

**Table 1 : Value index and value of retail sales by broad type of retail outlet for January and February 2012**

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales <sup>(2)</sup> (HK\$ million)		Percentage Change (%)		
	Jan 2012 (Revised figures)	Feb 2012 (Provisional figures)	Jan 2012 (Revised figures)	Feb 2012 (Provisional figures)	Jan 2012 over Jan 2011	Feb 2012 over Feb 2011	Jan - Feb 2012 over Jan - Feb 2011
<b><u>All retail outlets</u></b>	<b>166.8</b>	<b>130.6</b>	<b>43,152</b>	<b>33,785</b>	<b>+14.9</b>	<b>+15.7</b>	<b>+15.2</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>134.5</b>	<b>106.4</b>	<b>3,450</b>	<b>2,729</b>	<b>+1.2</b>	<b>+7.4</b>	<b>+3.8</b>
• Fish, livestock and poultry, fresh or frozen	126.8	129.6	985	1,007	-6.1	+5.4	-0.6
• Fruits and vegetables, fresh	96.7	73.6	171	130	+0.5	+6.3	+3.0
• Bread, pastry, confectionery and biscuits	138.6	103.5	749	560	+14.4	+3.1	+9.3
• Other food, not elsewhere classified	117.4	74.1	800	505	-14.6	+5.7	-7.7
• Alcoholic drinks and tobacco	191.3	135.6	745	528	+24.4	+19.0	+22.1
<b>Supermarkets<sup>(1)</sup></b>	<b>147.0</b>	<b>110.3</b>	<b>4,437</b>	<b>3,329</b>	<b>+21.0</b>	<b>+5.5</b>	<b>+13.8</b>
<b>Fuels</b>	<b>119.4</b>	<b>110.0</b>	<b>827</b>	<b>762</b>	<b>+5.0</b>	<b>+20.2</b>	<b>+11.8</b>
<b>Clothing, footwear and allied products</b>	<b>193.1</b>	<b>131.7</b>	<b>6,460</b>	<b>4,405</b>	<b>+16.3</b>	<b>+11.8</b>	<b>+14.4</b>
• Wearing apparel	188.3	134.1	5,424	3,863	+21.0	+12.4	+17.3
• Footwear, allied products and other clothing accessories	222.7	116.5	1,036	542	-3.3	+7.2	#
<b>Consumer durable goods</b>	<b>154.2</b>	<b>145.4</b>	<b>6,182</b>	<b>5,831</b>	<b>+20.5</b>	<b>+43.4</b>	<b>+30.6</b>
• Motor vehicles and parts	100.5	114.9	1,101	1,259	-14.6	+39.2	+7.6
• Electrical goods and photographic equipment	172.2	162.4	3,449	3,253	+38.8	+45.9	+42.2
• Furniture and fixtures	115.9	88.6	663	507	-19.8	+8.9	-9.5
• Other consumer durable goods, not elsewhere classified	285.0	239.0	969	813	+82.5	+74.0	+78.5
<b>Department stores</b>	<b>166.5</b>	<b>117.0</b>	<b>4,376</b>	<b>3,075</b>	<b>+13.8</b>	<b>+8.8</b>	<b>+11.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>197.9</b>	<b>156.8</b>	<b>9,311</b>	<b>7,377</b>	<b>+18.3</b>	<b>+14.4</b>	<b>+16.6</b>
<b>Other consumer goods</b>	<b>165.4</b>	<b>128.0</b>	<b>8,109</b>	<b>6,277</b>	<b>+11.2</b>	<b>+12.2</b>	<b>+11.6</b>
• Books, newspapers, stationery and gifts	129.9	98.3	692	524	+5.9	+6.0	+6.0
• Chinese drugs and herbs	141.4	105.3	487	363	-3.1	+8.4	+1.5
• Optical shops	126.0	143.0	220	250	+10.4	+14.7	+12.6
• Medicines and cosmetics	178.5	144.9	3,464	2,811	+14.4	+19.7	+16.7
• Other consumer goods, not elsewhere classified	169.9	121.9	3,246	2,329	+11.7	+5.8	+9.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>149.0</i>	<i>109.8</i>	<i>4,921</i>	<i>3,627</i>	<i>+21.0</i>	<i>+4.3</i>	<i>+13.3</i>
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(2) # Denotes change within  $\pm 0.05$ .

(3) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for January and February 2012**

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)		
	Jan 2012 (Revised figures)	Feb 2012 (Provisional figures)	Jan 2012 over Jan 2011	Feb 2012 over Feb 2011	Jan - Feb 2012 over Jan - Feb 2011
<b>All retail outlets</b>	<b>154.5</b>	<b>121.6</b>	<b>+9.1</b>	<b>+10.1</b>	<b>+9.5</b>
<b>By broad type of retail outlet</b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>111.0</b>	<b>87.7</b>	<b>-11.8</b>	<b>-2.9</b>	<b>-8.1</b>
• Fish, livestock and poultry, fresh or frozen	95.4	98.5	-23.7	-6.9	-16.0
• Fruits and vegetables, fresh	86.7	65.8	+0.5	+5.3	+2.5
• Bread, pastry, confectionery and biscuits	123.0	91.8	+7.7	-2.7	+3.0
• Other food, not elsewhere classified	101.2	64.2	-22.8	-3.0	-16.2
• Alcoholic drinks and tobacco	153.6	111.4	+0.9	+2.6	+1.6
<b>Supermarkets<sup>(1)</sup></b>	<b>134.1</b>	<b>100.0</b>	<b>+13.2</b>	<b>-1.1</b>	<b>+6.6</b>
<b>Fuels</b>	<b>101.1</b>	<b>90.9</b>	<b>-2.4</b>	<b>+10.6</b>	<b>+3.4</b>
<b>Clothing, footwear and allied products</b>	<b>178.7</b>	<b>126.1</b>	<b>+9.9</b>	<b>+5.8</b>	<b>+8.1</b>
• Wearing apparel	174.1	128.7	+14.6	+6.2	+10.9
• Footwear, allied products and other clothing accessories	207.1	110.0	-9.6	+2.7	-5.7
<b>Consumer durable goods</b>	<b>162.8</b>	<b>152.9</b>	<b>+24.6</b>	<b>+46.6</b>	<b>+34.4</b>
• Motor vehicles and parts	91.4	104.6	-20.0	+30.0	+0.7
• Electrical goods and photographic equipment	192.2	181.2	+47.7	+54.9	+51.1
• Furniture and fixtures	107.1	81.1	-24.9	+1.0	-15.6
• Other consumer durable goods, not elsewhere classified	312.9	262.0	+89.4	+78.7	+84.4
<b>Department stores</b>	<b>155.9</b>	<b>111.3</b>	<b>+9.5</b>	<b>+5.3</b>	<b>+7.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>168.9</b>	<b>132.8</b>	<b>+7.6</b>	<b>+3.0</b>	<b>+5.5</b>
<b>Other consumer goods</b>	<b>159.6</b>	<b>122.9</b>	<b>+6.9</b>	<b>+7.7</b>	<b>+7.2</b>
• Books, newspapers, stationery and gifts	123.8	93.7	+1.5	+1.6	+1.5
• Chinese drugs and herbs	125.8	93.9	-9.4	+1.9	-4.9
• Optical shops	120.2	134.0	+7.1	+10.0	+8.6
• Medicines and cosmetics	173.4	139.9	+13.7	+17.8	+15.5
• Other consumer goods, not elsewhere classified	165.3	118.1	+4.0	-0.7	+2.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	136.2	99.9	+13.6	-2.0	+6.4
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**Table 3 : Movement of the volume of total retail sales, December 2010 to February 2012**

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)
2010 Dec	+16.0	2010 Dec	2010 Sep	+6.5
2011 Jan	+24.2	2011 Jan	Oct	+4.4
Feb	+4.8	Feb	Nov	+3.6
Mar	+20.6	Mar	Dec	+3.7
Apr	+21.9	Apr	2011 Jan	+5.0
May	+21.1	May	Feb	+5.9
Jun	+22.2	Jun	Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1*	Feb	Nov	+0.3*

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2011 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2011 compared with the average monthly index for Jul., Aug. and Sep. 2011.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.