

**Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2013**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)		Percentage change (%)		
	Jul 2013 (Revised figures)	Aug 2013 (Provisional figures)	Jul 2013 (Revised figures)	Aug 2013 (Provisional figures)	Jul 2013 over Jul 2012	Aug 2013 over Aug 2012	Jan - Aug 2013 over Jan - Aug 2012
<b><u>All retail outlets</u></b>	<b>154.4</b>	<b>149.7</b>	<b>39,951</b>	<b>38,715</b>	<b>+9.3</b>	<b>+8.1</b>	<b>+13.4</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>98.1</b>	<b>115.2</b>	<b>2,515</b>	<b>2,954</b>	<b>+2.6</b>	<b>+5.7</b>	<b>+2.9</b>
• Fish, livestock and poultry, fresh or frozen	80.5	97.5	625	758	-0.2	+1.7	+2.3
• Fruits and vegetables, fresh	119.2	126.5	211	224	+2.3	+0.4	+4.0
• Bread, pastry, confectionery and biscuits	124.6	145.7	674	788	+18.5	+26.7	+19.3
• Other food, not elsewhere classified	86.0	106.6	586	726	+11.2	+14.1	+10.0
• Alcoholic drinks and tobacco	107.7	117.6	420	458	-19.7	-19.2	-21.3
<b>Supermarkets<sup>(1)</sup></b>	<b>136.1</b>	<b>140.8</b>	<b>4,106</b>	<b>4,248</b>	<b>+4.8</b>	<b>+6.3</b>	<b>+6.8</b>
<b>Fuels</b>	<b>121.9</b>	<b>122.8</b>	<b>845</b>	<b>851</b>	<b>+4.0</b>	<b>-4.6</b>	<b>+1.0</b>
<b>Clothing, footwear and allied products</b>	<b>156.5</b>	<b>139.8</b>	<b>5,235</b>	<b>4,676</b>	<b>+6.1</b>	<b>+8.2</b>	<b>+9.1</b>
• Wearing apparel	157.1	135.8	4,525	3,911	+6.0	+7.8	+8.6
• Footwear, allied products and other clothing accessories	152.7	164.6	710	765	+7.0	+10.4	+12.2
<b>Consumer durable goods</b>	<b>150.5</b>	<b>145.5</b>	<b>6,034</b>	<b>5,836</b>	<b>-9.7</b>	<b>-10.1</b>	<b>+5.6</b>
• Motor vehicles and parts	132.2	104.4	1,448	1,143	-8.1	-15.7	-0.2
• Electrical goods and photographic equipment	141.7	145.9	2,838	2,922	-16.3	-14.1	-5.9
• Furniture and fixtures	106.0	113.6	606	650	-9.4	-1.9	-0.4
• Other consumer durable goods, not elsewhere classified	335.5	329.4	1,141	1,120	+9.0	+4.5	+55.7
<b>Department stores</b>	<b>154.8</b>	<b>160.0</b>	<b>4,067</b>	<b>4,205</b>	<b>+22.0</b>	<b>+23.2</b>	<b>+20.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>214.4</b>	<b>194.6</b>	<b>10,087</b>	<b>9,158</b>	<b>+27.6</b>	<b>+19.9</b>	<b>+30.4</b>
<b>Other consumer goods</b>	<b>144.0</b>	<b>138.4</b>	<b>7,062</b>	<b>6,787</b>	<b>+8.4</b>	<b>+8.1</b>	<b>+9.9</b>
• Books, newspapers, stationery and gifts	125.1	143.6	667	765	+6.2	+2.4	+5.4
• Chinese drugs and herbs	131.5	149.0	453	514	+12.0	+15.3	+15.8
• Optical shops	172.8	163.8	302	286	+14.7	+16.1	+15.4
• Medicines and cosmetics	162.6	150.5	3,155	2,921	+10.4	+8.5	+12.3
• Other consumer goods, not elsewhere classified	130.1	120.5	2,484	2,301	+5.3	+7.2	+6.7

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	136.3	141.4	4,501	4,672	+5.6	+8.0	+7.6
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2013**

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Jul 2013 (Revised figures)	Aug 2013 (Provisional figures)	Jul 2013 over Jul 2012	Aug 2013 over Aug 2012	Jan - Aug 2013 over Jan - Aug 2012
<b><u>All retail outlets</u></b>	<b>142.5</b>	<b>138.0</b>	<b>+8.7</b>	<b>+7.2</b>	<b>+12.8</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>79.5</b>	<b>93.2</b>	<b>+0.3</b>	<b>+2.8</b>	<b>+0.2</b>
• Fish, livestock and poultry, fresh or frozen	59.4	72.3	-3.9	-4.1	-2.0
• Fruits and vegetables, fresh	96.9	99.9	-4.7	-7.4	-4.8
• Bread, pastry, confectionery and biscuits	104.4	121.9	+14.2	+22.2	+14.8
• Other food, not elsewhere classified	73.9	91.4	+11.2	+13.8	+9.6
• Alcoholic drinks and tobacco	87.1	95.1	-20.7	-20.1	-21.8
<b>Supermarkets<sup>(1)</sup></b>	<b>118.2</b>	<b>122.9</b>	<b>+1.4</b>	<b>+3.4</b>	<b>+3.5</b>
<b>Fuels</b>	<b>102.0</b>	<b>103.0</b>	<b>+0.2</b>	<b>-2.5</b>	<b>+1.2</b>
<b>Clothing, footwear and allied products</b>	<b>143.8</b>	<b>130.4</b>	<b>+4.8</b>	<b>+6.6</b>	<b>+8.1</b>
• Wearing apparel	145.3	127.4	+5.1	+6.4	+8.2
• Footwear, allied products and other clothing accessories	134.6	149.1	+2.7	+7.8	+7.7
<b>Consumer durable goods</b>	<b>165.3</b>	<b>162.1</b>	<b>-5.5</b>	<b>-6.0</b>	<b>+11.0</b>
• Motor vehicles and parts	116.0	93.1	-11.4	-18.1	-3.2
• Electrical goods and photographic equipment	172.9	178.4	-9.3	-7.6	+1.3
• Furniture and fixtures	92.1	97.8	-11.6	-6.0	-4.4
• Other consumer durable goods, not elsewhere classified	403.1	396.8	+17.4	+11.2	+67.8
<b>Department stores</b>	<b>144.7</b>	<b>149.2</b>	<b>+21.4</b>	<b>+21.5</b>	<b>+20.1</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>187.8</b>	<b>168.4</b>	<b>+30.7</b>	<b>+22.4</b>	<b>+30.5</b>
<b>Other consumer goods</b>	<b>131.8</b>	<b>126.2</b>	<b>+5.0</b>	<b>+4.0</b>	<b>+6.3</b>
• Books, newspapers, stationery and gifts	114.6	131.0	+2.1	-1.9	+2.1
• Chinese drugs and herbs	113.5	128.6	+9.5	+12.7	+13.4
• Optical shops	159.3	150.7	+13.8	+15.1	+14.9
• Medicines and cosmetics	150.8	138.7	+8.2	+5.4	+9.8
• Other consumer goods, not elsewhere classified	118.1	109.5	+0.4	+1.4	+1.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>119.2</i>	<i>124.2</i>	<i>+2.5</i>	<i>+5.3</i>	<i>+4.6</i>
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**Table 3 : Movement of the value and volume of total retail sales, June 2012 to August 2013**

Original series				Seasonally adjusted series			
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume			Value	Volume
2012	Jun	+11.0	+8.5	2012	Jun	+2.1	+1.8
	Jul	+3.9	+1.4		Apr	+0.1	-0.4
	Aug	+4.6	+3.2		May	+0.4	#
	Sep	+9.4	+8.5		Jun	+1.1	+0.5
	Oct	+3.9	+3.6		Jul	+1.9	+1.9
	Nov	+9.4	+8.1		Aug	+3.2	+3.2
	Dec	+9.1	+8.5		Sep	+4.1	+4.6
2013	Jan	+10.5	+10.4	2013	Jan	+6.3	+6.2
	Feb	+22.7	+21.9		Nov	+6.5	+6.4
	Mar <sup>(3)</sup>	+9.8	+10.1		Dec	+6.3	+6.5
	Apr	+20.7	+19.4		2013 Jan	+5.9	+6.2
	May	+12.9	+12.2		Feb	+3.6	+3.6
	Jun	+14.7	+13.3		Mar	+3.6	+2.7
	Jul	+9.3	+8.7		Apr	-2.1	-3.0
	Aug	+8.1*	+7.2*		May	-2.8*	-3.5*

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2013 is the percentage change of the average monthly index for Apr., May and Jun. 2013 compared with the average monthly index for Jan., Feb. and Mar. 2013.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.
- (3) The year-on-year rate of increase for volume of total retail sales was slightly higher than that for value. This was mainly attributed to the drop in prices of electronic and electrical products sold in “Electrical goods and photographic equipment” outlets.

# Denotes change within  $\pm 0.05$ .