Table 1: Value index and value of retail sales by broad type of retail outlet for January and February 2013

	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
Broad type of retail outlet	Jan 2013 (Revised figures)	Feb 2013 (Provisional figures)	Jan 2013 (Revised figures)	Feb 2013 (Provisional figures)	Jan 2013 over Jan 2012	Feb 2013 over Feb 2012	Jan - Feb 2013 over Jan - Feb 2012
All retail outlets	184.3	160.2	47,667	41,442	+10.5	+22.7	+15.8
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	132.5	119.5	3,399	3,066	-1.5	+12.3	+4.6
 Fish, livestock and poultry, fresh or frozen 	125.5	141.7	975	1,100	-1.0	+9.3	+4.2
• Fruits and vegetables, fresh	114.3	75.7	202	134	+18.2	+2.9	+11.6
 Bread, pastry, confectionery and biscuits 	141.8	141.0	767	763	+2.3	+36.0	+16.7
 Other food, not elsewhere classified 	129.8	96.5	884	658	+10.5	+30.3	+18.2
 Alcoholic drinks and tobacco 	146.7	105.7	572	412	-23.3	-22.1	-22.8
Supermarkets ⁽¹⁾	142.7	137.5	4,305	4,149	-3.0	+24.6	+8.9
Fuels	124.2	105.7	861	732	+4.1	-3.9	+0.2
Clothing, footwear and allied products	189.8	165.0	6,349	5,518	-1.7	+25.2	+9.2
 Wearing apparel 	186.1	163.4	5,358	4,706	-1.2	+21.7	+8.3
 Footwear, allied products and other clothing accessories 	212.9	174.8	990	813	-4.4	+50.0	+14.3
Consumer durable goods	233.3	177.3	9,356	7,110	+51.3	+21.8	+37.0
 Motor vehicles and parts 	148.5	117.5	1,626	1,287	+47.7	+2.2	+23.5
 Electrical goods and photographic equipment 	207.4	172.8	4,154	3,462	+20.4	+6.2	+13.5
 Furniture and fixtures 	131.0	84.4	750	483	+13.1	-4.7	+5.4
 Other consumer durable goods, not elsewhere classified 	831.1	552.5	2,826	1,879	+191.6	+131.2	+164.1
Department stores	168.9	152.8	4,438	4,016	+1.4	+30.6	+13.5
Jewellery, watches and clocks, and valuable gifts	222.9	204.0	10,489	9,599	+12.7	+30.5	+20.5
Other consumer goods	172.8	147.9	8,471	7,250	+4.5	+15.5	+9.3
 Books, newspapers, stationery and gifts 	130.1	103.4	693	551	+0.2	+5.2	+2.3
 Chinese drugs and herbs 	160.2	133.0	552	459	+13.3	+26.3	+18.8
 Optical shops 	140.5	170.2	246	297	+11.5	+19.0	+15.5
 Medicines and cosmetics 	198.1	168.9	3,843	3,276	+10.9	+16.7	+13.5
 Other consumer goods, not elsewhere classified 	164.3	139.6	3,137	2,668	-3.3	+14.3	+4.0

⁽¹⁾ These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below:

Supermarkets and 142.1 139.9 4,694 4,622 -4.6 +27.4 +9.0 **

supermarket sections of department stores

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⁽²⁾ The sum of individual items might not add up to the respective total because of rounding.

Table 2: Volume index of retail sales by broad type of retail outlet for January and February 2013

	(Average of 1	retail sales (Points) monthly indices o Sep. 2010 = 100)	Percentage change (%)			
Broad type of retail outlet	Jan 2013 (Revised figures)	Feb 2013 (Provisional figures)	Jan 2013 over Jan 2012	Feb 2013 over Feb 2012	Jan - Feb 2013 over Jan - Feb 2012	
All retail outlets	170.7	148.2	+10.4	+21.9	+15.5	
By broad type of retail outlet						
Food, alcoholic drinks and tobacco (other than supermarkets)	108.2	94.8	-2.6	+8.1	+2.2	
• Fish, livestock and poultry, fresh or frozen	92.6	99.1	-2.9	+0.7	-1.1	
 Fruits and vegetables, fresh 	93.3	62.8	+7.5	-4.5	+2.3	
• Bread, pastry, confectionery and biscuits	121.5	120.6	-1.2	+31.2	+12.6	
Other food, not elsewhere classified	112.6	82.9	+11.2	+29.1	+18.2	
Alcoholic drinks and tobacco	119.6	85.9	-22.1	-22.9	-22.4	
Supermarkets ⁽¹⁾	127.0	122.0	-5.3	+22.0	+6.4	
Fuels	104.0	86.0	+2.9	-5.4	-1.0	
Clothing, footwear and allied products	172.0	155.7	-3.8	+23.4	+7.5	
 Wearing apparel 	168.5	155.6	-3.2	+20.8	+7.0	
 Footwear, allied products and other clothing accessories 	193.5	156.5	-6.6	+42.2	+10.4	
Consumer durable goods	258.2	197.8	+58.6	+29.3	+44.4	
 Motor vehicles and parts 	134.0	105.9	+46.6	+1.2	+22.4	
 Electrical goods and photographic equipment 	245.0	205.1	+27.5	+12.9	+20.4	
 Furniture and fixtures 	115.2	74.3	+7.5	-8.4	+0.7	
 Other consumer durable goods, not elsewhere classified 	976.8	659.2	+212.2	+151.6	+184.6	
Department stores	156.5	143.6	+0.4	+29.0	+12.3	
Jewellery, watches and clocks, and valuable gifts	185.7	169.3	+10.0	+27.9	+17.8	
Other consumer goods	160.4	137.6	+0.5	+11.9	+5.4	
 Books, newspapers, stationery and gifts 	121.9	97.2	-1.5	+3.8	+0.8	
 Chinese drugs and herbs 	140.3	116.3	+11.6	+23.8	+16.8	
 Optical shops 	132.8	160.9	+10.5	+20.0	+15.5	
 Medicines and cosmetics 	186.4	158.4	+7.5	+13.4	+10.1	
 Other consumer goods, not elsewhere classified 	150.8	129.4	-8.8	+9.4	-1.2	

⁽¹⁾ These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below:

Supermarkets and supermarket sections of department stores

126.9

124.9

-6.8

+25.0

+6.6

Table 3: Movement of the value and volume of total retail sales, December 2011 to February 2013

Original Series			Seasonally Adjusted Series					
Year / Month	Year-on-year rate of change (%)		3 months ending	Compared with the 3 months ending	Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume	Year / Month	Year / Month	Value	Volume		
2011 Dec	+23.5	+17.1	2011 Dec	2011 Sep	+3.0	+2.8		
2012 Jan	+14.9	+9.1	2012 Jan	Oct	+0.7	+0.5		
Feb	+15.6	+10.1	Feb	Nov	+0.5	+0.3		
Mar	+17.1	+13.2	Mar	Dec	-0.2	-0.6		
Apr	+11.4	+7.6	Apr	2012 Jan	+3.2	+3.2		
May	+8.7	+5.7	May	Feb	+3.2	+3.0		
Jun	+11.0	+8.5	Jun	Mar	+2.1	+1.8		
Jul	+3.9	+1.4	Jul	Apr	+0.1	-0.4		
Aug	+4.6	+3.2	Aug	May	+0.4	#		
Sep	+9.4	+8.5	Sep	Jun	+1.1	+0.5		
Oct	+3.9	+3.6	Oct	Jul	+1.9	+1.9		
Nov	+9.4	+8.1	Nov	Aug	+3.2	+3.2		
Dec	+9.1	+8.5	Dec	Sep	+4.1	+4.6		
2013 Jan	+10.5	+10.4	2013 Jan	Oct	+6.3	+6.2		
Feb	+22.7*	+21.9*	Feb	Nov	+6.5*	+6.4*		

^{*} Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2012 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2012 compared with the average monthly index for Jul., Aug. and Sep. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.
- # Denotes change within ± 0.05 .