Table Title: Table 1 Value index and value of retail sales by broad type of retail outlet for September and October 2011
Value index of total retail sales for the month September 2011 was 120.5.
Value index of total retail sales for the month October 2011 was 132.3.
Value of retail sales for total retail sales for the month September 2011 was HK\$ 31177 million.
Value of retail sales for total retail sales for the month October 2011 was HK\$ 34214 million.
Year-on-year \% change of value of retail sales for total retail sales for the month September 2011 was +24.0\%.
Year-on-year \% change of value of retail sales for total retail sales for the month October 2011 was +23.1\%.
Year-on-year \% change of value of retail sales for total retail sales for the month January to October 2011 was $+25.2 \%$.
Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2011 was 117.7.
Value index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month October 2011 was 117.5.
Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2011 was HK\$ 3021 million.
Value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month October 2011 was HK\$ 3013 million.
Year-on-year \% change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2011 was $+2.8 \%$.
Year-on-year \% change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month October 2011 was +9.9\%.
Year-on-year \% change of value of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to October 2011 was $+6.9 \%$.
Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2011 was 94.6.
Value index of retail outlets of fish, livestock and poultry, fresh or frozen for the month October 2011 was 103.9.

Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month
September 2011 was HK\$ 735 million.
Value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month October 2011 was HK\$ 807 million.
Year-on-year \% change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2011 was $+4.7 \%$.
Year-on-year \% change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month October 2011 was $+5.7 \%$.
Year-on-year \% change of value of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to October 2011 was $+3.6 \%$.
Value index of retail outlets of fruits and vegetables, fresh for the month September 2011 was 106.1. Value index of retail outlets of fruits and vegetables, fresh for the month October 2011 was 110.2.
Value of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2011 was HK\$ 188 million.
Value of retail sales for retail outlets of fruits and vegetables, fresh for the month October 2011 was HK\$ 195 million.
Year-on-year \% change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2011 was $+0.5 \%$.
Year-on-year \% change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month October 2011 was $+0.6 \%$.
Year-on-year \% change of value of retail sales for retail outlets of fruits and vegetables, fresh for the month January to October 2011 was $+2.1 \%$.
Value index of retail outlets of bread, pastry, confectionery and biscuits for the month September 2011 was 193.4.

Value index of retail outlets of bread, pastry, confectionery and biscuits for the month October 2011 was 129.4.

Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2011 was HK\$ 1046 million.
Value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month October 2011 was HK\$ 700 million.
Year-on-year \% change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2011 was $-1.8 \%$.
Year-on-year \% change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month October 2011 was $+14.1 \%$.
Year-on-year \% change of value of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to October 2011 was $+11.7 \%$.
Value index of retail outlets of other food, not elsewhere classified for the month September 2011 was 78.4 .

Value index of retail outlets of other food, not elsewhere classified for the month October 2011 was 114.6. Value of retail sales for retail outlets of other food, not elsewhere classified for the month September 2011 was HK\$ 534 million.
Value of retail sales for retail outlets of other food, not elsewhere classified for the month October 2011 was HK\$ 781 million.
Year-on-year \% change of value of retail sales for retail outlets of other food, not elsewhere classified for the month September 2011 was -8.8\%.
Year-on-year \% change of value of retail sales for retail outlets of other food, not elsewhere classified for the month October 2011 was $+0.6 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other food, not elsewhere classified for the month January to October 2011 was $-0.8 \%$.
Value index of retail outlets of alcoholic drinks and tobacco for the month September 2011 was 132.9. Value index of retail outlets of alcoholic drinks and tobacco for the month October 2011 was 136.3.
Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2011 was HK\$ 518 million.
Value of retail sales for retail outlets of alcoholic drinks and tobacco for the month October 2011 was HK\$ 531 million.
Year-on-year \% change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2011 was $+30.2 \%$.
Year-on-year \% change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month October 2011 was $+34.3 \%$.
Year-on-year \% change of value of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to October 2011 was $+21.9 \%$.
Value index of supermarkets for the month September 2011 was 120.2.
Value index of supermarkets for the month October 2011 was 120.0.
Value of retail sales for supermarkets for the month September 2011 was HK\$ 3627 million.
Value of retail sales for supermarkets for the month October 2011 was HK\$ 3620 million.
Year-on-year \% change of value of retail sales for supermarkets for the month September 2011 was +15.5\%.
Year-on-year \% change of value of retail sales for supermarkets for the month October 2011 was $+13.1 \%$. Year-on-year \% change of value of retail sales for supermarkets for the month January to October 2011 was $+12.3 \%$.
Value index of retail outlets of fuels for the month September 2011 was 122.9.
Value index of retail outlets of fuels for the month October 2011 was 121.6.
Value of retail sales for retail outlets of fuels for the month September 2011 was HK\$ 851 million.
Value of retail sales for retail outlets of fuels for the month October 2011 was HK\$ 842 million.
Year-on-year \% change of value of retail sales for retail outlets of fuels for the month September 2011 was $+15.0 \%$.
Year-on-year \% change of value of retail sales for retail outlets of fuels for the month October 2011 was $+14.0 \%$.

Year-on-year \% change of value of retail sales for retail outlets of fuels for the month January to October 2011 was $+15.4 \%$.
Value index of retail outlets of clothing, footwear and allied products for the month September 2011 was 111.2.

Value index of retail outlets of clothing, footwear and allied products for the month October 2011 was 140.9.

Value of retail sales for retail outlets of clothing, footwear and allied products for the month September 2011 was HK\$ 3719 million.
Value of retail sales for retail outlets of clothing, footwear and allied products for the month October 2011 was HK\$ 4714 million.
Year-on-year \% change of value of retail sales for retail outlets of clothing, footwear and allied products for the month September 2011 was $+32.9 \%$.
Year-on-year \% change of value of retail sales for retail outlets of clothing, footwear and allied products for the month October 2011 was $+26.3 \%$.
Year-on-year \% change of value of retail sales for retail outlets of clothing, footwear and allied products for the month January to October 2011 was $+29.2 \%$.
Value index of retail outlets of wearing apparel for the month September 2011 was 112.9.
Value index of retail outlets of wearing apparel for the month October 2011 was 144.9.
Value of retail sales for retail outlets of wearing apparel for the month September 2011 was HK\$ 3251 million.
Value of retail sales for retail outlets of wearing apparel for the month October 2011 was HK\$ 4172 million.
Year-on-year \% change of value of retail sales for retail outlets of wearing apparel for the month
September 2011 was $+35.7 \%$.
Year-on-year \% change of value of retail sales for retail outlets of wearing apparel for the month October 2011 was $+27.7 \%$.
Year-on-year \% change of value of retail sales for retail outlets of wearing apparel for the month January to October 2011 was $+29.8 \%$.
Value index of retail outlets of footwear, allied products and other clothing accessories for the month September 2011 was 100.6.
Value index of retail outlets of footwear, allied products and other clothing accessories for the month October 2011 was 116.6.
Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2011 was HK\$ 468 million.
Value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month October 2011 was HK\$ 542 million.
Year-on-year \% change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2011 was $+16.4 \%$.
Year-on-year \% change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month October 2011 was $+16.1 \%$.
Year-on-year \% change of value of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to October 2011 was $+25.2 \%$.
Value index of retail outlets of consumer durable goods for the month September 2011 was 135.7.
Value index of retail outlets of consumer durable goods for the month October 2011 was 135.3.
Value of retail sales for retail outlets of consumer durable goods for the month September 2011 was HK\$ 5442 million.
Value of retail sales for retail outlets of consumer durable goods for the month October 2011 was HK\$ 5426 million.
Year-on-year \% change of value of retail sales for retail outlets of consumer durable goods for the month September 2011 was +19.7\%.
Year-on-year \% change of value of retail sales for retail outlets of consumer durable goods for the month October 2011 was $+20.2 \%$.
Year-on-year \% change of value of retail sales for retail outlets of consumer durable goods for the month January to October 2011 was $+27.1 \%$.

Value index of retail outlets of motor vehicles and parts for the month September 2011 was 123.1.
Value index of retail outlets of motor vehicles and parts for the month October 2011 was 118.9.
Value of retail sales for retail outlets of motor vehicles and parts for the month September 2011 was HK\$ 1348 million.
Value of retail sales for retail outlets of motor vehicles and parts for the month October 2011 was HK\$ 1303 million.
Year-on-year \% change of value of retail sales for retail outlets of motor vehicles and parts for the month September 2011 was +22.1\%.
Year-on-year \% change of value of retail sales for retail outlets of motor vehicles and parts for the month October 2011 was +12.8\%.
Year-on-year \% change of value of retail sales for retail outlets of motor vehicles and parts for the month January to October 2011 was $+12.6 \%$.
Value index of retail outlets of electrical goods and photographic equipment for the month September 2011 was 140.8.
Value index of retail outlets of electrical goods and photographic equipment for the month October 2011 was 132.4.
Value of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2011 was HK\$ 2820 million.
Value of retail sales for retail outlets of electrical goods and photographic equipment for the month October 2011 was HK\$ 2651 million.
Year-on-year \% change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2011 was $+25.8 \%$.
Year-on-year \% change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month October 2011 was $+12.7 \%$.
Year-on-year \% change of value of retail sales for retail outlets of electrical goods and photographic equipment for the month January to October 2011 was $+31.4 \%$.
Value index of retail outlets of furniture and fixtures for the month September 2011 was 112.1.
Value index of retail outlets of furniture and fixtures for the month October 2011 was 92.2.
Value of retail sales for retail outlets of furniture and fixtures for the month September 2011 was HK\$ 642 million.
Value of retail sales for retail outlets of furniture and fixtures for the month October 2011 was HK\$ 528 million.
Year-on-year \% change of value of retail sales for retail outlets of furniture and fixtures for the month September 2011 was $-2.2 \%$.
Year-on-year \% change of value of retail sales for retail outlets of furniture and fixtures for the month October 2011 was -3.4\%.
Year-on-year \% change of value of retail sales for retail outlets of furniture and fixtures for the month January to October 2011 was $+8.3 \%$.
Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month September 2011 was 186.1.
Value index of retail outlets of other consumer durable goods, not elsewhere classified for the month October 2011 was 277.8.
Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2011 was HK\$ 633 million.
Value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month October 2011 was HK\$ 944 million.
Year-on-year \% change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2011 was $+15.6 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month October 2011 was $+104.9 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to October 2011 was $+77.0 \%$.
Value index of department stores for the month September 2011 was 105.9.
Value index of department stores for the month October 2011 was 123.9.

Value of retail sales for department stores for the month September 2011 was HK\$ 2782 million.
Value of retail sales for department stores for the month October 2011 was HK\$ 3256 million.
Year-on-year \% change of value of retail sales for department stores for the month September 2011 was +21.6\%.
Year-on-year \% change of value of retail sales for department stores for the month October 2011 was +17.4\%.
Year-on-year \% change of value of retail sales for department stores for the month January to October 2011 was $+21.0 \%$.
Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2011 was 146.8.
Value index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month October 2011 was 164.8.
Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2011 was HK\$ 6907 million.
Value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month October 2011 was HK\$ 7752 million.
Year-on-year \% change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2011 was $+50.6 \%$.
Year-on-year \% change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month October 2011 was $+47.5 \%$.
Year-on-year \% change of value of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to October 2011 was $+50.5 \%$.
Value index of retail outlets of other consumer goods for the month September 2011 was 98.5.
Value index of retail outlets of other consumer goods for the month October 2011 was 114.0.
Value of retail sales for retail outlets of other consumer goods for the month September 2011 was HK\$ 4827 million.
Value of retail sales for retail outlets of other consumer goods for the month October 2011 was HK\$ 5590 million.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods for the month September 2011 was $+17.9 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods for the month October 2011 was $+15.4 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods for the month January to October 2011 was $+17.3 \%$.
Value index of retail outlets of books, newspapers, stationery and gifts for the month September 2011 was 83.4.

Value index of retail outlets of books, newspapers, stationery and gifts for the month October 2011 was 102.2.

Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2011 was HK\$ 444 million.
Value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month October 2011 was HK\$ 545 million.
Year-on-year \% change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2011 was $+0.8 \%$.
Year-on-year \% change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month October 2011 was $+5.3 \%$.
Year-on-year \% change of value of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to October 2011 was $+4.8 \%$.
Value index of retail outlets of Chinese drugs and herbs for the month September 2011 was 100.4.
Value index of retail outlets of Chinese drugs and herbs for the month October 2011 was 110.1.
Value of retail sales for retail outlets of Chinese drugs and herbs for the month September 2011 was HK\$ 346 million.
Value of retail sales for retail outlets of Chinese drugs and herbs for the month October 2011 was HK\$ 379 million.

Year-on-year \% change of value of retail sales for retail outlets of Chinese drugs and herbs for the month September 2011 was $+6.3 \%$.
Year-on-year \% change of value of retail sales for retail outlets of Chinese drugs and herbs for the month October 2011 was $+9.5 \%$.
Year-on-year \% change of value of retail sales for retail outlets of Chinese drugs and herbs for the month January to October 2011 was $+14.6 \%$.
Value index of optical shops for the month September 2011 was 95.7.
Value index of optical shops for the month October 2011 was 95.1.
Value of retail sales for optical shops for the month September 2011 was HK\$ 167 million.
Value of retail sales for optical shops for the month October 2011 was HK\$ 166 million.
Year-on-year \% change of value of retail sales for optical shops for the month September 2011 was +15.3\%.
Year-on-year \% change of value of retail sales for optical shops for the month October 2011 was $+14.0 \%$. Year-on-year \% change of value of retail sales for optical shops for the month January to October 2011 was $+15.7 \%$.
Value index of retail outlets of medicines and cosmetics for the month September 2011 was 104.9.
Value index of retail outlets of medicines and cosmetics for the month October 2011 was 119.1.
Value of retail sales for retail outlets of medicines and cosmetics for the month September 2011 was HK\$ 2036 million.
Value of retail sales for retail outlets of medicines and cosmetics for the month October 2011 was HK\$ 2311 million.
Year-on-year \% change of value of retail sales for retail outlets of medicines and cosmetics for the month September 2011 was $+19.0 \%$.
Year-on-year \% change of value of retail sales for retail outlets of medicines and cosmetics for the month October 2011 was $+16.5 \%$.
Year-on-year \% change of value of retail sales for retail outlets of medicines and cosmetics for the month January to October 2011 was $+21.5 \%$.
Value index of retail outlets of other consumer goods, not elsewhere classified for the month September 2011 was 96.0.
Value index of retail outlets of other consumer goods, not elsewhere classified for the month October 2011 was 114.6.
Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month September 2011 was HK\$ 1834 million.
Value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month October 2011 was HK\$ 2188 million.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month September 2011 was $+24.5 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month October 2011 was $+18.4 \%$.
Year-on-year \% change of value of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to October 2011 was $+17.2 \%$.
Notes:

1. The figures for supermarkets above do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below.
Value index of retail outlets of supermarkets and supermarket sections of department stores for the month September 2011 was 120.0.
Value index of retail outlets of supermarkets and supermarket sections of department stores for the month October 2011 was 119.5.
Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2011 was HK\$ 3965 million.
Value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month October 2011 was HK\$ 3948 million.
Year-on-year \% change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2011 was $+15.4 \%$.

Year-on-year \% change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month October 2011 was $+13.2 \%$.
Year-on-year \% change of value of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to October 2011 was $+12.3 \%$.
2. Figures for the month September 2011 are revised figures.
3. Figures for the month October 2011 are provisional figures.
4. The sum of individual items might not add up to the respective total because of rounding.
5. The value index is compiled with the average monthly indices from October 2009 to September 2010 taken as 100 .

Table Title: Table 2 Volume index of retail sales by broad type of retail outlet for September and October 2011
Volume index of total retail sales for the month September 2011 was 111.7.
Volume index of total retail sales for the month October 2011 was 121.7.
Year-on-year \% change of volume of retail sales for total retail sales for the month September 2011 was +15.1\%.
Year-on-year \% change of volume of retail sales for total retail sales for the month October 2011 was $+15.0 \%$.
Year-on-year \% change of volume of retail sales for total retail sales for the month January to October 2011 was $+18.8 \%$.
Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2011 was 101.0.
Volume index of retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month October 2011 was 99.8.
Year-on-year \% change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month September 2011 was -9.6\%.
Year-on-year \% change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month October 2011 was $-4.0 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of food, alcoholic drinks and tobacco (other than supermarkets) for the month January to October 2011 was $-4.5 \%$.
Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2011 was 77.5.
Volume index of retail outlets of fish, livestock and poultry, fresh or frozen for the month October 2011 was 83.9.
Year-on-year \% change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month September 2011 was $-12.7 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month October 2011 was $-13.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of fish, livestock and poultry, fresh or frozen for the month January to October 2011 was $-10.1 \%$.
Volume index of retail outlets of fruits and vegetables, fresh for the month September 2011 was 96.5.
Volume index of retail outlets of fruits and vegetables, fresh for the month October 2011 was 101.3.
Year-on-year \% change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month September 2011 was -4.1\%.
Year-on-year \% change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month October 2011 was $-0.6 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of fruits and vegetables, fresh for the month January to October 2011 was $-3.4 \%$.
Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month September 2011 was 173.1.
Volume index of retail outlets of bread, pastry, confectionery and biscuits for the month October 2011 was 115.7.

Year-on-year \% change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month September 2011 was $-9.3 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month October 2011 was $+6.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of bread, pastry, confectionery and biscuits for the month January to October 2011 was $+3.5 \%$.
Volume index of retail outlets of other food, not elsewhere classified for the month September 2011 was 68.0.

Volume index of retail outlets of other food, not elsewhere classified for the month October 2011 was 99.4.

Year-on-year \% change of volume of retail sales for retail outlets of other food, not elsewhere classified for the month September 2011 was -19.0\%.

Year-on-year \% change of volume of retail sales for retail outlets of other food, not elsewhere classified for the month October 2011 was $-10.3 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of other food, not elsewhere classified for the month January to October 2011 was $-9.4 \%$.
Volume index of retail outlets of alcoholic drinks and tobacco for the month September 2011 was 107.5. Volume index of retail outlets of alcoholic drinks and tobacco for the month October 2011 was 109.2.
Year-on-year \% change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month September 2011 was $+6.2 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month October 2011 was $+8.6 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of alcoholic drinks and tobacco for the month January to October 2011 was $+3.1 \%$.
Volume index of supermarkets for the month September 2011 was 110.7.
Volume index of supermarkets for the month October 2011 was 109.1.
Year-on-year \% change of volume of retail sales for supermarkets for the month September 2011 was +7.4\%.
Year-on-year \% change of volume of retail sales for supermarkets for the month October 2011 was $+4.7 \%$.
Year-on-year \% change of volume of retail sales for supermarkets for the month January to October 2011 was $+5.0 \%$.
Volume index of retail outlets of fuels for the month September 2011 was 103.7.
Volume index of retail outlets of fuels for the month October 2011 was 103.3.
Year-on-year \% change of volume of retail sales for retail outlets of fuels for the month September 2011 was $-0.9 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of fuels for the month October 2011 was $+0.9 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of fuels for the month January to
October 2011 was +1.4\%.
Volume index of retail outlets of clothing, footwear and allied products for the month September 2011 was 104.8.
Volume index of retail outlets of clothing, footwear and allied products for the month October 2011 was 125.9.

Year-on-year \% change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month September 2011 was $+21.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month October 2011 was $+14.2 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of clothing, footwear and allied products for the month January to October 2011 was $+20.2 \%$.
Volume index of retail outlets of wearing apparel for the month September 2011 was 106.0.
Volume index of retail outlets of wearing apparel for the month October 2011 was 128.4.
Year-on-year \% change of volume of retail sales for retail outlets of wearing apparel for the month
September 2011 was +23.0\%.
Year-on-year \% change of volume of retail sales for retail outlets of wearing apparel for the month October 2011 was $+14.6 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of wearing apparel for the month January to October 2011 was $+20.2 \%$.
Volume index of retail outlets of footwear, allied products and other clothing accessories for the month September 2011 was 97.0.
Volume index of retail outlets of footwear, allied products and other clothing accessories for the month October 2011 was 110.5.
Year-on-year \% change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month September 2011 was $+9.7 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month October 2011 was $+11.3 \%$.

Year-on-year \% change of volume of retail sales for retail outlets of footwear, allied products and other clothing accessories for the month January to October 2011 was $+19.6 \%$.
Volume index of retail outlets of consumer durable goods for the month September 2011 was 141.2. Volume index of retail outlets of consumer durable goods for the month October 2011 was 142.0.
Year-on-year \% change of volume of retail sales for retail outlets of consumer durable goods for the month September 2011 was $+22.5 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of consumer durable goods for the month October 2011 was $+23.5 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of consumer durable goods for the month January to October 2011 was $+30.6 \%$.
Volume index of retail outlets of motor vehicles and parts for the month September 2011 was 116.2. Volume index of retail outlets of motor vehicles and parts for the month October 2011 was 112.1.
Year-on-year \% change of volume of retail sales for retail outlets of motor vehicles and parts for the month September 2011 was $+16.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of motor vehicles and parts for the month October 2011 was +7.0\%.
Year-on-year \% change of volume of retail sales for retail outlets of motor vehicles and parts for the month January to October 2011 was $+8.0 \%$.
Volume index of retail outlets of electrical goods and photographic equipment for the month September 2011 was 153.4.
Volume index of retail outlets of electrical goods and photographic equipment for the month October 2011 was 145.6.
Year-on-year \% change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month September 2011 was $+33.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month October 2011 was $+19.6 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of electrical goods and photographic equipment for the month January to October 2011 was $+39.2 \%$.
Volume index of retail outlets of furniture and fixtures for the month September 2011 was 108.6.
Volume index of retail outlets of furniture and fixtures for the month October 2011 was 87.6.
Year-on-year \% change of volume of retail sales for retail outlets of furniture and fixtures for the month September 2011 was -4.4\%.
Year-on-year \% change of volume of retail sales for retail outlets of furniture and fixtures for the month October 2011 was $-7.9 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of furniture and fixtures for the month January to October 2011 was $+5.7 \%$.
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month September 2011 was 204.1.
Volume index of retail outlets of other consumer durable goods, not elsewhere classified for the month October 2011 was 309.2.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month September 2011 was $+22.1 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month October 2011 was $+117.5 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer durable goods, not elsewhere classified for the month January to October 2011 was $+88.9 \%$.
Volume index of department stores for the month September 2011 was 100.8.
Volume index of department stores for the month October 2011 was 115.0.
Year-on-year \% change of volume of retail sales for department stores for the month September 2011 was +14.6\%.
Year-on-year \% change of volume of retail sales for department stores for the month October 2011 was +10.9\%.
Year-on-year \% change of volume of retail sales for department stores for the month January to October 2011 was $+15.3 \%$.

Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2011 was 122.3.
Volume index of retail outlets of jewellery, watches and clocks, and valuable gifts for the month October 2011 was 139.5.
Year-on-year \% change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month September 2011 was $+28.5 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month October 2011 was $+31.0 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of jewellery, watches and clocks, and valuable gifts for the month January to October 2011 was $+35.6 \%$.
Volume index of retail outlets of other consumer goods for the month September 2011 was 95.3.
Volume index of retail outlets of other consumer goods for the month October 2011 was 110.7.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods for the month September 2011 was +14.4\%.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods for the month October 2011 was +12.7\%.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods for the month January to October 2011 was $+16.3 \%$.
Volume index of retail outlets of books, newspapers, stationery and gifts for the month September 2011 was 80.4.
Volume index of retail outlets of books, newspapers, stationery and gifts for the month October 2011 was 99.5.

Year-on-year \% change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month September 2011 was $-2.3 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month October 2011 was $+3.2 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of books, newspapers, stationery and gifts for the month January to October 2011 was $+3.0 \%$.
Volume index of retail outlets of Chinese drugs and herbs for the month September 2011 was 90.5. Volume index of retail outlets of Chinese drugs and herbs for the month October 2011 was 98.8.
Year-on-year \% change of volume of retail sales for retail outlets of Chinese drugs and herbs for the month September 2011 was $-1.9 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of Chinese drugs and herbs for the month October 2011 was $+1.3 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of Chinese drugs and herbs for the month January to October 2011 was $+6.5 \%$.
Volume index of optical shops for the month September 2011 was 91.8.
Volume index of optical shops for the month October 2011 was 90.9.
Year-on-year \% change of volume of retail sales for optical shops for the month September 2011 was +11.1\%.
Year-on-year \% change of volume of retail sales for optical shops for the month October 2011 was +10.7\%.
Year-on-year \% change of volume of retail sales for optical shops for the month January to October 2011 was $+12.5 \%$.
Volume index of retail outlets of medicines and cosmetics for the month September 2011 was 100.8. Volume index of retail outlets of medicines and cosmetics for the month October 2011 was 115.5. Year-on-year \% change of volume of retail sales for retail outlets of medicines and cosmetics for the month September 2011 was $+15.7 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of medicines and cosmetics for the month October 2011 was $+14.9 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of medicines and cosmetics for the month January to October 2011 was $+18.0 \%$.
Volume index of retail outlets of other consumer goods, not elsewhere classified for the month September 2011 was 95.0.

Volume index of retail outlets of other consumer goods, not elsewhere classified for the month October 2011 was 112.9.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month September 2011 was $+21.7 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month October 2011 was $+15.2 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of other consumer goods, not elsewhere classified for the month January to October 2011 was $+20.3 \%$.
Notes:

1. The figures for supermarkets above do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below.
Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month September 2011 was 110.9.
Volume index of retail outlets of supermarkets and supermarket sections of department stores for the month October 2011 was 108.9.
Year-on-year \% change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month September 2011 was $+7.4 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month October 2011 was $+5.0 \%$.
Year-on-year \% change of volume of retail sales for retail outlets of supermarkets and supermarket sections of department stores for the month January to October 2011 was $+5.3 \%$.
2. Figures for the month September 2011 are revised figures.
3. Figures for the month October 2011 are provisional figures.
4. The volume index is compiled with the average monthly indices from October 2009 to September 2010 taken as 100 .

Table Title: Table 3 Movement of the volume of total retail sales, August 2010 to October 2011 Year-on-year \% change of volume of total retail sales for August 2010 was $+14.9 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2010 compared with the 3 months ending May 2010 was $+3.0 \%$.
Year-on-year \% change of volume of total retail sales for September 2010 was $+15.8 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2010 compared with the 3 months ending June 2010 was $+4.9 \%$.
Year-on-year \% change of volume of total retail sales for October 2010 was $+19.2 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2010 compared with the 3 months ending July 2010 was $+5.7 \%$.
Year-on-year \% change of volume of total retail sales for November 2010 was $+15.1 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending November 2010 compared with the 3 months ending August 2010 was $+6.3 \%$.
Year-on-year \% change of volume of total retail sales for December 2010 was $+16.0 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending December 2010 compared with the 3 months ending September 2010 was $+5.9 \%$.
Year-on-year \% change of volume of total retail sales for January 2011 was $+24.2 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending January 2011 compared with the 3 months ending October 2010 was $+4.1 \%$.
Year-on-year \% change of volume of total retail sales for February 2011 was $+4.8 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending February 2011 compared with the 3 months ending November 2010 was $+3.3 \%$.
Year-on-year \% change of volume of total retail sales for March 2011 was $+20.6 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending March 2011 compared with the 3 months ending December 2010 was $+4.0 \%$.
Year-on-year \% change of volume of total retail sales for April 2011 was $+21.9 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending April 2011 compared with the 3 months ending January 2011 was $+5.4 \%$.
Year-on-year \% change of volume of total retail sales for May 2011 was $+21.1 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending May 2011 compared with the 3 months ending February 2011 was $+7.4 \%$.
Year-on-year \% change of volume of total retail sales for June 2011 was $+22.2 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending June 2011 compared with the 3 months ending March 2011 was $+5.6 \%$.
Year-on-year \% change of volume of total retail sales for July 2011 was $+22.4 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending July 2011 compared with the 3 months ending April 2011 was $+5.3 \%$.
Year-on-year \% change of volume of total retail sales for August 2011 was $+20.7 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending August 2011 compared with the 3 months ending May 2011 was $+3.5 \%$.
Year-on-year \% change of volume of total retail sales for September 2011 was $+15.1 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending September 2011 compared with the 3 months ending June 2011 was $+2.8 \%$.
Year-on-year \% change of volume of total retail sales for October 2011 was $+15.0 \%$.
Rate of change of seasonally adjusted volume of retail sales for the 3 months ending October 2011 compared with the 3 months ending July 2011 was $+1.2 \%$.
Notes:

1. Figures for the month September 2011 are revised figures.
2. Figures for the month October 2011 are provisional figures.
3. The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.
