

	Quantity of powdered formula sold through pre-order channels for home delivery or collection at retail outlets (No. of cans)	Number of persons receiving coupons in a particular month	Average number of coupons received by each person in a particular month^(*)	Number of coupons used for collecting powdered formula at designated pharmacies over the total number of coupons given in a particular month
June 2013	8 497	9	24	0
July 2013	9 053	7	18	0
August 2013	7 930	9	22	0
September 2013	10 412	60	11	0.8%
October 2013	20 986	386	15	0%
November 2013	36 034	320	16	4.8%
December 2013	68 080	740	18	13.5%
January 2014	68 837	389	18	27.3%

(*)Under the Coupon Scheme, a parent of each eligible infant/young child can obtain six coupons each month for purchasing a maximum of six cans of powdered formula. That said, certain suppliers may issue coupons for the next few months in one go to parents. Each person can therefore obtain more than six coupons on average within a month, but he/she can only purchase a maximum of six cans of powdered formula in a month with coupons designated for use in that particular month.