

<u>Annex</u>

1. Video Competition

Social Innovation Video Competition for Secondary Students		
Theme	Tackling Poverty Problems by Social Innovation	
Submission date	Enrolment form and video can be submitted online or by post from June 27 to October 21, 2014	
Online voting date	November 3 to 16, 2014	
Award ceremony	November 29, 2014	
Award & Prize	Please refer to the competition website: http://www.youth.gov.hk/en/special/sivc/index.htm	

2. Adjudicators for SIVC

Sector	Adjudicator	Title
Social	Mr Chua Hoi-wai	Chief Executive, The Hong Kong Council of Social Service;
Innovation		Member, the SIE Fund Task Force
	Mr Erwin Huang	Founder & CEO, WebOrganic; Vice Chairman, Senior Citizen Home
		Safety Association (Safety Bell)
	Mr Kee Chi-hing	Director, Fullness Christian Vocational Training Centre;
		Member, the SIE Fund Task Force
	Mr Francis Ngai	Founder and Chief Executive Officer, Social Ventures Hong Kong
	Dr K K Tse	Founding Chair & Chief Education Officer, Education for Good;
		Founding Chair, Hong Kong Social Entrepreneurship Forum
	Ms Ada Wong	Convenor & Director, The Good Lab; Convenor, Make A Difference
		(MaD); Hon Chief Executive, Hong Kong Institute of Contemporary
		Culture
Academia	Professor Cheuk	Director of Academy of Film, HKBU
	Pak-tong	
Business	Mr Wong Siu-lung	General Manager, Quiksilver Glorious Sun JV Limited;
		Member, the SIE Fund Task Force
Media	Mr Edgar So	Head of Programming, HK i-Cable News
	Ms Doris Wong	Senior Executive Producer, Public and Current Affairs Section (TV),
		RTHK
	Mr Vincent Wong	Programme Host, CRHK; Founder and CEO, Solution-On-Wheels
	Ms Yuan Siu-ching	Senior Executive Producer, News & Information Services Division,
		TVB
Organiser	Mrs Patricia Lau	Secretariat, the SIE Fund; Managing Director, Youth.gov.hk;
		Deputy Head, Efficiency Unit



3. Social Innovation & Video Workshop cum Visit to Social Innovation Project (conducted in Cantonese)

Date	July 3, 2014 (Thursday), July 7, 2014 (Monday) & July 8, 2014 (Tuesday)		
Time	2:00 pm – 5:30 pm (Note: End time subject to duration of each visit)		
Venue	Mini Theatre, Good Lab, L1, The Sparkle, 500 Tung Chau Street, West Kowloon		
Guest	From Social Innovation Field: Mr Wayne Chau (Founder & CEO of Agent of Change) Mr Kelvin Cheung (Founder & CEO of Food Cycle in UK & UnLtdHK) Mr Erwin Huang (Founder & CEO of WebOrganic) From Media: Mr Edgar So (Head of Programming, HK i-Cable News) Ms Gloria Yick (Producer, Public and Current Affairs Section (TV), RTHK) From Video Production Field: Mr Ben Lam (Adobe Product Specialist, GrandTech Systems) Mr Lam Siu Wa (Technical Consultant, Special Camera Service)		
Social innovation project	 A. Life Journey Centre – Rethink the value of life by simulating the life journey through demonstration and activities plus opportunities for lying in a coffin (Senior Citizen Home Safety Association) B. Surplus Food Kitchen – Visit the central kitchen which can rescue over 2,500 kg of surplus food and serve over 3,500 free hot meals & food packs each day (Food Angel) C. Dark Experience – Gain a new understanding of visually/hearing impaired persons inside the one-of-a-kind environment of complete darkness (Dialogue Experience) D. Fullness Salon – Learn how the salon creates opportunities for deviant youth while guiding them on the "Road to Professional Hair Stylists" (Fullness Social Enterprises Society) E. Cross-ethnic Cultural Guided Tour – Get to know more about the lifestyle and culture of ethnic minorities through special snack tasting and Henna Art trial (SKH Lady MacLehose Centre) 		

About the organisers:



Social Innovation and Entrepreneurship Development Fund (SIE Fund) encourages and promotes innovations that support poverty relief. By facilitating cross-sector collaboration in sharing and allocating resources to groom and coach entrepreneurs, the SIE Fund is tasked to help incubate and implement new ideas with the effect of alleviating and preventing poverty and social exclusion.



Youth.gov.hk is a one-stop portal that provides online services for young people aged between 15 and 24. Jointly launched by the Efficiency Unit under the Chief Secretary for Administration's Office and RTHK, Youth.gov.hk has come into services since 2007. Collaborating with more than 40 Hong Kong Government departments/bureaus and more than 150 related organisations, Youth.gov.hk encourages the young people to establish close contact with mainstream society and supports them in living a healthy and happy life.