

Fantastic Television Limited (Fantastic TV)
Free TV Licence Applications - Key Features of Preliminary Particulars

Investment	
Investment Amount	Over \$1 billion in the initial six years from the launch of the proposed service
Variety, quantity and quality of programmes	
Proposed date of launch	To commence the integrated Cantonese and English channels within 12 months and 24 months respectively from the grant of licence.
Total number of channels	To operate two integrated channels (Cantonese and English) in both analogue and digital formats.
Positive programme requirements	<p>To meet the positive programme requirements as follows –</p> <ul style="list-style-type: none"> (i) news programmes (30 minutes daily on each of the integrated Cantonese and integrated English channels); (ii) documentary programmes (60 minutes per week on each of the integrated Cantonese and integrated English channels, of which 30 minutes per week of such programmes on the Cantonese channel are wholly of Hong Kong origin); (iii) current affairs programmes (60 minutes per week on each of the integrated Cantonese and integrated English channels, of which 30 minutes per week of such programmes are wholly of Hong Kong origin); (iv) children’s programmes (60 minutes daily on each of the integrated Cantonese and integrated English channels, of which 30 minutes daily of such programmes on the integrated Cantonese channel are wholly of Hong Kong origin and, on the integrated English channel, at least two hours per week of programmes with educational values targeting teenagers); (v) programmes for young persons (30 minutes per week on the integrated Cantonese channel only); (vi) programmes for senior citizens (60 minutes per week on the integrated Cantonese channel only); and (vii) arts and culture programmes (60 minutes per week on the integrated Cantonese channel only, of which 15 minutes per week of such programmes are wholly of Hong Kong origin).
Subtitling	<p>To comply with the subtitling requirements on its integrated Chinese and English channels as follows -</p> <ul style="list-style-type: none"> • subtitling for all news, current affairs, weather programmes and emergency announcements should be provided within 18 months from service launch of the integrated Cantonese and English channels; • on the integrated Cantonese channel, Chinese subtitling should be provided for programmes shown between 7:00 p.m. – 11:00 p.m. within 24 months after service launch of the channel; and • on the integrated English channel, two hours per week of English programmes with educational value targeting teenagers should carry English subtitles within 6 months from service launch of the channel.

Technical Viability	
Means of delivery	<ul style="list-style-type: none"> • To hire the Hybrid Fibre-coaxial Cable (“HFC”) network operated by i-CABLE to transmit the proposed service. • 4 In-building Co-axial Cable Distribution System (“IBCCDS”) channels (3 VHF and 1 UHF channels) are required for the proposed two-channel services transmitted in both analogue and digital formats.
Connection to buildings and premises	<ul style="list-style-type: none"> • For viewers served by IBCCDS, they, after upgrading of IBCCDS, may use their existing analogue TV sets or Integrated Digital TV (“iDTV”) sets (or digital terrestrial television decoders) for receiving Fantastic TV’s analogue or digital programmes respectively. • Existing customers of Cable TV’s pay TV services (via the HFC network) may receive the free TV services.

HK Television Entertainment Company Limited (HKTVE)
Free TV Licence Applications - Key Features of Preliminary Particulars

Investment	
Investment Amount	Over \$600 million in the initial three years from the launch of the proposed service
Variety, quantity and quality of programmes	
Proposed date of launch	To commence the integrated Cantonese and English channels within 12 months and 24 months respectively from the grant of licence
Total number of channels	To operate two integrated channels (Cantonese and English) in digital format only
Positive programme requirements	<p>To meet the positive programme requirements as follows –</p> <ul style="list-style-type: none"> (i) news programmes (30 minutes daily on each of the integrated Cantonese and integrated English channels); (ii) documentary programmes (60 minutes per week on each of the integrated Cantonese and integrated English channels, of which 30 minutes per week of such programmes on the Cantonese channel are wholly of Hong Kong origin); (iii) current affairs programmes (60 minutes per week on each of the integrated Cantonese and integrated English channels, of which 30 minutes per week of such programmes are wholly of Hong Kong origin); (iv) children’s programmes (60 minutes daily on each of the integrated Cantonese and integrated English channels, of which 30 minutes daily of such programmes on the integrated Cantonese channel are wholly of Hong Kong origin and, on the integrated English channel, at least two hours per week of programmes with educational values targeting teenagers); (v) programmes for young persons (30 minutes per week on the integrated Cantonese channel only); (vi) programmes for senior citizens (60 minutes per week on the integrated Cantonese channel only); and (vii) arts and culture programmes (60 minutes per week on the integrated Cantonese channel only, of which 15 minutes per week of such programmes are wholly of Hong Kong origin)
Subtitling	<p>To comply with the subtitling requirements on its integrated Chinese and English channels as follows -</p> <ul style="list-style-type: none"> • subtitling for all news, current affairs, weather programmes and emergency announcements should be provided within 18 months from service launch of the integrated Cantonese and English channels; • on the integrated Cantonese channel, Chinese subtitling should be provided for programmes shown between 7:00 p.m. – 11:00 p.m. within 24 months after service launch of the channel; and • on the integrated English channel, two hours per week of English programmes with educational value targeting teenagers should carry English subtitles within 6 months from service launch of the channel.

Technical Viability	
Means of delivery	<ul style="list-style-type: none"> • To use PCCW's fixed network to provide the proposed service • In-building Co-axial Cable Distribution System ("IBCCDS") channel required for the proposed two-channel services transmitted in digital format
Connection to buildings and premises	<ul style="list-style-type: none"> • For viewers served by IBCCDS, they, after upgrading of IBCCDS, may use Integrated Digital TV ("iDTV") sets (or digital terrestrial television decoders) for receiving the applicant's programmes. • Existing subscribers of PCCW's now TV or eye service may receive HKTVE's free TV services via the respective platforms and equipment • Existing PCCW's broadband subscribers may use a set-top box provided by PCCW for receiving HKTVE's free TV services