

Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2013

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Feb 2013 (Revised figures)	Mar 2013 (Provisional figures)	Feb 2013 (Revised figures)	Mar 2013 (Provisional figures)	Feb 2013 over Feb 2012	Mar 2013 over Mar 2012	Jan - Mar 2013 over Jan - Mar 2012
<u>All retail outlets</u>	160.2	155.3	41,443	40,166	+22.7	+9.8	+13.9
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	119.6	102.9	3,067	2,640	+12.3	-3.8	+2.1
• Fish, livestock and poultry, fresh or frozen	141.7	106.7	1,100	829	+9.3	-4.2	+1.7
• Fruits and vegetables, fresh	75.6	104.5	134	185	+2.7	-3.7	+5.6
• Bread, pastry, confectionery and biscuits	141.0	124.5	762	673	+36.0	+21.5	+18.1
• Other food, not elsewhere classified	96.8	76.5	659	521	+30.6	-9.3	+9.8
• Alcoholic drinks and tobacco	105.7	110.9	412	432	-22.1	-22.5	-22.7
Supermarkets⁽¹⁾	137.5	126.2	4,149	3,808	+24.6	+5.3	+7.7
Fuels	105.7	128.7	732	892	-3.9	+0.9	+0.5
Clothing, footwear and allied products	165.0	158.7	5,518	5,310	+25.2	+13.2	+10.4
• Wearing apparel	163.4	161.6	4,705	4,653	+21.7	+12.6	+9.6
• Footwear, allied products and other clothing accessories	174.8	141.3	813	657	+50.0	+18.1	+15.3
Consumer durable goods	177.2	196.4	7,108	7,877	+21.8	+15.3	+29.1
• Motor vehicles and parts	117.3	158.5	1,285	1,735	+2.1	+16.4	+20.7
• Electrical goods and photographic equipment	172.8	183.6	3,461	3,678	+6.2	-3.9	+7.2
• Furniture and fixtures	84.4	111.0	483	635	-4.7	+1.0	+3.9
• Other consumer durable goods, not elsewhere classified	552.5	537.6	1,879	1,828	+131.2	+106.2	+144.8
Department stores	152.8	145.5	4,016	3,823	+30.6	+19.9	+15.4
Jewellery, watches and clocks, and valuable gifts	204.0	184.6	9,599	8,686	+30.5	+11.2	+17.5
Other consumer goods	148.0	145.5	7,254	7,131	+15.5	+4.8	+7.9
• Books, newspapers, stationery and gifts	103.4	105.1	551	560	+5.2	+13.1	+5.4
• Chinese drugs and herbs	133.0	137.1	458	473	+26.2	+12.2	+16.6
• Optical shops	170.3	154.1	298	269	+19.1	+16.8	+16.0
• Medicines and cosmetics	168.9	170.5	3,278	3,308	+16.8	+5.5	+10.9
• Other consumer goods, not elsewhere classified	139.8	132.0	2,670	2,521	+14.4	#	+2.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	139.9	125.9	4,622	4,160	+27.4	+5.8	+8.0
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for February and March 2013

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Feb 2013 (Revised figures)	Mar 2013 (Provisional figures)	Feb 2013 over Feb 2012	Mar 2013 over Mar 2012	Jan - Mar 2013 over Jan - Mar 2012
<u>All retail outlets</u>	148.2	144.5	+21.9	+10.2	+13.8
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	94.9	83.3	+8.2	-5.7	-0.3
• Fish, livestock and poultry, fresh or frozen	99.1	78.7	+0.7	-8.1	-3.2
• Fruits and vegetables, fresh	62.7	89.3	-4.7	+0.4	+1.6
• Bread, pastry, confectionery and biscuits	120.6	105.2	+31.1	+16.4	+13.7
• Other food, not elsewhere classified	83.1	65.6	+29.4	-10.4	+9.5
• Alcoholic drinks and tobacco	85.9	90.1	-22.9	-23.0	-22.6
Supermarkets⁽¹⁾	122.0	110.4	+22.0	+2.0	+5.0
Fuels	86.0	106.4	-5.4	+3.0	+0.4
Clothing, footwear and allied products	155.7	148.1	+23.4	+13.7	+9.3
• Wearing apparel	155.6	151.7	+20.8	+13.8	+9.0
• Footwear, allied products and other clothing accessories	156.5	126.1	+42.2	+13.2	+11.1
Consumer durable goods	197.7	217.7	+29.2	+21.5	+36.1
• Motor vehicles and parts	105.7	139.8	+1.1	+11.8	+18.2
• Electrical goods and photographic equipment	205.0	222.8	+12.9	+4.3	+14.5
• Furniture and fixtures	74.3	97.0	-8.4	-3.0	-0.6
• Other consumer durable goods, not elsewhere classified	659.1	641.0	+151.6	+125.8	+165.2
Department stores	143.6	136.8	+29.0	+19.7	+14.5
Jewellery, watches and clocks, and valuable gifts	169.3	154.9	+27.9	+9.8	+15.3
Other consumer goods	137.7	134.9	+12.0	+1.7	+4.2
• Books, newspapers, stationery and gifts	97.2	98.1	+3.8	+11.0	+3.7
• Chinese drugs and herbs	116.3	119.4	+23.8	+10.1	+14.6
• Optical shops	161.0	145.5	+20.1	+17.7	+16.3
• Medicines and cosmetics	158.5	160.6	+13.5	+3.9	+8.1
• Other consumer goods, not elsewhere classified	129.5	120.8	+9.4	-5.6	-2.6

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>124.9</i>	<i>110.8</i>	<i>+25.0</i>	<i>+2.8</i>	<i>+5.4</i>
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Table 3 : Movement of the value and volume of total retail sales, January 2012 to March 2013

Original series				Seasonally adjusted series					
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)		
		Value	Volume				Value	Volume	
2012	Jan	+14.9	+9.1	2012	Jan	2011	Oct	+0.7	+0.5
	Feb	+15.6	+10.1		Feb		Nov	+0.5	+0.3
	Mar	+17.1	+13.2		Mar		Dec	-0.2	-0.6
	Apr	+11.4	+7.6		Apr	2012	Jan	+3.2	+3.2
	May	+8.7	+5.7		May		Feb	+3.2	+3.0
	Jun	+11.0	+8.5		Jun		Mar	+2.1	+1.8
	Jul	+3.9	+1.4		Jul		Apr	+0.1	-0.4
	Aug	+4.6	+3.2		Aug		May	+0.4	#
	Sep	+9.4	+8.5		Sep		Jun	+1.1	+0.5
	Oct	+3.9	+3.6		Oct		Jul	+1.9	+1.9
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+3.2
	Dec	+9.1	+8.5		Dec		Sep	+4.1	+4.6
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+6.3	+6.2
	Feb	+22.7	+21.9		Feb		Nov	+6.5	+6.4
	Mar ⁽³⁾	+9.8*	+10.2*		Mar		Dec	+6.3*	+6.5*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2012 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2012 compared with the average monthly index for Jul., Aug. and Sep. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.
- (3) The year-on-year rate of increase for volume of total retail sales was slightly higher than that for value. This was mainly attributed to the drop in prices of electronic and electrical products sold in "Electrical goods and photographic equipment" outlets.

Denotes change within ± 0.05 .