Results of surveys on retail prices of powdered formula

Mead Johnson

Stage	Survey Period	Average retail price at pharmacies ($)	Price offered by major chain stores / recommended retail price ($)	Difference (%)
1	4 – 8 January	342	294	+16%
	11 – 15 January	322	294	+10%
	18 – 22 January	308	294	+5%
	23 – 27 January	301	294	+2%
2	4 – 8 January	298	265	+12%
	11 – 15 January	288	265	+9%
	18 – 22 January	274	265	+3%
	23 – 27 January	269	265	+2%
3	4 – 8 January	284	237	+20%
	11 – 15 January	274	237	+16%
	18 – 22 January	257	237	+8%
	23 – 27 January	251	237	+6%

Results of surveys on retail prices of powdered formula

Friso

Stage	Survey Period	Average Retail Price at Pharmacies ($)	Price offered by Major Chain Stores / Recommended Retail Price ($)	Difference (%)
1	4 – 8 January	251	283	-11%
	11 – 15 January	252	283	-11%
	18 – 22 January	249	283	-12%
	23 – 27 January	249	283	-12%
2	4 – 8 January	232	246	-6%
	11 – 15 January	231	246	-6%
	18 – 22 January	228	246	-7%
	23 – 27 January	227	246	-8%
3	4 – 8 January	216	216	0%
	11 – 15 January	217	216	+0.5%
	18 – 22 January	214	216	-1%
	23 – 27 January	214	216	-1%