

Annex 2

Year	Various public channels for publicity				
	Non-fee-charging TV announcements (No. of times broadcast)	Radio announcements (No. of times broadcast)	Bus stop posters (No. of days of display)	MTR station posters (No. of days of display)	Community talks (No. of talks organised)
2012					
No. of times/days					
Total expenditure(\$)					
2011					
No. of times/days					
Total expenditure(\$)					
2010					
No. of times/days					
Total expenditure(\$)					
2009					
No. of times/days					
Total expenditure(\$)					
2008					
No. of times/days					
Total expenditure(\$)					