

## Roles of Government Departments in Hong Kong Marathon 2014

Name of bureaux/ departments	Roles played and assistance provided in the event
Home Affairs Bureau/ Home Affairs Department/ Leisure and Cultural Services Department (LCSD)	<ul style="list-style-type: none"> <li>● To scrutinise the “M” Mark application of the event</li> <li>● To provide support for the organisation, promotion and ceremonies of the event</li> <li>● To advise on public consultation and arrangements for the event at the district level</li> <li>● To reserve LCSD venues and provide on-site support services</li> </ul>
Transport and Housing Bureau/ Transport Department	<ul style="list-style-type: none"> <li>● To advise the Hong Kong Marathon Organising Committee on the necessary traffic and transport arrangements, and attend the meetings of a working group on traffic and transport arrangements to advise on the feasibility of special traffic and transport arrangements for the event</li> <li>● To co-ordinate with various public transport operators, tunnel management companies, the management company of the Lantau Link and other government departments concerned on the arrangements for road closure and route diversion, relocation of bus-stops, adjustments to bus service frequency and provision of special services</li> <li>● To inform the public of the special traffic and transport arrangements in advance by issuing Transport Department Notices and press releases</li> <li>● To escalate the operation of the Emergency Transport Co-ordination Centre of the Transport Department to a collaborative monitoring mode on the day of the event and to take joint action with the Police to monitor closely traffic and transport conditions, to co-ordinate emergency traffic and transport arrangements where necessary, and to disseminate up-to-date traffic and transport information. The Transport Department also invites public transport operators and the organiser to the Co-ordination Centre to strengthen liaison and provide assistance.</li> </ul>
Hong Kong Police Force	<ul style="list-style-type: none"> <li>● To implement crowd and traffic management measures, including road closure and traffic diversions during the event to ensure public safety and order as well as to minimise the inconvenience caused to members of the public</li> </ul>

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Highways Department	<ul style="list-style-type: none"> <li>● To carry out, in accordance with instructions from the Transport Department and the Police, temporary works such as removing pedestrian railings and placing temporary railings at the finish point of the race near Victoria Park, reinstalling the pedestrian railings after the event, and carrying out levelling works at entrances to Victoria Park to provide convenient access for runners</li> </ul>
Civil Aid Service	<ul style="list-style-type: none"> <li>● To assist in crowd management at the start and finish points of the race</li> </ul>
Auxiliary Medical Service	<ul style="list-style-type: none"> <li>● To administer first aid on scene and provide emergency transport to convey injured athletes to hospitals</li> <li>● To set up first aid and medical stations along the race routes</li> </ul>
Food and Environmental Hygiene Department	<ul style="list-style-type: none"> <li>● To provide additional garbage bins at Victoria Park during the event</li> <li>● To provide water, before the event, for water stations where wet sponges are provided</li> <li>● To clear and collect garbage on the race routes after the event so that the roads can be reopened to traffic as soon as possible</li> </ul>
Environmental Protection Department (EPD)	<ul style="list-style-type: none"> <li>● To provide, during the course of the event, the organiser's secretariat with hourly information on air quality recorded at EPD's monitoring stations</li> </ul>
Information Services Department	<ul style="list-style-type: none"> <li>● To approve the use of "Brand Hong Kong" logo for the event and oversee its use</li> <li>● To assist in the publicity of activities, including the display of large advertisements at the lobby of the Airport Express Hong Kong Station, the broadcasting of television advertisements on Airport Express trains, and the display of lamp-post bunting on streets</li> </ul>
Hong Kong Tourism Board	<ul style="list-style-type: none"> <li>● To launch, in collaboration with overseas industries, tourist products with the "Hong Kong Marathon" theme in source markets such as Indonesia, Japan, Korea and Taiwan so as to attract people to take part in the event and visit Hong Kong</li> <li>● To promote the event to tourists through channels such as the Internet, digital media and tourist information centres</li> </ul>