











Fact Sheet – 2012 Local Standing Order Service

(A) Early Bird Incentive Schemes

1. Bonus Scheme	
<ul style="list-style-type: none"> • Minimum order of HK\$50 for 2012 stamp products • Order received by 25 October 2011 • Various incentive items are available for redemption according to bonus points earned by LSOS orders received by 25 October 2011: 	
<p>Lunar New Year Animal Series No. 1 (Year of the Dragon) Souvenir Card</p>  <p>Bonus Points Required: 200</p>	<p>Year of the Dragon Red Packets (a pack of 20 pieces)</p>  <p>Bonus Points Required: 400</p>
<p>Year of the Dragon Specimen Stamps Souvenir Pack</p>  <p>Bonus Points Required: 500</p>	<p>Year of the Dragon 「龍馬精神」 Spring Couplets</p>  <p>Bonus Points Required: 1,000</p>
<p>World Heritage in China Series No. 1: The Great Wall Imperforated Sheetlet Colour Print</p>  <p>Bonus Points Required: 1,200</p>	<p>170th Anniversary of Hong Kong Postal Service Special - Crystal Mini AA Posting Box</p>  <p>Bonus Points Required: 2,000</p>

<p>999.9 Gold Prestige Card Series No. 1 (Year of the Dragon)</p>  <p>Bonus Points Required: 2,500</p>	<p>Serviced LSOS Souvenir Cover in a Personalised Collector's Pack with 1st Day of Chinese New Year Postmark and Gold and Silver Stamp Sheetlet on Lunar New Year Animals – A Complete Collectible Set</p>  <p>Bonus Points Required: 6,000</p>
<p>Year of the Dragon Stamp Metallic Impression</p>  <p>For cumulative account spending of HK\$5,000 or above (based on the processed and debited amount) by 31 December 2012 on 2012 stamp products.</p>	
<p>2. Member Reward Scheme</p>	
<p>New members with a minimum order of HK\$50 for 2012 stamp products by 25 October 2011 will receive a 2012 Stamp Issue Calendar Card.</p> 	<p>Existing members with a minimum order of HK\$50 for 2012 stamp products by 25 October 2011 will receive a Lunar New Year Animal Series No. 1 (Year of the Dragon) Souvenir Card or 200 bonus points.</p> 
<p>3. Thank You Perk</p>	
<p>2011 LSOS members who renew their membership and place a minimum order of HK\$50 for 2012 stamp products by 25 October 2011 will receive the Year of the Dragon Red Packets (a pack of 20 pieces).</p>	

4. Young Collectors Bonus Scheme	5. Young Collectors Retention Scheme
<p>Young collectors aged 18 or below will receive a Star-Shaped 3D Memo Pad when placing an order of HK\$100 or above for 2012 stamp products by 25 October 2011.</p> 	<p>To encourage our younger collectors to continue their lifelong interest in collecting stamps, all LSOS members who turn 19 in 2011 (i.e. born in 1992) can immediately get 800 extra bonus points redeemable for a host of marvellous gifts upon renewing their LSOS account for 2012 as by placing an order of HK\$50 or more within the incentive period.</p> 
6. Member-Get-Member Reward Scheme	7. Order Plan Special Reward
<p>All LSOS members who have registered between 1 January 2006 and 21 September 2011 may become a referee and introduce new members. New members who spend HK\$100 or more on stamp products within the incentive period will enjoy an extra 100 bonus points on top of the normal 1 bonus point given for every HK\$1 purchase.</p> <p>Each referee who introduces a new member will receive 100 bonus points upon renewal of his/her LSOS account for 2012 (by placing an order of HK\$50 or more).</p> 	<p>The Year of the Dragon Metallic Pin is specialy awarded to Auto-order Plan users <u>or</u> customers placing a standing order on selective stamp product issues under the Flexi-order Plan for 2012 stamp products by 25 October 2011.</p> 
8. Online Ordering through Stamp OnNet	
<p>Order the 2012 stamp products online to enjoy extra bonus points!</p> <ul style="list-style-type: none"> • 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points • 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points • 3rd tier: Online ordering amount of HK\$501 and above → 400 extra bonus points 	

9. Share the Joy of the 170th Anniversary of Postal Service in Hong Kong!

We are grateful for your continued support and pleased to introduce a fresh series of incentive schemes.

Orders valued at HK\$50 or above will receive the **Hong Kong Delicacies Special Stamps - Wooden Tableware Set with Cloth Bag.**



Orders valued at HK\$170 or above will receive the **170th Anniversary of Hong Kong Postal Service Special Leather Name Card Holder.**



(B) Road Shows at Shopping Malls and Post Offices

Hongkong Post will organise a series of road shows at shopping malls and post offices to promote the Special Stamps Issuing Programme 2012 and the 2012 Local Standing Order Service (LSOS). Please refer to the following schedule:

Road Shows at Shopping Malls				
1.	24-25.9.2011	Sat-Sun	12noon – 9:00pm	Tuen Mun Town Plaza (1/F)
2.	1-2.10.2011	Sat-Sun	12noon – 9:00pm	Island Resort Mall (G/F)
3.	8.10.2011	Sat only	12noon – 9:00pm	MegaBox (5/F)
4.	22-23.10.2011	Sat-Sun	12noon – 9:00pm	Times Square (G/F)

Road Shows at Post Offices				
1.	27.9.2011	Tue	9:30am – 6:00pm	Kowloon Central Post Office
2.	30.9.2011	Fri	9:30am – 5:00pm	Kwun Tong Post Office
3.	4.10.2011	Tue	9:30am – 6:00pm	Sheung Wan Post Office
4.	7.10.2011	Fri	9:30am – 5:00pm	Kwong Wa Street Post Office
5.	11.10.2011	Tue	9:00am – 5:00pm	Shatin Central Post Office

6.	14.10.2011	Fri	9:30am – 6:00pm	Tsim Sha Tsui Post Office
7.	18.10.2011	Tue	9:00am – 5:00pm	Tsuen Wan Post Office
8.	21.10.2011	Fri	9:00am – 5:00pm	Yuen Long Post Office
9.	25.10.2011	Tue	9:00am – 6:00pm	General Post Office

- Hand-back service will not be available at the Road Shows and posting facilities will not be provided at the shopping malls.