

## **Appendix 1**




### **Fact Sheet – Special Stamps Issuing Programme for 2012**

The Special Stamp Issuing Programme for 2012 (the Programme) boasts a colourful mix of historical events, contemporary themes and traditional favourites.


The Programme embraces a wide variety of attractive themes including commemorative issues such as “The 150<sup>th</sup> Anniversary of the Queen’s College”, “The 15<sup>th</sup> Anniversary of the Establishment of the Hong Kong Special Administrative Region”, “The 150<sup>th</sup> Anniversary of Stamp Issuance in Hong Kong” and “Games of the XXX Olympiad London 2012”. It also features contemporary topics like “Hong Kong Festivals”, “Hong Kong Delicacies”, “Working Dogs in Government Services”, “Hong Kong Insects II” and “12 Western Zodiac Signs”. With novel designs and a clever use of colours, these stamps celebrate our dynamic lifestyle in a multicultural and cosmopolitan city. Infused with rose fragrance, the “Heartwarming Stamps Mini-pane (2006 version) with Fragrance” presents the Heartwarming stamps in a new layout while the “12 Western Zodiac Signs” are truly unmissable regardless of your zodiac sign.

2012 also marks a fresh start for two traditional favourites, the “Lunar New Year Animal Series” and the “World Heritage in China Series”, which are bound to gain attention featuring the “Year of the Dragon” and “The Great Wall” respectively.

The Programme was finalised after a vigorous selection from among 110 entries and developed meticulously from 98 initial designs by the Stamp Advisory Committee. The themes and topics echo unique aspects of Hong Kong as an international metropolis and are a precious collection for philatelists and an ideal gift for esteemed clients. Further details of each individual special stamp issue will be available prior to the release date.

Date / Month of Issue	Description
14 January 2012	<p><b>1. Year of the Dragon</b></p> <p>“Year of the Dragon” is the first special stamp issue of the fourth Lunar New Year Animal Series. Almighty and commanding respect, the dragon is not only a totem for superior status, but also for the Chinese race. Featuring different representations of the dragon and the first-ever silk stamp sheetlet, this cheerful set is filled with Chinese elements perfect for this auspicious season.</p>  
14 January 2012	<p><b>1a. Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Rabbit/Dragon</b></p> <p>The gentle rabbit is paired up and contrasted with the powerful dragon in this exquisite stamp sheetlet, embossed and hot-foiled with genuine 22K/24K gold foil and 99.9% silver foil, ideal for a New Year gift.</p> 

<p>14 January 2012</p>	<p><b>1b. Gold and Silver Stamp Sheetlet on Lunar New Year Animals – A Complete Collectible Set</b></p> <p>As a grand finale to the Gold and Silver Stamp Sheetlet series, this pair of stamp sheetlets presents all of the Lunar New Year animals in twenty-four designs which have been released in the past twelve years in gold and silver hues to welcome a prosperous year ahead.</p> 
<p>14 February 2012</p>	<p><b>2. Heartwarming Stamps (2006 Version) Mini-pane with Fragrance</b></p>
	 <p>Looking for a unique gift idea for Valentine's Day? This new edition mini-pane presents the 2006 Heartwarming Stamps with a new layout and an aromatic twist. Infused with rose fragrance, it is a tasteful declaration of love that sweethearts will adore.</p>

<p>27 March 2012</p>	<p><b>3. The 150<sup>th</sup> Anniversary of the Queen's College</b></p> <p>Founded in 1862, the Queen's College is the first government school in Hong Kong and has established its fame as one of Hong Kong's most eminent secondary schools. This first-ever shield-shaped stamp sheetlet features the school's emblem and commemorates its 150<sup>th</sup> anniversary.</p> 
<p>3 May 2012</p>	<p><b>4. Hong Kong, China - France Joint Issue on Art</b></p> <p>Speak of France and the country's love of art will surely come to mind. This joint issue with La Poste, coinciding with the annual Le French May event in Hong Kong, features vintage landscape painting and contemporary sculpture to demonstrate the ardent passion for fine arts that Hong Kong and France share.</p>

22 May 2012

## 5. Hong Kong Festivals

More than a vibrant international city, Hong Kong is a place where East meets West with traditional Chinese cultural influence all around. This set of stamps features five Chinese festivals commonly celebrated in Hong Kong to demonstrate the city's rich cultural inheritance.



19 June 2012

### 6. Working Dogs in Government Services

People say, “A dog is man’s best friend”. This holds even more true for Hong Kong’s working dogs serving in various government departments. These canine heroes diligently fulfil their duties and use their innate talents for our greater good. This set of stamps depicts these working dogs at work with their heads held high. It is a fitting recognition for their admirable courage and dedication.





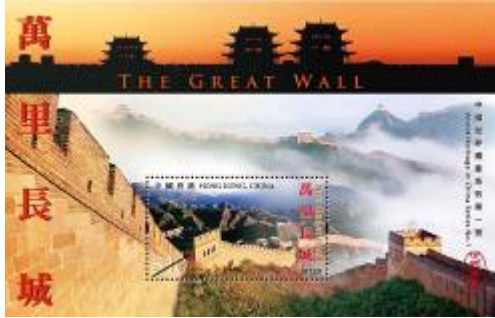

1 July 2012

### 7. The 15<sup>th</sup> Anniversary of the Establishment of the Hong Kong Special Administrative Region

Celebrating Hong Kong’s achievements in the past decade and a half, this stamp sheetlet is a visual representation of some of our city’s prominent developments, unified by the theme of a Bauhinia flower in full bloom.



<p>27 July 2012</p>	<p><b>8. Games of the XXX Olympiad London 2012</b></p> <p>Hongkong Post will issue a set of stamps to commemorate the 30th Olympic Games. To be released on day one of the London Games, these stamps form an exuberant circle that is bursting with sporting action.</p> 
<p>30 August 2012</p>	<p><b>9. Hong Kong Delicacies</b></p> <p>Hong Kong is world-renowned as the ‘Culinary Capital of Asia’. This stamp set serves up a number of local delicacies in enticing colours, including egg tarts and milk tea, wonton noodles, roast goose and seafood. Bon Appétit, devoted gastronomes and philatelists!</p> 

<p>27 September 2012</p>	<p><b>10. World Heritage in China Series No. 1: The Great Wall</b></p> <p>The marvellous Great Wall is featured in Stamp Sheetlet No. 1 of Hongkong Post's World Heritage in China Series. Hailed as an architectural symbol of China, the Great Wall's value far exceeds its original military purpose. It represents the apex of ancient ingenuity and will forever stand as the splendid dragon that inspires awe and admiration from around the world. The stamp sheetlet captures the grandeur of this ancient wonder against two different backgrounds of mist and sunset.</p> 
<p>1 November 2012</p>	<p><b>11. 12 Western Zodiac Signs</b></p> <p>The zodiac opens up a gateway for us to make sense of the fascinating stars in the sky. It is a study that combines mythology, astrology and our understanding of the universe into one. This set of colourful stamps presents twelve Western zodiac signs in a style that is both delicate and lively. A truly unmissable set regardless of your zodiac sign!</p> 



<p>22 November 2012</p>	<p><b>12. Hong Kong Insects II</b></p> <p>Following the first series of “Hong Kong Insects”, “Hong Kong Insects II” introduces more of Hong Kong’s impressive biodiversity, showcasing six common local bugs – dragonfly, butterfly, beetle, cicada, moth and mantis. Let us all keep our environment in mind as we admire these wonders of nature.</p>
<p>8 December 2012</p>	<p><b>13. The 150<sup>th</sup> Anniversary of Stamp Issuance in Hong Kong</b></p> <p>It has been 150 years since the first stamps were issued in Hong Kong on 8 December 1862. This commemorative set juxtaposes these old stamps with the communication tools from different eras to show how postage stamps have stood the test of time.</p> 

*Note:* All images are for reference only. The actual issue date of the special stamp issue, its range of products and the stamp designs are subject to change and will be announced closer to release.