

**Table 1 : Value index and value of retail sales by broad type of retail outlet for October and November 2012**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)		Percentage change (%)		
	Oct 2012 (Revised figures)	Nov 2012 (Provisional figures)	Oct 2012 (Revised figures)	Nov 2012 (Provisional figures)	Oct 2012 over Oct 2011	Nov 2012 over Nov 2011	Jan - Nov 2012 over Jan - Nov 2011
<b><u>All retail outlets</u></b>	<b>137.4</b>	<b>141.2</b>	<b>35,534</b>	<b>36,532</b>	<b>+3.9</b>	<b>+9.5</b>	<b>+9.9</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>116.9</b>	<b>109.9</b>	<b>2,998</b>	<b>2,820</b>	<b>-0.5</b>	<b>+2.0</b>	<b>+3.5</b>
• Fish, livestock and poultry, fresh or frozen	101.3	100.1	787	777	-2.5	+4.9	+0.3
• Fruits and vegetables, fresh	110.4	84.8	195	150	+0.2	+10.1	+4.4
• Bread, pastry, confectionery and biscuits	123.5	113.8	668	615	-4.5	+8.2	+9.5
• Other food, not elsewhere classified	116.1	117.8	791	803	+1.3	+1.2	-6.1
• Alcoholic drinks and tobacco	142.9	121.8	557	475	+4.8	-9.9	+14.2
<b>Supermarkets<sup>(1)</sup></b>	<b>126.8</b>	<b>123.7</b>	<b>3,825</b>	<b>3,733</b>	<b>+5.7</b>	<b>+9.2</b>	<b>+10.6</b>
<b>Fuels</b>	<b>124.7</b>	<b>118.9</b>	<b>864</b>	<b>824</b>	<b>+2.6</b>	<b>-0.7</b>	<b>+3.8</b>
<b>Clothing, footwear and allied products</b>	<b>141.6</b>	<b>140.2</b>	<b>4,735</b>	<b>4,690</b>	<b>+0.7</b>	<b>+8.2</b>	<b>+7.8</b>
• Wearing apparel	144.1	140.1	4,150	4,035	-0.2	+8.2	+7.8
• Footwear, allied products and other clothing accessories	125.8	140.8	585	655	+7.9	+8.1	+8.3
<b>Consumer durable goods</b>	<b>151.8</b>	<b>155.7</b>	<b>6,089</b>	<b>6,245</b>	<b>+12.1</b>	<b>+9.9</b>	<b>+19.4</b>
• Motor vehicles and parts	110.0	120.1	1,205	1,316	-7.5	-3.9	+6.2
• Electrical goods and photographic equipment	161.3	147.2	3,232	2,948	+21.7	+10.9	+22.3
• Furniture and fixtures	93.1	107.3	533	614	+1.0	-4.7	-3.2
• Other consumer durable goods, not elsewhere classified	329.3	402.3	1,120	1,368	+18.5	+35.5	+53.6
<b>Department stores</b>	<b>130.8</b>	<b>167.5</b>	<b>3,437</b>	<b>4,402</b>	<b>+5.5</b>	<b>+10.9</b>	<b>+9.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>160.0</b>	<b>167.3</b>	<b>7,528</b>	<b>7,871</b>	<b>-2.9</b>	<b>+13.7</b>	<b>+7.3</b>
<b>Other consumer goods</b>	<b>123.6</b>	<b>121.3</b>	<b>6,059</b>	<b>5,947</b>	<b>+8.3</b>	<b>+9.2</b>	<b>+9.6</b>
• Books, newspapers, stationery and gifts	103.1	92.4	550	492	+0.9	-1.8	+1.7
• Chinese drugs and herbs	122.8	113.5	423	391	+11.5	+12.3	+4.0
• Optical shops	110.0	112.2	192	196	+15.6	+14.8	+12.1
• Medicines and cosmetics	138.4	139.8	2,684	2,712	+16.1	+13.1	+16.4
• Other consumer goods, not elsewhere classified	115.7	112.9	2,210	2,156	+0.9	+6.3	+4.9

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	125.8	130.2	4,156	4,300	+5.3	+13.7	+10.9
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for October and November 2012**

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Oct 2012 (Revised figures)	Nov 2012 (Provisional figures)	Oct 2012 over Oct 2011	Nov 2012 over Nov 2011	Jan - Nov 2012 over Jan - Nov 2011
<b><u>All retail outlets</u></b>	<b>126.1</b>	<b>128.3</b>	<b>+3.6</b>	<b>+8.1</b>	<b>+7.1</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>97.2</b>	<b>91.4</b>	<b>-2.5</b>	<b>#</b>	<b>-2.6</b>
• Fish, livestock and poultry, fresh or frozen	78.2	77.2	-6.8	#	-10.0
• Fruits and vegetables, fresh	96.5	74.6	-4.7	+4.4	-1.8
• Bread, pastry, confectionery and biscuits	105.9	97.6	-8.5	+4.2	+4.3
• Other food, not elsewhere classified	100.9	102.3	+1.6	+1.2	-10.0
• Alcoholic drinks and tobacco	116.9	99.5	+7.0	-8.1	+11.0
<b>Supermarkets<sup>(1)</sup></b>	<b>113.2</b>	<b>110.5</b>	<b>+3.7</b>	<b>+6.5</b>	<b>+6.8</b>
<b>Fuels</b>	<b>102.3</b>	<b>99.7</b>	<b>-0.9</b>	<b>-3.4</b>	<b>+0.3</b>
<b>Clothing, footwear and allied products</b>	<b>125.5</b>	<b>117.7</b>	<b>-0.1</b>	<b>+5.9</b>	<b>+4.5</b>
• Wearing apparel	127.8	116.6	-0.2	+6.9	+4.7
• Footwear, allied products and other clothing accessories	111.3	124.5	+0.7	+0.7	+3.3
<b>Consumer durable goods</b>	<b>166.4</b>	<b>169.6</b>	<b>+17.1</b>	<b>+13.7</b>	<b>+22.5</b>
• Motor vehicles and parts	101.5	111.1	-9.4	-5.5	+2.5
• Electrical goods and photographic equipment	189.5	172.3	+30.0	+16.8	+28.6
• Furniture and fixtures	83.7	95.3	-4.5	-10.2	-9.9
• Other consumer durable goods, not elsewhere classified	378.6	467.4	+22.3	+40.5	+57.6
<b>Department stores</b>	<b>121.8</b>	<b>151.5</b>	<b>+5.9</b>	<b>+9.5</b>	<b>+7.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>131.6</b>	<b>139.1</b>	<b>-5.7</b>	<b>+11.5</b>	<b>+1.7</b>
<b>Other consumer goods</b>	<b>116.8</b>	<b>113.0</b>	<b>+5.5</b>	<b>+4.9</b>	<b>+5.2</b>
• Books, newspapers, stationery and gifts	96.8	86.4	-2.8	-5.0	-1.5
• Chinese drugs and herbs	108.3	100.0	+9.5	+10.1	+0.2
• Optical shops	103.1	106.2	+13.5	+13.9	+8.5
• Medicines and cosmetics	131.2	132.5	+13.6	+10.1	+14.6
• Other consumer goods, not elsewhere classified	110.5	103.6	-2.2	-0.4	-2.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	112.7	116.5	+3.5	+11.2	+7.2
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# Denotes change within  $\pm 0.05$ .

**Table 3 : Movement of the volume of total retail sales, September 2011 to November 2012**

Original series		Seasonally adjusted series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)
2011 Sep	+15.1	2011 Sep	2011 Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.4	Jul	Apr	-0.9
Aug	+3.2	Aug	May	-0.1
Sep	+8.5	Sep	Jun	+0.1
Oct	+3.6	Oct	Jul	+1.8
Nov	+8.1*	Nov	Aug	+3.7*

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2012 is the percentage change of the average monthly index for Apr., May and Jun. 2012 compared with the average monthly index for Jan., Feb. and Mar. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.