

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2014

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Apr 2014 (Revised figures)	May 2014 (Provisional figures)	Apr 2014 (Revised figures)	May 2014 (Provisional figures)	Apr 2014 over Apr 2013	May 2014 over May 2013	Jan - May 2014 over Jan - May 2013
All retail outlets	150.1	150.7	38,815	38,978	-9.9	-4.1	-0.2
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	114.2	114.4	2,928	2,935	+5.4	+6.5	+6.8
• Fish, livestock and poultry, fresh or frozen	110.4	104.0	857	808	-3.8	+2.8	+1.3
• Fruits and vegetables, fresh	124.0	126.8	219	224	-4.4	+1.9	+1.8
• Bread, pastry, confectionery and biscuits	137.0	139.1	741	752	+17.2	+13.2	+12.7
• Other food, not elsewhere classified	101.4	107.2	691	730	+12.9	+9.4	+10.6
• Alcoholic drinks and tobacco	107.9	107.8	420	420	+1.4	+0.9	+5.4
Supermarkets⁽¹⁾	134.0	142.7	4,044	4,304	+6.8	+6.4	+6.1
Fuels	120.2	124.8	833	864	-0.6	#	-0.6
Clothing, footwear and allied products	165.5	158.0	5,536	5,286	+11.7	+5.0	+8.1
• Wearing apparel	167.4	157.9	4,820	4,547	+11.3	+3.7	+8.3
• Footwear, allied products and other clothing accessories	153.9	159.1	716	740	+13.8	+13.7	+6.8
Consumer durable goods	145.1	140.1	5,820	5,620	-6.6	-5.2	-2.8
• Motor vehicles and parts	120.8	135.2	1,323	1,481	+14.8	+14.7	+3.6
• Electrical goods and photographic equipment	136.6	124.4	2,736	2,492	-8.3	-14.3	-14.9
• Furniture and fixtures	107.4	98.0	615	561	-0.8	+1.6	-2.7
• Other consumer durable goods, not elsewhere classified	337.2	319.6	1,147	1,087	-22.3	-7.8	+14.8
Department stores	142.1	178.4	3,735	4,688	-2.1	+2.3	+4.0
Jewellery, watches and clocks, and valuable gifts	167.5	168.8	7,882	7,944	-39.9	-24.5	-14.3
Other consumer goods	163.9	149.6	8,036	7,335	+6.3	+6.4	+7.4
• Books, newspapers, stationery and gifts	122.0	107.2	650	571	+4.4	-1.3	+3.5
• Chinese drugs and herbs	142.2	132.3	490	456	+4.3	+4.6	+5.4
• Optical shops	187.4	183.9	327	321	+15.2	+15.1	+12.6
• Medicines and cosmetics	192.5	171.9	3,734	3,335	+8.7	+8.0	+8.7
• Other consumer goods, not elsewhere classified	148.4	138.8	2,834	2,652	+3.1	+5.6	+6.5

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>134.0</i>	<i>145.3</i>	<i>4,428</i>	<i>4,798</i>	<i>+6.4</i>	<i>+6.6</i>	<i>+6.6</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2014

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Apr 2014 (Revised figures)	May 2014 (Provisional figures)	Apr 2014 over Apr 2013	May 2014 over May 2013	Jan - May 2014 over Jan - May 2013
<u>All retail outlets</u>	135.7	135.9	-9.6	-4.7	+0.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	88.2	88.7	+2.1	+2.4	+3.4
• Fish, livestock and poultry, fresh or frozen	78.4	73.4	-7.7	-2.3	-1.6
• Fruits and vegetables, fresh	86.0	95.8	-6.2	-1.8	-6.6
• Bread, pastry, confectionery and biscuits	112.0	112.7	+13.6	+9.0	+8.9
• Other food, not elsewhere classified	85.4	90.4	+11.0	+7.6	+8.3
• Alcoholic drinks and tobacco	80.3	80.1	-6.8	-7.5	-0.1
Supermarkets⁽¹⁾	113.1	120.1	+4.6	+3.4	+3.4
Fuels	99.4	102.7	-2.6	-3.2	-1.4
Clothing, footwear and allied products	139.1	133.7	+9.6	+1.7	+5.6
• Wearing apparel	140.2	133.6	+9.0	+0.2	+5.7
• Footwear, allied products and other clothing accessories	132.3	134.6	+13.6	+12.0	+5.4
Consumer durable goods	166.7	159.3	-4.1	-2.5	+1.0
• Motor vehicles and parts	106.9	119.6	+15.7	+15.4	+3.3
• Electrical goods and photographic equipment	177.4	161.1	-2.7	-8.6	-10.0
• Furniture and fixtures	88.7	81.2	-6.3	-3.2	-7.8
• Other consumer durable goods, not elsewhere classified	427.6	408.4	-17.5	-1.3	+22.5
Department stores	128.4	160.7	-4.0	-0.5	+2.7
Jewellery, watches and clocks, and valuable gifts	145.0	146.3	-37.7	-22.7	-10.8
Other consumer goods	147.1	134.3	+3.5	+4.2	+4.8
• Books, newspapers, stationery and gifts	107.3	94.5	-0.3	-5.1	-1.8
• Chinese drugs and herbs	120.6	111.9	+2.1	+2.2	+2.8
• Optical shops	171.3	168.0	+12.7	+14.0	+9.8
• Medicines and cosmetics	174.2	155.5	+5.3	+5.5	+5.8
• Other consumer goods, not elsewhere classified	133.4	124.8	+1.2	+4.0	+4.9

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>113.8</i>	<i>123.2</i>	<i>+4.1</i>	<i>+3.6</i>	<i>+4.1</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change(%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2009	+0.6	-0.8	-	-	-	-			
2010	+18.3	+15.5	-	-	-	-			
2011	+24.9	+18.4	-	-	-	-			
2012	+9.8	+7.2	-	-	-	-			
2013	+11.0	+10.6	-	-	-	-			
2011	Jun	+28.8	+22.2	2011	Jun	2011	Mar	+7.3	+5.1
	Jul	+29.1	+22.4		Jul		Apr	+7.7	+6.0
	Aug	+29.0	+20.7		Aug		May	+6.2	+4.9
	Sep	+24.0	+15.1		Sep		Jun	+6.3	+4.7
	Oct	+23.0	+15.0		Oct		Jul	+5.0	+3.0
	Nov	+23.4	+16.9		Nov		Aug	+3.2	+1.6
	Dec	+23.5	+17.1		Dec		Sep	+2.9	+2.4
2012	Jan	+14.9	+9.1	2012	Jan		Oct	-0.5	-0.6
	Feb	+15.6	+10.1		Feb		Nov	-1.0	-0.9
	Mar	+17.1	+13.2		Mar		Dec	-1.4	-1.8
	Apr	+11.4	+7.6		Apr	2012	Jan	+2.4	+2.3
	May	+8.7	+5.7		May		Feb	+3.1	+2.7
	Jun	+11.0	+8.5		Jun		Mar	+1.8	+1.7
	Jul	+3.9	+1.4		Jul		Apr	+0.8	+0.5
	Aug	+4.6	+3.2		Aug		May	+1.3	+1.2
	Sep	+9.4	+8.5		Sep		Jun	+3.1	+2.7
	Oct	+3.9	+3.6		Oct		Jul	+3.7	+3.5
	Nov	+9.4	+8.1		Nov		Aug	+4.2	+3.9
	Dec	+9.1	+8.5		Dec		Sep	+3.8	+3.9
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.4	+4.4
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.8
	Mar	+9.8	+10.1		Mar		Dec	+4.4	+4.7
	Apr	+20.7	+19.4		Apr	2013	Jan	+4.9	+5.0
	May	+12.9	+12.2		May		Feb	+3.3	+3.1
	Jun	+14.7	+13.3		Jun		Mar	+3.4	+2.6
	Jul	+9.3	+8.7		Jul		Apr	-1.1	-1.8
	Aug	+8.1	+7.2		Aug		May	-1.5	-2.1
	Sep	+5.0	+4.9		Sep		Jun	-3.7	-3.9
	Oct	+6.3	+5.9		Oct		Jul	-1.2	-1.3
	Nov	+8.5	+9.1		Nov		Aug	+0.4	+0.9
	Dec	+5.7	+6.1		Dec		Sep	+2.8	+3.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.9	+6.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.6
	Mar	-1.5	-2.5		Mar		Dec	+0.8	+1.5
	Apr	-9.9	-9.6		Apr	2014	Jan	-5.5	-6.4
	May	-4.1*	-4.7*		May		Feb	-7.6*	-8.9*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2013 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2013 compared with the average monthly index for Jul., Aug. and Sep. 2013.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.