424	+14.8	+16.7	+16.2
Supermarkets⁽¹⁾	112.9	112.2	3,405	3,385	+10.8	+12.6	+10.9
Fuels	124.5	122.2	862	847	+16.4	+21.2	+15.1
Clothing, footwear and allied products	128.8	107.4	4,308	3,593	+30.1	+28.6	+27.9
• Wearing apparel	130.6	106.1	3,761	3,054	+29.7	+29.0	+27.8
• Footwear, allied products and other clothing accessories	117.5	115.8	546	538	+33.2	+26.8	+28.6
Consumer durable goods	131.1	131.6	5,257	5,278	+37.4	+40.1	+26.7
• Motor vehicles and parts	105.4	103.6	1,154	1,134	+1.9	-0.5	+12.8
• Electrical goods and photographic equipment	140.9	147.0	2,822	2,944	+54.0	+70.8	+28.1
• Furniture and fixtures	96.3	108.9	551	623	+1.8	+13.7	+12.1
• Other consumer durable goods, not elsewhere classified	214.6	169.6	730	577	+128.6	+62.0	+94.6
Department stores	129.5	107.6	3,402	2,828	+19.8	+22.6	+20.3
Jewellery, watches and clocks, and valuable gifts	161.8	155.1	7,614	7,296	+61.3	+58.9	+50.4
Other consumer goods	115.5	117.6	5,663	5,767	+15.6	+18.4	+17.0
• Books, newspapers, stationery and gifts	97.7	102.1	521	544	+5.8	+4.1	+4.3
• Chinese drugs and herbs	113.1	110.5	390	381	+12.7	+15.2	+16.0
• Optical shops	132.7	124.1	232	217	+17.8	+24.0	+14.5
• Medicines and cosmetics	118.2	114.2	2,294	2,215	+17.3	+19.0	+22.3
• Other consumer goods, not elsewhere classified	116.6	126.2	2,227	2,410	+16.6	+21.7	+15.5

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>112.7</i>	<i>110.6</i>	<i>3,723</i>	<i>3,654</i>	<i>+10.9</i>	<i>+11.7</i>	<i>+11.0</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

(3) The year-on-year rates of change in the value index of retail sales are derived from the 2009/10-based series.

Table 2 : Volume index of retail sales by broad type of retail outlet for May and June 2011

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change ⁽²⁾ (%)		
	May 2011 (Revised figures)	Jun 2011 (Provisional figures)	May 2011 over May 2010	Jun 2011 over Jun 2010	Jan - Jun 2011 over Jan - Jun 2010
<u>All retail outlets</u>	120.2	114.3	+21.1	+22.2	+19.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	89.4	80.0	-8.1	-10.3	-4.1
• Fish, livestock and poultry, fresh or frozen	83.1	75.0	-13.9	-15.2	-9.2
• Fruits and vegetables, fresh	107.5	118.4	-4.2	-2.7	-3.6
• Bread, pastry, confectionery and biscuits	89.1	83.7	-0.3	+0.4	+3.7
• Other food, not elsewhere classified	91.8	68.2	-8.9	-18.9	-6.8
• Alcoholic drinks and tobacco	89.9	88.0	-7.0	-5.4	+1.1
Supermarkets⁽¹⁾	104.3	103.3	+2.8	+3.5	+4.7
Fuels	105.9	104.2	+1.3	+3.8	+2.2
Clothing, footwear and allied products	116.0	98.4	+20.4	+20.4	+20.1
• Wearing apparel	117.3	96.7	+19.2	+19.8	+19.6
• Footwear, allied products and other clothing accessories	108.0	108.9	+28.8	+24.2	+23.2
Consumer durable goods	135.2	136.0	+41.1	+43.7	+30.3
• Motor vehicles and parts	98.9	97.4	-4.0	-6.0	+8.6
• Electrical goods and photographic equipment	150.5	157.2	+62.8	+79.7	+35.9
• Furniture and fixtures	93.9	106.4	-1.0	+11.4	+9.4
• Other consumer durable goods, not elsewhere classified	231.8	185.1	+147.0	+74.6	+109.0
Department stores	122.3	101.4	+14.5	+15.9	+15.2
Jewellery, watches and clocks, and valuable gifts	144.7	139.8	+46.2	+45.6	+37.7
Other consumer goods	114.2	116.2	+14.7	+17.0	+16.6
• Books, newspapers, stationery and gifts	95.6	100.0	+3.5	+1.8	+2.8
• Chinese drugs and herbs	103.5	100.7	+3.8	+5.9	+8.4
• Optical shops	128.6	120.0	+15.1	+20.9	+11.4
• Medicines and cosmetics	113.3	109.3	+12.9	+14.5	+18.5
• Other consumer goods, not elsewhere classified	121.0	130.2	+21.4	+24.8	+20.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>104.4</i>	<i>102.0</i>	<i>+3.1</i>	<i>+2.9</i>	<i>+5.0</i>
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(2) The year-on-year rates of change in the volume index of retail sales are derived from the 2009/10-based series.

Table 3 : Movement of the volume of total retail sales, April 2010 to June 2011

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2010 Apr	+12.4	2010 Apr	2010 Jan	+1.9
May	+16.3	May	Feb	+1.0
Jun	+11.9	Jun	Mar	+0.6
Jul	+16.2	Jul	Apr	+2.3
Aug	+14.9	Aug	May	+3.0
Sep	+15.8	Sep	Jun	+4.9
Oct	+19.2	Oct	Jul	+5.7
Nov	+15.1	Nov	Aug	+6.3
Dec	+16.0	Dec	Sep	+5.9
2011 Jan	+24.2	2011 Jan	Oct	+4.1
Feb	+4.8	Feb	Nov	+3.3
Mar	+20.6	Mar	Dec	+4.0
Apr	+21.9	Apr	2011 Jan	+5.4
May	+21.1	May	Feb	+7.4
Jun	+22.2*	Jun	Mar	+5.6*

* Provisional figures.

- (1) In calculating this rate of change, the 2009/10-based seasonally adjusted series is used. The rate is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2011 is the percentage change of the average monthly index for Apr., May and Jun. 2011 compared with the average monthly index for Jan., Feb. and Mar. 2011.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January become available.