

**Table 1 : Value index and value of retail sales by broad type of retail outlet
for November and December 2012**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Nov 2012 (Revised figures)	Dec 2012 (Provisional figures)	Nov 2012 (Revised figures)	Dec 2012 (Provisional figures)	Nov 2012 over Nov 2011	Dec 2012 over Dec 2011	Jan - Dec 2012 over Jan - Dec 2011
<u>All retail outlets</u>	141.2	181.2	36,518	46,873	+9.4	+8.8	+9.8
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	109.9	121.7	2,820	3,123	+2.0	-3.5	+2.8
• Fish, livestock and poultry, fresh or frozen	100.1	119.2	777	926	+4.9	+4.1	+0.7
• Fruits and vegetables, fresh	84.8	96.1	150	170	+10.1	+6.0	+4.5
• Bread, pastry, confectionery and biscuits	113.7	131.3	615	710	+8.1	+3.5	+8.9
• Other food, not elsewhere classified	117.9	111.8	803	761	+1.2	-10.6	-6.5
• Alcoholic drinks and tobacco	121.8	142.7	475	556	-9.9	-14.4	+11.1
Supermarkets⁽¹⁾	123.7	134.8	3,733	4,068	+9.2	+7.3	+10.3
Fuels	118.9	119.4	824	827	-0.7	-1.1	+3.3
Clothing, footwear and allied products	140.2	201.1	4,689	6,726	+8.1	+6.4	+7.7
• Wearing apparel	140.1	199.9	4,035	5,758	+8.2	+6.0	+7.6
• Footwear, allied products and other clothing accessories	140.8	208.3	655	969	+8.0	+8.3	+8.3
Consumer durable goods	156.0	211.5	6,256	8,484	+10.1	+19.2	+19.4
• Motor vehicles and parts	120.0	117.1	1,314	1,282	-4.0	-1.3	+5.5
• Electrical goods and photographic equipment	147.8	207.1	2,961	4,148	+11.4	+12.1	+21.2
• Furniture and fixtures	107.2	125.0	614	715	-4.7	-1.8	-3.0
• Other consumer durable goods, not elsewhere classified	402.3	687.8	1,368	2,339	+35.5	+68.4	+55.9
Department stores	167.5	211.4	4,402	5,557	+10.9	+10.5	+9.7
Jewellery, watches and clocks, and valuable gifts	166.9	223.9	7,851	10,534	+13.4	+11.0	+7.6
Other consumer goods	121.2	154.1	5,943	7,554	+9.1	+4.4	+9.0
• Books, newspapers, stationery and gifts	92.3	112.4	492	599	-1.9	+1.4	+1.7
• Chinese drugs and herbs	113.5	156.1	391	538	+12.3	+5.6	+4.1
• Optical shops	112.2	131.8	196	230	+14.8	+8.9	+11.9
• Medicines and cosmetics	139.3	163.3	2,702	3,169	+12.7	+3.2	+15.0
• Other consumer goods, not elsewhere classified	113.2	157.9	2,162	3,017	+6.6	+5.8	+5.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>130.2</i>	<i>137.3</i>	<i>4,300</i>	<i>4,534</i>	<i>+13.7</i>	<i>+7.0</i>	<i>+10.5</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for November and December 2012

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Nov 2012 (Revised figures)	Dec 2012 (Provisional figures)	Nov 2012 over Nov 2011	Dec 2012 over Dec 2011	Jan - Dec 2012 over Jan - Dec 2011
<u>All retail outlets</u>	128.2	166.3	+8.1	+8.1	+7.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	91.4	99.8	#	-5.9	-2.9
• Fish, livestock and poultry, fresh or frozen	77.2	90.0	#	-0.9	-9.2
• Fruits and vegetables, fresh	74.6	77.6	+4.4	-5.0	-2.1
• Bread, pastry, confectionery and biscuits	97.5	112.6	+4.1	-0.6	+3.9
• Other food, not elsewhere classified	102.4	97.0	+1.3	-10.4	-10.0
• Alcoholic drinks and tobacco	99.5	116.3	-8.1	-12.9	+8.5
Supermarkets⁽¹⁾	110.5	120.6	+6.5	+5.3	+6.7
Fuels	99.7	102.7	-3.4	-3.6	-0.1
Clothing, footwear and allied products	117.7	172.2	+5.9	+3.2	+4.4
• Wearing apparel	116.6	169.9	+6.9	+3.2	+4.6
• Footwear, allied products and other clothing accessories	124.5	185.9	+0.6	+3.5	+3.3
Consumer durable goods	169.9	235.2	+13.9	+24.8	+22.8
• Motor vehicles and parts	111.0	107.3	-5.6	-3.4	+2.0
• Electrical goods and photographic equipment	173.0	244.0	+17.2	+19.2	+27.6
• Furniture and fixtures	95.3	111.3	-10.2	-8.4	-9.7
• Other consumer durable goods, not elsewhere classified	467.4	803.1	+40.5	+77.1	+60.6
Department stores	151.5	193.3	+9.5	+8.9	+7.5
Jewellery, watches and clocks, and valuable gifts	138.8	187.2	+11.2	+9.4	+2.4
Other consumer goods	112.9	143.2	+4.8	+0.2	+4.7
• Books, newspapers, stationery and gifts	86.4	105.4	-5.0	-1.2	-1.5
• Chinese drugs and herbs	100.0	137.3	+10.1	+3.4	+0.5
• Optical shops	106.2	124.8	+13.9	+7.9	+8.5
• Medicines and cosmetics	132.0	154.8	+9.7	+1.0	+13.1
• Other consumer goods, not elsewhere classified	103.9	144.6	-0.1	-1.5	-2.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>116.5</i>	<i>123.1</i>	<i>+11.2</i>	<i>+5.1</i>	<i>+7.0</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the volume of total retail sales, October 2011 to December 2012

Original series		Seasonally adjusted series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Oct	+15.0	2011 Oct	2011 Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.4	Jul	Apr	-0.9
Aug	+3.2	Aug	May	-0.1
Sep	+8.5	Sep	Jun	+0.1
Oct	+3.6	Oct	Jul	+1.8
Nov	+8.1	Nov	Aug	+3.7
Dec	+8.1*	Dec	Sep	+5.5*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2012 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2012 compared with the average monthly index for Jul., Aug. and Sep. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.