

Annex 6

Expenditure category		Amount (\$M)		
		2009/10	2010/11	2011/12
1.	Implementing education and promotion programmes such as workshops, talks, publicity events and related activities	2.78	8.82	9.20
2.	Producing publicity materials, such as videos, computer programmes, leaflets, brochures, banners and souvenirs	1.85	6.18	5.80
3.	Advertising in media such as newspapers, radio, internet, public video walls, MTR stations, bus TV channels and bus bodies	1.73	4.55	3.72
4.	Providing waste separation bins (not including projects funded by the Environment and Conservation Fund) and other necessary technical support	2.52	2.44	5.52
Total		8.89	21.99	24.24

Note:

1. Total expenditures on promotion and publicity in 2007/08 and 2008/09 were \$13.2M and \$11.2M respectively. Their detailed breakdown is not available.
2. Relevant data for 2012/13 are still being collected and compiled.