

Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2012

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Jul 2012 (Revised figures)	Aug 2012 (Provisional figures)	Jul 2012 (Revised figures)	Aug 2012 (Provisional figures)	Jul 2012 over Jul 2011	Aug 2012 over Aug 2011	Jan - Aug 2012 over Jan - Aug 2011
<u>All retail outlets</u>	141.3	138.5	36,544	35,817	+3.9	+4.5	+10.8
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	95.5	108.9	2,451	2,794	-1.5	-1.7	+1.9
• Fish, livestock and poultry, fresh or frozen	80.7	95.9	627	745	-6.6	+1.6	#
• Fruits and vegetables, fresh	116.5	126.1	206	223	+2.7	+10.4	+3.9
• Bread, pastry, confectionery and biscuits	105.1	115.0	568	622	+7.8	-10.2	+5.5
• Other food, not elsewhere classified	77.3	93.5	527	637	-15.2	-7.4	-11.4
• Alcoholic drinks and tobacco	134.1	145.5	522	567	+11.7	+7.8	+19.2
Supermarkets⁽¹⁾	129.8	132.5	3,917	3,997	+8.4	+9.9	+11.7
Fuels	117.2	128.8	812	893	-4.5	+2.5	+4.1
Clothing, footwear and allied products	147.4	129.0	4,932	4,316	#	+4.2	+9.0
• Wearing apparel	148.2	126.0	4,268	3,627	-1.3	+3.1	+9.2
• Footwear, allied products and other clothing accessories	142.8	148.0	664	688	+9.9	+10.0	+7.9
Consumer durable goods	166.7	161.9	6,683	6,491	+11.1	+9.0	+22.7
• Motor vehicles and parts	143.9	123.9	1,576	1,356	+9.9	+3.3	+10.4
• Electrical goods and photographic equipment	169.3	169.8	3,391	3,400	+5.0	+8.1	+25.7
• Furniture and fixtures	117.0	116.0	669	664	-6.6	+0.3	-4.4
• Other consumer durable goods, not elsewhere classified	307.9	314.9	1,047	1,071	+64.9	+28.2	+62.3
Department stores	126.8	129.9	3,333	3,413	+3.3	+8.8	+9.6
Jewellery, watches and clocks, and valuable gifts	168.0	162.3	7,904	7,638	+1.2	-3.4	+8.3
Other consumer goods	132.8	128.0	6,513	6,275	+4.2	+8.8	+9.6
• Books, newspapers, stationery and gifts	117.9	140.0	628	746	-10.2	+2.2	+1.2
• Chinese drugs and herbs	117.3	129.3	404	446	+1.4	+2.8	+0.5
• Optical shops	150.6	141.0	263	246	+8.8	+10.1	+11.2
• Medicines and cosmetics	147.3	138.7	2,858	2,692	+12.3	+17.4	+16.4
• Other consumer goods, not elsewhere classified	123.5	112.3	2,358	2,144	-0.2	+2.6	+5.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>129.0</i>	<i>130.9</i>	<i>4,261</i>	<i>4,326</i>	<i>+8.8</i>	<i>+9.7</i>	<i>+11.6</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2012

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Jul 2012 (Revised figures)	Aug 2012 (Provisional figures)	Jul 2012 over Jul 2011	Aug 2012 over Aug 2011	Jan - Aug 2012 over Jan - Aug 2011
<u>All retail outlets</u>	131.1	128.7	+1.4	+3.2	+7.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	79.3	90.7	-6.1	-5.6	-5.7
• Fish, livestock and poultry, fresh or frozen	61.8	75.3	-15.1	-5.2	-12.2
• Fruits and vegetables, fresh	101.7	108.1	-5.3	+1.9	-2.9
• Bread, pastry, confectionery and biscuits	91.4	99.6	+2.9	-14.4	#
• Other food, not elsewhere classified	66.5	80.4	-18.2	-9.3	-16.6
• Alcoholic drinks and tobacco	109.8	119.0	+13.1	+8.9	+13.7
Supermarkets⁽¹⁾	116.6	118.9	+5.7	+7.3	+7.4
Fuels	101.8	105.8	-1.9	-0.9	+0.5
Clothing, footwear and allied products	137.3	122.2	-2.1	+1.8	+5.1
• Wearing apparel	138.3	119.7	-3.0	+1.3	+5.4
• Footwear, allied products and other clothing accessories	131.0	137.4	+4.2	+4.7	+3.3
Consumer durable goods	174.9	172.6	+12.7	+10.8	+25.5
• Motor vehicles and parts	130.8	113.6	+5.0	-0.8	+6.0
• Electrical goods and photographic equipment	190.5	193.1	+10.0	+12.8	+32.0
• Furniture and fixtures	104.2	104.2	-15.0	-7.3	-11.2
• Other consumer durable goods, not elsewhere classified	343.4	356.7	+69.5	+32.0	+66.4
Department stores	119.2	122.8	+1.7	+7.2	+6.8
Jewellery, watches and clocks, and valuable gifts	143.7	137.5	-2.8	-4.9	+1.3
Other consumer goods	125.5	121.3	-2.0	+5.3	+4.9
• Books, newspapers, stationery and gifts	112.2	133.4	-12.7	-0.7	-1.9
• Chinese drugs and herbs	103.7	114.1	-1.1	+0.6	-3.7
• Optical shops	139.9	130.8	+4.6	+6.4	+7.2
• Medicines and cosmetics	139.4	131.5	+10.3	+15.9	+14.8
• Other consumer goods, not elsewhere classified	117.7	107.8	-11.6	-2.9	-2.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	116.3	118.0	+6.2	+7.2	+7.4
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Denotes change within ± 0.05 .

Table 3 : Movement of the volume of total retail sales, June 2011 to August 2012

Original series		Seasonally adjusted series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Jun	+22.2	2011 Jun	2011 Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.4	Jul	Apr	-0.9
Aug	+3.2*	Aug	May	-0.1*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2012 is the percentage change of the average monthly index for Apr., May and Jun. 2012 compared with the average monthly index for Jan., Feb. and Mar. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.