<u>Special Stamp Issue – "HONG KONG 2015 –</u> 31st Asian International Stamp Exhibition Stamp Sheetlet Series No. 1" on 18 September 2014

The stamp sheetlet is designed by Ms. Shirman Lai, and printed in lithography with hot foil stamping by Joh. Enschede B.V. of the Netherlands.

Sales Arrangements

Information about the sales arrangements is set out below:

Products Available From	Unit Selling	Restriction Per
4 September 2014	Price	Queuing Customer
First Day Cover	\$1.2	No restriction
(available at all post offices until		
18 September 2014)		

Products Available From 18 September 2014	Unit Selling Price	Restriction Per Queuing Customer on the First Day of Issue
Stamp Sheetlet (containing a \$20 stamp) (available at all post offices from 18 September 2014)	\$20	10 sheets
Presentation Pack (containing a stamp sheetlet) (available at all post offices from 18 September 2014)	\$33	Five packs
Serviced First Day Cover affixed with a stamp sheetlet and date-stamped with the special postmark and a commemorative cachet (available at all philatelic offices only on 18 September 2014)	\$23.7	Five covers

Date-stamping Arrangements

A hand-back date-stamping service using the office steel date-stamp and the special postmark will be provided on 18 September 2014 at all post offices for official/privately-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service using the "Philatelic Bureau" pictorial postmark and the philatelic office pictorial postmark concurrently, but the GPO-1 date-stamp will only be available at the General Post Office. A cachet on the stamp exhibition will also be available to mark the event. Application of the cachet will be available at all philatelic offices on 18 September 2014.

The public hall of the Hongkong Post Philatelic Bureau will be open from 9:30 a.m. to 5:00 p.m. on 18 September 2014 to provide date-stamping service using the "Philatelic Bureau" pictorial postmark, the special postmark and cachet.

Information about this special stamp issue and associated philatelic products is available on Hongkong Post's website at www.hongkongpost.hk. It can also be obtained from any post office, the Hongkong Post Mobile App and the Hongkong Post Philatelic Bureau hotline on 2785 5711.