

**Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2013**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)		Percentage change (%)		
	Mar 2013 (Revised figures)	Apr 2013 (Provisional figures)	Mar 2013 (Revised figures)	Apr 2013 (Provisional figures)	Mar 2013 over Mar 2012	Apr 2013 over Apr 2012	Jan - Apr 2013 over Jan - Apr 2012
<b><u>All retail outlets</u></b>	<b>155.3</b>	<b>166.6</b>	<b>40,160</b>	<b>43,083</b>	<b>+9.8</b>	<b>+20.7</b>	<b>+15.5</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>103.0</b>	<b>108.3</b>	<b>2,642</b>	<b>2,779</b>	<b>-3.7</b>	<b>+4.4</b>	<b>+2.6</b>
• Fish, livestock and poultry, fresh or frozen	106.5	114.7	827	891	-4.3	+5.4	+2.5
• Fruits and vegetables, fresh	104.6	129.7	185	229	-3.6	+8.4	+6.5
• Bread, pastry, confectionery and biscuits	124.5	116.9	673	632	+21.6	+20.1	+18.6
• Other food, not elsewhere classified	76.9	89.8	524	612	-8.9	+12.0	+10.4
• Alcoholic drinks and tobacco	111.0	106.4	432	414	-22.5	-22.2	-22.6
<b>Supermarkets<sup>(1)</sup></b>	<b>126.2</b>	<b>125.5</b>	<b>3,808</b>	<b>3,785</b>	<b>+5.3</b>	<b>+6.9</b>	<b>+7.5</b>
<b>Fuels</b>	<b>128.7</b>	<b>121.0</b>	<b>892</b>	<b>838</b>	<b>+0.9</b>	<b>+1.7</b>	<b>+0.8</b>
<b>Clothing, footwear and allied products</b>	<b>158.8</b>	<b>148.3</b>	<b>5,310</b>	<b>4,960</b>	<b>+13.2</b>	<b>+5.0</b>	<b>+9.2</b>
• Wearing apparel	161.6	150.3	4,653	4,329	+12.6	+4.5	+8.4
• Footwear, allied products and other clothing accessories	141.3	135.7	657	631	+18.1	+8.6	+13.9
<b>Consumer durable goods</b>	<b>196.3</b>	<b>155.6</b>	<b>7,871</b>	<b>6,238</b>	<b>+15.2</b>	<b>+0.9</b>	<b>+22.1</b>
• Motor vehicles and parts	158.0	106.0	1,731	1,161	+16.1	+8.8	+18.0
• Electrical goods and photographic equipment	183.7	149.1	3,679	2,986	-3.9	-11.6	+2.6
• Furniture and fixtures	110.9	108.1	635	618	+1.0	-3.4	+1.9
• Other consumer durable goods, not elsewhere classified	537.4	433.4	1,827	1,474	+106.1	+33.6	+112.3
<b>Department stores</b>	<b>145.5</b>	<b>144.8</b>	<b>3,823</b>	<b>3,807</b>	<b>+19.9</b>	<b>+21.7</b>	<b>+16.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>184.5</b>	<b>278.3</b>	<b>8,681</b>	<b>13,096</b>	<b>+11.2</b>	<b>+68.4</b>	<b>+29.8</b>
<b>Other consumer goods</b>	<b>145.5</b>	<b>154.6</b>	<b>7,133</b>	<b>7,580</b>	<b>+4.8</b>	<b>+10.6</b>	<b>+8.5</b>
• Books, newspapers, stationery and gifts	106.0	117.2	565	624	+14.0	+2.6	+4.9
• Chinese drugs and herbs	137.2	136.3	473	470	+12.2	+18.5	+17.1
• Optical shops	154.1	162.7	269	284	+16.8	+9.0	+14.1
• Medicines and cosmetics	170.4	178.1	3,306	3,455	+5.4	+13.8	+11.6
• Other consumer goods, not elsewhere classified	131.9	143.8	2,520	2,746	#	+7.6	+3.9

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>125.9</i>	<i>126.0</i>	<i>4,160</i>	<i>4,162</i>	<i>+5.8</i>	<i>+8.3</i>	<i>+8.1</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

# Denotes change within  $\pm 0.05$ .

**Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2013**

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Mar 2013 (Revised figures)	Apr 2013 (Provisional figures)	Mar 2013 over Mar 2012	Apr 2013 over Apr 2012	Jan - Apr 2013 over Jan - Apr 2012
<b>All retail outlets</b>	<b>144.5</b>	<b>150.2</b>	<b>+10.1</b>	<b>+19.4</b>	<b>+15.1</b>
<b>By broad type of retail outlet</b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>83.4</b>	<b>86.4</b>	<b>-5.7</b>	<b>+0.4</b>	<b>-0.1</b>
• Fish, livestock and poultry, fresh or frozen	78.6	85.0	-8.3	+1.4	-2.2
• Fruits and vegetables, fresh	89.4	91.7	+0.4	-12.2	-2.6
• Bread, pastry, confectionery and biscuits	105.2	98.6	+16.5	+14.8	+14.0
• Other food, not elsewhere classified	66.0	76.9	-9.9	+11.3	+10.0
• Alcoholic drinks and tobacco	90.2	86.1	-23.0	-22.8	-22.7
<b>Supermarkets<sup>(1)</sup></b>	<b>110.4</b>	<b>108.1</b>	<b>+2.0</b>	<b>+2.4</b>	<b>+4.4</b>
<b>Fuels</b>	<b>106.4</b>	<b>102.1</b>	<b>+3.0</b>	<b>+6.2</b>	<b>+1.8</b>
<b>Clothing, footwear and allied products</b>	<b>148.2</b>	<b>127.0</b>	<b>+13.7</b>	<b>+4.3</b>	<b>+8.2</b>
• Wearing apparel	151.7	128.6	+13.8	+4.3	+8.0
• Footwear, allied products and other clothing accessories	126.1	116.8	+13.2	+4.4	+9.7
<b>Consumer durable goods</b>	<b>217.5</b>	<b>174.0</b>	<b>+21.4</b>	<b>+6.9</b>	<b>+28.9</b>
• Motor vehicles and parts	139.5	93.4	+11.5	+4.8	+15.2
• Electrical goods and photographic equipment	222.8	182.4	+4.3	-2.5	+10.4
• Furniture and fixtures	96.9	94.5	-3.1	-7.4	-2.4
• Other consumer durable goods, not elsewhere classified	640.7	517.4	+125.7	+44.8	+129.8
<b>Department stores</b>	<b>136.8</b>	<b>133.5</b>	<b>+19.7</b>	<b>+21.6</b>	<b>+16.1</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>154.8</b>	<b>232.5</b>	<b>+9.8</b>	<b>+68.8</b>	<b>+28.0</b>
<b>Other consumer goods</b>	<b>134.9</b>	<b>142.5</b>	<b>+1.7</b>	<b>+7.3</b>	<b>+5.0</b>
• Books, newspapers, stationery and gifts	98.9	107.9	+11.9	-0.7	+2.7
• Chinese drugs and herbs	119.5	118.1	+10.1	+15.8	+14.9
• Optical shops	145.5	152.0	+17.7	+9.0	+14.3
• Medicines and cosmetics	160.5	166.3	+3.8	+12.0	+9.0
• Other consumer goods, not elsewhere classified	120.8	131.6	-5.6	+2.4	-1.4

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>110.8</i>	<i>109.3</i>	<i>+2.8</i>	<i>+4.2</i>	<i>+5.1</i>
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**Table 3 : Movement of the value and volume of total retail sales, February 2012 to April 2013**

Original series				Seasonally adjusted series					
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume					Value	Volume
2012	Feb	+15.6	+10.1	2012	Feb	2011	Nov	+0.5	+0.3
	Mar	+17.1	+13.2		Mar		Dec	-0.2	-0.6
	Apr	+11.4	+7.6		Apr	2012	Jan	+3.2	+3.2
	May	+8.7	+5.7		May		Feb	+3.2	+3.0
	Jun	+11.0	+8.5		Jun		Mar	+2.1	+1.8
	Jul	+3.9	+1.4		Jul		Apr	+0.1	-0.4
	Aug	+4.6	+3.2		Aug		May	+0.4	#
	Sep	+9.4	+8.5		Sep		Jun	+1.1	+0.5
	Oct	+3.9	+3.6		Oct		Jul	+1.9	+1.9
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+3.2
	Dec	+9.1	+8.5		Dec		Sep	+4.1	+4.6
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+6.3	+6.2
	Feb	+22.7	+21.9		Feb		Nov	+6.5	+6.4
	Mar <sup>(3)</sup>	+9.8	+10.1		Mar		Dec	+6.3	+6.5
	Apr	+20.7*	+19.4*		Apr	2013	Jan	+5.9*	+6.2*

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2012 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2012 compared with the average monthly index for Jul., Aug. and Sep. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.
- (3) The year-on-year rate of increase for volume of total retail sales was slightly higher than that for value. This was mainly attributed to the drop in prices of electronic and electrical products sold in “Electrical goods and photographic equipment” outlets.

# Denotes change within  $\pm 0.05$ .