<u>Special Stamp Issue – "Heartwarming"</u> on 23 January 2014

This set of stamps is designed by Mr. Jason CHUM and printed in lithography plus hot foil stamping by Cartor Security Printing, France.

Sales Arrangements

Information about the sales arrangement is set out below:

Products Available From 9 January 2014	Unit Selling Price	Restriction Per Queuing Customer
"Heartwarming" Special Stamps		
First Day Cover (available at all post offices until 23 January 2014)	\$1.2	No restriction

Products Available From 23 January 2014	Unit Selling Price	Restriction Per Queuing Customer on the First Day of Issue
Mint Stamps (a set of 6 designs of stamps) (available at all post offices from 23 January 2014)	\$16.2	5 sheets of each denomination (viz. 125 stamps of each denomination)
Mini-pane (containing 2 set of stamps, with special design on stamp tabs) (available at all post offices from 23 January 2014)	\$32.4	5 panes
Presentation Pack (containing a set of 6 stamps) (available at all post offices from 23 January 2014)	\$28	Five packs
Serviced First Day Cover affixed with a set of 6 stamps and date-stamped with the special postmark (available at all philatelic offices only on 23 January 2014)	\$19.9	Five covers

Date-stamping Arrangements

A hand-back date-stamping service by the office steel date-stamp and the special postmark will be provided on 23 January 2014 at all post offices for official/privately-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service using the "Philatelic Bureau" pictorial postmark and the philatelic office pictorial postmark concurrently. The GPO-1 date-stamp will only be available at the General Post Office.

The public hall of the Hongkong Post Philatelic Bureau will be open from 9:30 a.m. to 5:00 p.m. on 23 January 2014 to provide date-stamping service using the "Philatelic Bureau" pictorial postmark and the special postmark.

Information about this special stamp issue and associated philatelic products is available on Hongkong Post's website at www.hongkongpost.hk. It can also be obtained from any post offices, the Hongkong Post Mobile App and the Hongkong Post Philatelic Bureau hotline on 2785 5711.