

Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2012

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales ⁽²⁾ (HK\$ million)		Percentage Change (%)		
	Feb 2012 (Revised figures)	Mar 2012 (Provisional figures)	Feb 2012 (Revised figures)	Mar 2012 (Provisional figures)	Feb 2012 over Feb 2011	Mar 2012 over Mar 2011	Jan - Mar 2012 over Jan - Mar 2011
<u>All retail outlets</u>	130.6	141.6	33,777	36,619	+15.6	+17.3	+15.9
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	106.4	106.9	2,730	2,743	+7.4	+0.6	+2.8
• Fish, livestock and poultry, fresh or frozen	129.6	111.3	1,007	865	+5.4	-1.1	-0.8
• Fruits and vegetables, fresh	73.6	108.5	130	192	+6.3	+0.9	+2.1
• Bread, pastry, confectionery and biscuits	103.7	102.5	561	554	+3.3	+7.6	+8.8
• Other food, not elsewhere classified	74.1	84.4	505	575	+5.7	-19.5	-11.7
• Alcoholic drinks and tobacco	135.6	143.1	528	558	+19.0	+28.7	+24.1
Supermarkets⁽¹⁾	110.3	119.9	3,329	3,617	+5.5	+11.8	+13.2
Fuels	110.0	127.5	762	883	+20.2	+11.4	+11.6
Clothing, footwear and allied products	131.8	140.1	4,408	4,688	+11.9	+15.7	+14.8
• Wearing apparel	134.3	143.5	3,867	4,131	+12.5	+15.8	+16.8
• Footwear, allied products and other clothing accessories	116.5	119.6	542	556	+7.2	+14.9	+3.5
Consumer durable goods	145.5	170.6	5,837	6,841	+43.5	+30.0	+30.4
• Motor vehicles and parts	114.9	136.6	1,258	1,496	+39.1	-6.2	+1.8
• Electrical goods and photographic equipment	162.7	191.1	3,260	3,827	+46.2	+52.2	+45.7
• Furniture and fixtures	88.6	110.3	507	631	+8.9	-4.4	-7.8
• Other consumer durable goods, not elsewhere classified	238.9	260.9	812	887	+74.0	+79.5	+78.9
Department stores	117.0	121.4	3,075	3,189	+8.8	+14.5	+12.5
Jewellery, watches and clocks, and valuable gifts	156.4	166.8	7,357	7,850	+14.1	+19.0	+17.2
Other consumer goods	128.0	138.8	6,278	6,807	+12.2	+17.8	+13.6
• Books, newspapers, stationery and gifts	98.3	93.0	524	495	+6.0	+3.2	+5.1
• Chinese drugs and herbs	105.4	122.2	363	421	+8.5	-1.1	+0.6
• Optical shops	143.0	131.9	250	230	+14.7	+21.0	+15.3
• Medicines and cosmetics	144.7	161.6	2,807	3,136	+19.6	+23.4	+18.8
• Other consumer goods, not elsewhere classified	122.2	132.1	2,334	2,523	+6.1	+17.9	+11.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>109.8</i>	<i>119.0</i>	<i>3,627</i>	<i>3,930</i>	<i>+4.3</i>	<i>+10.9</i>	<i>+12.5</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for February and March 2012

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)		
	Feb 2012 (Revised figures)	Mar 2012 (Provisional figures)	Feb 2012 over Feb 2011	Mar 2012 over Mar 2011	Jan - Mar 2012 over Jan - Mar 2011
<u>All retail outlets</u>	121.5	131.4	+10.1	+13.4	+10.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	87.7	88.4	-2.9	-7.1	-7.7
• Fish, livestock and poultry, fresh or frozen	98.5	85.7	-6.9	-13.1	-15.1
• Fruits and vegetables, fresh	65.8	89.0	+5.3	-9.6	-2.3
• Bread, pastry, confectionery and biscuits	92.0	90.4	-2.6	+0.7	+2.3
• Other food, not elsewhere classified	64.2	73.2	-3.0	-24.7	-19.0
• Alcoholic drinks and tobacco	111.4	117.1	+2.6	+29.9	+8.9
Supermarkets⁽¹⁾	100.0	108.2	-1.1	+7.3	+6.8
Fuels	90.9	103.3	+10.6	+3.6	+3.4
Clothing, footwear and allied products	126.2	130.3	+5.8	+11.2	+9.1
• Wearing apparel	128.9	133.3	+6.3	+11.1	+11.0
• Footwear, allied products and other clothing accessories	110.0	111.3	+2.7	+12.0	-1.7
Consumer durable goods	153.0	179.4	+46.8	+34.5	+34.5
• Motor vehicles and parts	104.6	125.5	+30.0	-8.8	-3.3
• Electrical goods and photographic equipment	181.6	213.6	+55.3	+59.9	+54.3
• Furniture and fixtures	81.1	100.5	+1.0	-10.4	-13.8
• Other consumer durable goods, not elsewhere classified	261.9	284.0	+78.7	+84.7	+84.5
Department stores	111.3	114.3	+5.3	+11.0	+8.7
Jewellery, watches and clocks, and valuable gifts	132.4	141.8	+2.6	+10.2	+6.9
Other consumer goods	122.9	132.7	+7.7	+12.6	+8.9
• Books, newspapers, stationery and gifts	93.6	88.3	+1.6	#	+1.1
• Chinese drugs and herbs	93.9	108.5	+2.0	-6.5	-5.4
• Optical shops	134.0	123.6	+10.0	+16.5	+11.1
• Medicines and cosmetics	139.7	154.5	+17.6	+20.6	+17.1
• Other consumer goods, not elsewhere classified	118.3	128.1	-0.5	+9.6	+4.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	99.9	107.8	-2.0	+6.5	+6.4
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(2) # Denotes change within ± 0.05 .

Table 3 : Movement of the volume of total retail sales, January 2011 to March 2012

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Jan	+24.2	2011 Jan	2010 Oct	+4.4
Feb	+4.8	Feb	Nov	+3.6
Mar	+20.6	Mar	Dec	+3.7
Apr	+21.9	Apr	2011 Jan	+5.0
May	+21.1	May	Feb	+5.9
Jun	+22.2	Jun	Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.4*	Mar	Dec	-0.9*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2011 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2011 compared with the average monthly index for Jul., Aug. and Sep. 2011.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.