

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2012

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales ⁽²⁾ (HK\$ million)		Percentage Change (%)		
	Mar 2012 (Revised figures)	Apr 2012 (Provisional figures)	Mar 2012 (Revised figures)	Apr 2012 (Provisional figures)	Mar 2012 over Mar 2011	Apr 2012 over Apr 2011	Jan - Apr 2012 over Jan - Apr 2011
<u>All retail outlets</u>	141.4	138.1	36,571	35,712	+17.1	+11.4	+14.7
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	106.9	103.8	2,743	2,663	+0.6	+0.8	+2.4
• Fish, livestock and poultry, fresh or frozen	111.3	108.9	865	846	-1.1	+1.0	-0.4
• Fruits and vegetables, fresh	108.5	119.9	192	212	+0.9	+5.2	+3.0
• Bread, pastry, confectionery and biscuits	102.4	97.3	554	526	+7.6	+7.2	+8.5
• Other food, not elsewhere classified	84.4	80.2	575	546	-19.5	-19.0	-13.4
• Alcoholic drinks and tobacco	143.1	136.7	558	533	+28.7	+21.7	+23.5
Supermarkets⁽¹⁾	119.9	117.3	3,617	3,540	+11.8	+12.0	+12.9
Fuels	127.5	118.9	883	824	+11.4	+3.9	+9.6
Clothing, footwear and allied products	140.2	141.0	4,689	4,717	+15.7	+7.2	+13.0
• Wearing apparel	143.5	143.6	4,133	4,137	+15.8	+6.7	+14.3
• Footwear, allied products and other clothing accessories	119.6	124.8	556	581	+14.9	+11.4	+5.1
Consumer durable goods	170.4	154.3	6,833	6,186	+29.8	+21.8	+28.1
• Motor vehicles and parts	136.1	97.4	1,491	1,066	-6.5	-15.8	-2.7
• Electrical goods and photographic equipment	191.1	168.6	3,827	3,376	+52.2	+40.0	+44.3
• Furniture and fixtures	109.8	112.1	629	641	-4.8	-2.6	-6.6
• Other consumer durable goods, not elsewhere classified	260.7	324.3	887	1,103	+79.4	+48.2	+68.6
Department stores	121.4	119.1	3,189	3,129	+14.5	+9.8	+11.9
Jewellery, watches and clocks, and valuable gifts	166.0	165.9	7,810	7,808	+18.4	+15.5	+16.7
Other consumer goods	138.8	139.6	6,805	6,846	+17.8	+7.4	+12.0
• Books, newspapers, stationery and gifts	93.0	113.8	496	606	+3.2	+0.3	+3.8
• Chinese drugs and herbs	122.2	115.0	421	396	-1.1	-0.9	+0.3
• Optical shops	131.9	149.2	230	261	+21.0	+12.1	+14.4
• Medicines and cosmetics	161.6	156.5	3,136	3,036	+23.4	+13.1	+17.4
• Other consumer goods, not elsewhere classified	132.0	133.3	2,522	2,547	+17.8	+3.9	+9.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>119.0</i>	<i>116.3</i>	<i>3,930</i>	<i>3,842</i>	<i>+10.9</i>	<i>+11.9</i>	<i>+12.4</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2012

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)		
	Mar 2012 (Revised figures)	Apr 2012 (Provisional figures)	Mar 2012 over Mar 2011	Apr 2012 over Apr 2011	Jan - Apr 2012 over Jan - Apr 2011
<u>All retail outlets</u>	131.2	125.8	+13.2	+7.6	+10.0
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	88.4	86.0	-7.0	-6.4	-7.4
• Fish, livestock and poultry, fresh or frozen	85.7	83.8	-13.1	-11.1	-14.2
• Fruits and vegetables, fresh	89.0	104.7	-9.6	-3.3	-2.6
• Bread, pastry, confectionery and biscuits	90.4	85.9	+0.7	+1.1	+2.1
• Other food, not elsewhere classified	73.2	69.1	-24.7	-23.9	-20.1
• Alcoholic drinks and tobacco	117.1	111.6	+29.9	+22.7	+11.7
Supermarkets⁽¹⁾	108.2	105.6	+7.3	+8.0	+7.1
Fuels	103.3	96.2	+3.6	-1.8	+2.1
Clothing, footwear and allied products	130.3	121.6	+11.3	+4.1	+7.9
• Wearing apparel	133.4	123.2	+11.2	+3.3	+9.2
• Footwear, allied products and other clothing accessories	111.3	111.8	+12.0	+9.7	+0.5
Consumer durable goods	179.2	162.7	+34.4	+24.9	+31.9
• Motor vehicles and parts	125.1	89.1	-9.1	-18.6	-7.2
• Electrical goods and photographic equipment	213.6	187.2	+59.9	+45.2	+52.0
• Furniture and fixtures	100.1	102.2	-10.8	-9.2	-12.8
• Other consumer durable goods, not elsewhere classified	283.8	357.3	+84.6	+52.2	+73.6
Department stores	114.3	109.8	+11.0	+6.9	+8.3
Jewellery, watches and clocks, and valuable gifts	141.0	138.2	+9.7	+6.6	+6.7
Other consumer goods	132.7	132.7	+12.6	+3.0	+7.4
• Books, newspapers, stationery and gifts	88.4	108.3	#	-3.0	#
• Chinese drugs and herbs	108.5	101.9	-6.5	-5.4	-5.4
• Optical shops	123.6	139.5	+16.5	+7.9	+10.2
• Medicines and cosmetics	154.5	148.6	+20.6	+11.5	+15.7
• Other consumer goods, not elsewhere classified	128.0	128.2	+9.5	-3.6	+2.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	107.8	104.9	+6.5	+8.0	+6.8
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(2) # Denotes change within ± 0.05 .

Table 3 : Movement of the volume of total retail sales, February 2011 to April 2012

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Feb	+4.8	2011 Feb	2010 Nov	+3.6
Mar	+20.6	Mar	Dec	+3.7
Apr	+21.9	Apr	2011 Jan	+5.0
May	+21.1	May	Feb	+5.9
Jun	+22.2	Jun	Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6*	Apr	2012 Jan	+3.4*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2011 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2011 compared with the average monthly index for Jul., Aug. and Sep. 2011.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.