

**Table: Invest Hong Kong 2014 StartmeupHK Venture Programme Semi-finalists**

Name of Company	Origin	Business	Category*
BizSync Pty Ltd	Australia	Business Services / Digitisation of Paper Documents	1
Lexicum	Bulgaria	Education / ICT Platform for Foreign Language Learning	1
Jolla Ltd	Finland	ICT/ Mobile/Open Source Operating System	1
DIAFIR	France	Medical / Optical Tools for Diagnostics	1
ATH Medical	France	Medical / Traceability System for Surgical Devices	2
Fast Forward Imaging GmbH	Germany	Business Services / Imaging for Omni-channel Communications	1
Procurify	Hong Kong	Business Services / E-procurement Platform	1
MADE Creative Ltd	Hong Kong	Business Services / Marketing and Design for Brands	1
Yapku Ltd	Hong Kong	Creative / Managed Services for Content Producers and Owners	1
Tradeos Ltd	Hong Kong	ICT / Global Freight Pricing Platform	1
Keeprz	Hong Kong	Retailing / Customer Engagement and Loyalty for Small, Medium Chains	1
Scoutbots Ltd	Hong Kong	Technology / Open Source Sailing Robots for Ocean Science	1
GLM. Co Ltd	Hong Kong	Transport / Electric Sports Vehicles	1
uHoo	Hong Kong	ICT / Health / Air Quality Monitoring	2
Sniply	Hong Kong	ICT / Social Advertising Ecosystem	2
HashClash Global Ltd	Hong Kong	Creative / Social Media with Crowd Sharing Model	2
MadbuzzHK	Hong Kong	Creative/ English Entertainment Online Magazine for Youth	2
Novus Technology Ltd	Hong Kong	Technology / Wearable Communications Device for the Deaf	2

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Banka BioLoo Pvt Ltd	India	Healthcare / Converting Human Waste to Re-usable Water	1
Contify	India	Technology / Business Competitive Intelligence	1
Perseus Telecom	Ireland	Technology / Home Design Tool	1
BrightInfo	Israel	ICT / Engagement Marketing for Business	1
n-Join Research	Israel	Industrial / Factory Production Facilities Optimisation	1
RevenueStream	Israel	E-commerce / Online Credit Card Fraud Detection System	1
Pics On Air Ltd	Israel	ICT / Group Photo and Video Sharing for Mobile Users	2
Brand Pit	Japan	Business Services / Visual Marketing & Advertising Research Tool	2
OPENCBS	Kyrgyzstan	Financial Services / Improving Quality in Low GDP Economies	1
ConnexionsAsia Pte Ltd (CXA)	Singapore	Business Services / Platform for Employee HR & Health Benefits	1
BeMyGuest	Singapore	Tourism / Content & Booking Management for Tours & Activities	1
Sqore	Sweden	Business Services / Skills Comparison Platform for Recruitment	1
The Intern Group	UK	Business Services / Intern Learning Opportunities in Asia	1
nu desine	UK	Consumer / Instrument for Creating Music	1
Objective Associates Limited	UK	E-commerce / Cloud-based Solution for Global Retailing	1
EasyFinance	UK	Financial Services / Personal Finance Management	1
Creedon Technologies HK Ltd	UK	ICT / Photo Storage in the Cloud	1
R5	UK	Financial Services / Emerging Forex Trading and Data Services	2



IdeaScale	US	ICT/ Solution for Feedback and Ideas Collection	1
Seevider, Inc,	US	Technology / Smart Vision Sensor for SmartCity Apps	1
Vantage Sports	US	Technology / Sports Content	1
PatentBooks, Inc. (PBI)	US	ICT / Online Patent Evaluation and Transaction Engine	2

* Category 1: Early to growth stage ventures with revenue and/or significant users/customers

Category 2: Startups at the concept and prototype stage with no revenue