MTRCL's major fare promotions and concessions from 2010 to 2012

2010		2011		2012	
•	Fare concession	•	Fare concession	•	Fare concession
	for children		for children		for children
•	Student Travel	•	Student Travel	•	Student Travel
	Scheme		Scheme		Scheme
•	Fare concession	•	Fare concession	•	Fare concession
	and \$2 fare		and \$2 fare		and \$2 fare
	promotion for		promotion for		promotion for
	the elderly		the elderly		the elderly
•	Fare concession	•	Fare concession	•	Fare concession
	for Persons with		for Persons with		for Persons with
	Disabilities		Disabilities		Disabilities
•	Monthly Pass	•	Monthly Pass	•	Monthly Pass
	and Day Pass		and Day Pass		and Day Pass
					(including new
					Tung Chung –
					Hong Kong
					Monthly Pass)
•	Free interchange	•	Free interchange	•	Free interchange
	offer and Light		offer and Light		offer and Light
	Rail		Rail		Rail
	Personalised		Personalised		Personalised
	Octopus		Octopus		Octopus
	Frequent User		Frequent User		Frequent User
	Bonus Scheme		Bonus Scheme		Bonus Scheme
•	"Ride \$100 Get	•	"Ride \$100 get 1	•	"Ride 10 get 1
	\$5 MTR Shop		Free" promotion		Free" promotion
	Coupon"		scheme		scheme
	promotion			•	10% Discount
	scheme				for Same-day
					Second Trips Child
				•	Free Child
					Travel on
					Weekends and
					Public Holidays