

Major Fare Promotions and Concessions Provided by MTRCL from 2009 to 2011

| Major Fare Promotions and Concessions # | 2009 | | 2010 | | 2011 | |
|---|--------------------------------------|-----------------------------|--------------------------------------|-----------------------------|--------------------------------------|-----------------------------|
| | Passenger trips benefitted (million) | Amount involved (\$million) | Passenger trips benefitted (million) | Amount involved (\$million) | Passenger trips benefitted (million) | Amount involved (\$million) |
| Fare concession for children | 46 | 168 | 46 | 170 | 48 | 189 |
| Student Travel Scheme | 165 | 538 | 183 | 610 | 186 | 645 |
| Fare concession and \$2 fare promotion for the elderly | 85 | 377 | 90 | 420 | 98 | 462 |
| Fare concession for Persons with Disabilities | 0.2 | < 0.5 | 9 | 40 | 14 | 52 |
| Monthly Pass and Day Pass | 74 | 177 | 82 | 230 | 86 | 230 |
| Free interchange offer and Light Rail Personalised Octopus Frequent User Bonus Scheme | 36 | 130 | 38 | 145 | 38 | 147 |
| “Ride \$100 Get \$5 MTR Shop Coupon” promotion scheme (Promotional period: 14 June 2010 – 6 August 2010) | N/A | N/A | 0.4 | 2 | N/A | N/A |
| “ Ride \$100 Get 1 Free” promotion scheme (Promotional period: 4 July 2011 – 30 December 2011) | N/A | N/A | N/A | N/A | 5 | 65 |
| Total | 406.2 | 1,390.5 | 448.4 | 1,617 | 475 | 1,790 |

Excluding Fare Saver discounts provided under commercial promotions